The Impact of Language of Instruction in Schools on Student Achievement

Evidence from Malaysia Using the Synthetic Control Method

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Abstract

This paper employs the synthetic control method to examine the impact of using a non-native language as the medium of instruction in schools on a student’s learning. Exploiting an unanticipated policy change in Malaysia and using data from the Trends in International Mathematics and Science Studies, the results show that changing the medium of instruction negatively influenced eighth graders’ achievement in mathematics and science. The differential performance, by year and gender, suggests that using a non-native language throughout a student’s schooling may have greater negative impact on the student’s learning than switching the language of instruction in the middle of the student’s schooling does. This paper sheds light on the various manners in which a language policy can adversely affect a student’s learning outcomes. It also highlights how the transition in switching the language of instruction in schools can be implemented more effectively to mitigate its adverse effects.

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1. Introduction

Since gaining independence, many former colonies have faced the dilemma of whether to continue using the colonial language or revert to their native language in their educational institutions. For example, the Philippines, Botswana, Mali, and Malawi maintain the colonial language as the language of instruction in schools, while Morocco, Tanzania, and Pakistan replaced the colonial language with their native language as the language of instruction in schools. Depending on how the change and choice of language of instruction influences a student’s learning, it can have a long-term impact on the human capital and economic development of a nation given the role of cognitive skills in economic development (Bishop, 1989; Hanushek & Woessmann, 2008).

Employing the native language as the language of instruction in a school has both advantages and disadvantages. As students learn through language, learning in the mother tongue, especially during the first years of formal schooling, may help a student improve their cognitive skills in numeracy and problem-solving (Cummins, 1994). When a student learns in the language they command, they enjoy school more and will be more likely to progress to a higher grade (Eriksson, 2014). Likewise, teachers may also teach more effectively in their native language (Braine, 2013). However, employing the native language (as opposed to the colonial language) as the language of instruction in a school may come at a cost given that fluency in the dominant language used in the local economy may bring better job market outcomes (Angrist and Lavy, 1997; Chiswick, 1991, 1998; Dustmann & van Soest, 2001; Dustmann & Fabri, 2003; Hayfron, 2001). This is especially so in the case of English, where its job market advantages may also be present in a country in which English is not widely spoken (Ginsburgh and Prieto-Rodriguez, 2010; Toomet, 2011; Wang et al., 2015).
Estimating the impact of using the native language as the language of instruction on a student’s cognitive skills is challenging. First, countries that change their language of instruction in schools typically change it abruptly and apply the new policy to all students. Thus, it is difficult to differentiate the effect of a switch in the language from the effect of a student learning in their first or second language, as well as to find a suitable comparison group that is not concurrently affected to study the impact of the policy change. Second, because many of the language policy changes across the world occurred decades ago when standardized tests were not widely conducted, data may not be available for us to study the effect on a student’s cognitive skills. Third, when the language of instruction is changed, both students and teachers are affected. Even if one could study the impact of a policy change on test scores, it is difficult to differentiate the effect of the language change on a student’s ability to learn, from the effect of the language change on the quality of a teacher’s instruction.

This paper exploits a language policy change in Malaysia to study the effect of using non-native language for instruction in schools on a student’s learning. In particular, we use the synthetic control method and several waves of data from the Trends in International Mathematics and Science Studies (TIMSS) to construct a counterfactual sample of Malaysian students and estimate the effects of a switch, and the use of a non-native language as the language of instruction on Malaysian eighth graders’ achievement in mathematics and science. The multiple ethnic groups of students with different mother tongues, the test score variations by gender and subject, as well as quirks in how the language policy change was applied to different cohorts of students provide us with a unique setting to differentiate between the effect of switching the language of instruction, the effect of using a non-native language as the language of instruction, and the effect that teachers have on a student’s learning by instructing in an unfamiliar language.
In Malaysian schools, the language of instruction for mathematics and science subjects was abruptly changed from the national language, Bahasa Malaysia (BM), to English, in 2003. Prior to this change, primary school students learned mathematics and science in BM, Mandarin, or Tamil, depending on the type of school they attended, while all secondary school students learned mathematics and science in BM. In the first few years after the policy change (between 2003 and 2008), ethnic Malay students who entered secondary school experienced a switch in the language of instruction in mathematics and science from their mother-tongue of BM to English, while those who started primary school for the first time in 2003 or later always learned mathematics and science in English (their non-mother tongue). During this period, ethnic Chinese and Indian students who entered secondary school also experienced a switch in the language of instruction from their mother tongue to English (their non-mother tongue), while those who started primary school for the first time in 2003 or later, always learned mathematics and science in English. By 2008, all students entering primary and secondary school always learned mathematics and science in English.

