Starting Life Strong in Lao PDR
Designing child-focused hygiene and nutrition interventions
Without good nutrition, children can experience stunting, impaired brain development, and learning difficulties, stopping them from reaching their potential as adults.
To help this, the Lao PDR government is implementing a Water, Sanitation, and Hygiene project with the support of the World Bank.
THE PROJECT SUPPORTS COMMUNITIES TO CONSTRUCT SAFE WATER SUPPLY AND SANITATION SYSTEMS, AND WILL DELIVER A SET OF TARGETED BEHAVIORAL INTERVENTIONS TO

REDUCE EXPOSURE TO HARMFUL PATHOGENS

IMPROVE NUTRIENT INTAKE AND IMMUNITY.
Research on behaviors in Northern Lao found; infants touching dirty surfaces or objects and then putting their hands in their mouths, rather than providing a clean play area to limit their exposure..
Caregivers seldom washed hands with soap before preparing or serving food, instead of only doing so after washing hands with soap.
Finally, many mothers returned to work shortly after birth, which interfered with their ability to practice exclusive breastfeeding. These differences were used to design a set of behavioral interventions.
TO BE DELIVERED ALONGSIDE;

AGRICULTURAL INTERVENTIONS

WATER & SANITATION SERVICES

FINANCIAL SUPPORT

NUTRITION COUNSELING

PREVENTIVE MOTHER & CHILD HEALTH SERVICES
PROVIDING INFRASTRUCTURE, SERVICES AND BEHAVIORAL CHANGE TO ACHIEVE SUSTAINABLE RESULTS.
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To find out more visit

www.worldbank.org/water