We show that: (i) mathematics and science test scores were negatively affected by the switch in the language of instruction as both ethnic Malay and non-ethnic Malay students performed worse after the medium of instruction was switched from Bahasa Malaysia (BM), the national language, to English; (ii) students learning mathematics and science in English throughout their primary and secondary schools performed worse than students switching the language of instruction from their native language to English between primary and secondary schools; (iii) boys, who typically have poorer command of languages, were negatively affected even more so than girls. Our results imply that students do not learn well in a non-native language.
Our findings shed light on the effects of language of instruction on schooling and labor market outcomes previously documented in the literature. As previous findings on the impact of language of instruction change are mixed, our findings offer a way to reconcile them. For example, Angrist and Lavy (1997) found that when Arabic (the native language), replaced French (the colonial language), as the language of instruction in Moroccan schools, their students’ French language skills and mathematics performance worsened significantly, resulting in lower rates of return to their schooling. Using the Puerto Rican language reform in 1949, Angrist, Chin and Godoy (2008), found that Spanish-only schooling did not affect the English proficiency of Puerto Ricans. Eriksson (2014), on the other hand, found that an increase in the years spent learning in the mother tongue positively influenced literacy rates, educational attainment, and the wages of South Africans. Our results indicate that previous findings possibly identify: (i) the impact on a student of switching the language of instruction in the middle of the student’s schooling, rather than the impact of using a native language versus that of using a non-native language; and (ii) the impact of the language policy change on the quality of a teacher’s instruction. Our results also have policy implications for the cognitive skill development of immigrant children who do not speak the language of instruction in school.

2. Background

In Malaysia, primary schools (Standard 1 to Standard 6) are generally attended by students between ages of 6 and 12 years. After graduating from primary schools, these students move into secondary schools (Form 1 to Form 5). Standard 1 corresponds to grade 1, while Form 1 corresponds to grade 7 in most other countries.
Prior to gaining independence, primary schools in Malaysia were divided into two types of schools with four different languages of instruction. Bahasa Malaysia (BM) was used as the sole language of instruction in “National” primary schools, while English, Mandarin or Tamil was used in “National-type” primary schools. For instance, if a school was a Chinese National-type school, Mandarin would be the primary language of instruction. Secondary school students, however, were instructed in BM if they are enrolled in national schools or in English if they are enrolled in national-type schools. For the period 1970-2010, the ethnic distribution of Malaysian population is roughly 58% Bumiputera (Malay and other indigenous groups), 28% Chinese, and 8% Indian (Mahari, 2011).

In July 1969, almost 12 years after Malaya gained independence and 6 years after the forming of Malaysia, the Malaysian government announced that English National-type schools would phase out in Malaysia. This process began in January 1970 and by 1985, all English National-type schools became National schools. However, as Chinese and Indian (Tamil) vernacular primary schools exclusively catered to Chinese and Indian (Tamil) students, respectively, they were exempted from this regulation. Ultimately, only the English National-type primary schools and all secondary schools were affected.

On July 19, 2002, the decision to implement a BM-English mixed language of instruction policy was made following the Special Meeting of the Municipal of Ministry (Mohandhas, 2015). It was then announced formally two days later that beginning in 2003, English would become the language of instruction in mathematics and science subjects in Standard 1 and Form 1, while BM would remain as the language of instruction in other non-language subjects. This new policy is commonly known by its acronym in BM, PPSMI (Pengajaran dan Pembelajaran Sains dan Matematik dalam Bahasa Inggeris), which translates to “Teaching and Learning of Science and
Mathematics in English.” The switch in policy is essentially an effort in meeting Malaysia’s ambition to achieve the status of a developed nation. The then prime minister of Malaysia, Tun Seri Dr. Mahathir Mohammad, was convinced that the introduction of English as the language of instruction in the teaching of mathematics and science would arrest the declining English proficiency among Malaysian students and help the country’s technological advancement (Cheah and Mostafa, 2009).

One of the main concerns arising from the implementation of the policy is the inability of most Malaysian teachers to teach in English as they lack the level of competency in English. Most of the teachers are products of the 1970s education policy; they were instructed in BM with English only taught as a second language. To overcome the lack of English competency among teachers teaching mathematics and science, the government took various actions: a) preparation of multimedia teaching courseware to facilitate teaching and learning of the subjects using information and communication technology (ICT), and b) teachers were sent for short-term in-service courses to improve their competency in English as well as equip them with the necessary skills to handle ICT. There were strong reservations over the effectiveness of these short-term in-service courses in enhancing the skills of the teachers as the training of teachers to teach in a second language requires more than linguistic skills as it involves a host of other issues related to teaching through a second language (Tan and Raman, 2007).

In July 2009, a new policy was announced whereby effective in 2012, BM would again replace English as the language of instruction in the teaching of mathematics and science. With this new policy, mathematics and science subjects would be taught in BM instead of English beginning in 2012 in Standard 1 and Form 1. This policy is known by its acronym in BM, MBMMBI (Memartabatkan Bahasa Malaysia Memperkukuh Bahasa Inggeris), which means
“Upholding the Malay Language and Strengthening the Command of English.” Although English would now only be learned as a second language, more emphasis would be placed on building students’ English language skills by hiring retired teachers, employing additional assistant teachers for larger classes, and having extra class hours (Chapman, 2009). Table 1 summarizes the multiple shifts in the language of instruction policies in Malaysia over the past few decades.

In this paper, we focus on the shift in the language of instruction policy in 2003 to gauge its impact on the mathematics and science test scores of Malaysian students. Prior to the implementation of PPSMI, students learned mathematics and science in BM, Mandarin or Tamil – depending on the type of primary schools they attend – and when they progressed to secondary schools, they learned the two subjects in BM. With the implementation of PPSMI, students entering primary schools for the first time since 2003 had to learn the two subjects in English regardless of the types of primary schools they attend. Similarly, students progressing to secondary schools from 2003 onwards also had to learn the two subjects in English. On the other hand, students who had already started their primary or secondary schools prior to 2003 were not affected by the policy change. How PPSMI was applied to different types of schools and levels of education is summarized in Table 2.

Since students sort into different types of primary schools based on their ethnicity, the pre-PPSMI language of instruction in a primary school and a student’s ethnicity are highly related. National primary schools enroll mostly ethnic Malay students, Chinese National-type primary schools enroll mostly ethnic Chinese students, while Indian National-type primary schools enroll mostly ethnic Indian students. Nonetheless, a sizable number of ethnic Chinese (8%) and Indian

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1 According to the Ministry of Education of Malaysia’s (2012) statistics for 2000, 98% of ethnic Malay primary school students enrolled in a National school, 92% of ethnic Chinese primary school students enrolled in a Chinese National-type school, and 49% of ethnic Indian students enrolled in a Tamil National-type school.
(47%) students also attend National primary schools. Thus, prior to 2003, ethnic Malay students were instructed in BM, ethnic Chinese students were instructed in Mandarin, and ethnic Indian students were instructed in Tamil in their primary education. Because of the way that PPSMI was applied to different cohorts of students, levels of schools, and types of schools, there are variations in the languages of instruction in mathematics and science across student cohorts and ethnic groups. Table 3 summarizes the languages in which eighth graders who participated in various waves of TIMSS learned mathematics and science by school level and ethnic group.

3. Data

We draw data from the Trends in International Mathematics and Science Studies (TIMSS) to perform the analysis. TIMSS is an international assessment of the mathematics and science achievement of fourth and eighth grade students. It has been conducted every four years since 1995 with over 50 nations participating in each wave. The data drawn from TIMSS provide participating students’ test scores along with the background characteristics of these students, their teachers, and their schools. Similar questionnaires and formal assessments were given to each participating country to preserve consistency.

Malaysia has been an active participant of TIMSS since 1999 for the eighth graders’ (Form 2 students in Malaysia) assessments. Therefore, we have data available in 1999, 2003, 2007 and 2011. Eighth graders in 1999 and 2003 were not affected by the language policy change, PPSMI. On the other hand, eighth graders in 2007 and 2011 were affected by PPSMI. Eighth graders in 2007 are part of the older cohort of students who had to switch their learning language for mathematics and science subjects from BM, Mandarin or Tamil to English between their primary and secondary schooling years. On the other hand, eighth graders in 2011 are part of the younger
cohort of students who learned the two subjects in English from the beginning of their schooling years; this cohort of students never had the chance to learn either subjects in their native language.

The availability of the 2007 and 2011 data sets enables us to differentiate the impact of the switch in the language of instruction and the use of non-native tongue as the language of instruction in schools respectively.

Although the data from TIMSS do not provide specific information on a student’s ethnicity, we can infer whether a student is ethnic Malay or non-ethnic Malay by checking the language spoken at home. In particular, students who speak the language of test at home are ethnic Malay and students who do not speak the language of test at home are non-ethnic Malay and we assume the mother tongue of ethnic Malay students is BM while the mother tongue of non-ethnic Malay students is neither BM nor English.

Data from other countries are also extracted from TIMSS to serve as the comparison sample. This sample includes 19 other countries that also participated in the eighth graders’ assessments in 1999, 2003, 2007 and 2011 and did not have any language policy change that affected participating students during the relevant period. These countries are Australia, Chinese Taipei, England, Hong Kong SAR, China, Hungary, Indonesia, the Islamic Republic of Iran, Israel, Italy, Jordan, the Republic of Korea, Lithuania, Morocco, Romania, the Russian Federation, Singapore, Slovenia, and Tunisia.

The outcome variables for this study are students’ mathematics and science test scores. We use a set of correlates of test scores derived from the student, school and teacher background questionnaires as pre-language-policy-change measures. Because not all questions from the

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2 With the exception of the majority of ethnic Chinese students attending a Chinese National-type school, as they received supplementary classes with Chinese language as the medium of instruction in mathematics and science subjects.

3 Appendix B provides technical details on the robustness of this approach.
questionnaires were consistently answered, we derive only the background questions that were consistently answered in Malaysia and the 19 comparison countries. These categorical variables are then coded as dummy variables and measured in percentage form. A full list of the variables used in the analysis is shown in Table A1 in Appendix A.

4. Conceptual Issues

In this section, we discuss what the differences in test scores across various cohorts, ethnic groups, genders, and subjects may reveal about the impact of PPSMI.

The impact on the older cohort of PPSMI-affected students, who participated in TIMSS 2007, embodies: (i) the adjustment cost associated with learning and teaching from the switch in the language of instruction between primary and secondary education; (ii) the adverse effect on a student’s ability to learn in their non-native language during secondary education; and (iii) the adverse effect on a secondary school teacher’s ability to teach in a language they are not well trained to use. The differences between the Malaysian sample and the counterfactual sample reveal the average of these three effects.

The younger cohort of PPSMI-affected students, who participated in TIMSS 2011, learned the two subjects in English throughout their primary and secondary schools. Thus, the impact on this younger cohort of students would not include the adjustment cost a student experienced from switching the language of learning. The impact on the younger cohort of PPSMI-affected students would thus include: (i) the adverse effect on a student’s ability to learn in their non-mother tongue throughout primary and secondary education; and (ii) the adverse effect on a teacher’s ability to

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4 The majority of the predictors of test scores are derived from the school background questionnaires. Although this can potentially pose validity problems, Hanushek (2005) shows that school quality and added school resources play an important and positive role in determining students’ achievements.
teach in a language they are not well trained to use. Differences between the Malaysian sample and the counterfactual sample reveal the average of these two effects.

If the negative impact on the younger cohort of PPSMI-affected students is larger than the negative impact on the older cohort of PPSMI-affected students, then we have clear evidence that using a non-native language of instruction is detrimental to a student’s learning in mathematics and science. It is important to note that we are not able to differentiate between its impact on a student’s ability to learn and a teacher’s ability to teach.

The differences between male and female PPSMI-affected students, especially among the younger cohort, provide evidence on whether using a non-native language is detrimental to a student’s ability to learn. Since male students tend to have a slower development in language skills (Gawda and Szepietowska, 2013), they are likely to learn less well when using a non-mother tongue than female students do. As both male and female students are taught by the same teachers, the differences between their test scores are likely to be independent of the effect of a teacher’s ability to teach in an unfamiliar language.

The difference between a student’s mathematics and science test scores after the introduction of the PPSMI policy may also provide corroborative evidence on the adverse impact on a student’s learning of using a non-native language. Specifically, because science curriculum involves more reading, comprehension, and writing in the language of instruction, the role that language plays in science is likely stronger than that in mathematics. Thus, we would expect the negative impact on a student's performance of using a non-native language to be stronger in science than in mathematics.

Finally, the adverse effect of PPSMI on a student’s TIMSS performance is likely to be more severe for a non-ethnic Malay student than for an ethnic Malay student. TIMSS papers are
always printed in BM. For pre-PPSMI cohort of non-ethnic Malay students, the language of test and the language of instruction were identical, even though it is not their native language. However, for PPSMI-affected non-ethnic Malay students, the language of test is different to the language of instruction, and both are not their native language, making the test more difficult for them. Thus, we would expect non-ethnic Malay students’ performance in TIMSS to worsen more than that of ethnic Malay students.

5. Empirical Method

To identify the various effects discussed in the previous section, we compare the differences in test scores of various groups of Malaysian students with those of various groups of counterfactual sample students constructed using the synthetic control method (Abadie and Gardeazabal, 2003; Abadie, Diamond, and Hainmueller, 2010). This approach allows us to compare the test scores for each group of Malaysian students during post-treatment period with that of a weighted combination of other non-treated countries chosen to resemble the characteristics of Malaysia in the pre-treatment period.

Hence, the test score impact of PPSMI (\( \alpha_{it} \)) for student \( i \) at time \( t \) is simply the difference between the test scores of Malaysian students (\( Y_{it}^I \)) and the test scores of students at an identical untreated country (\( Y_{it}^N \)):

\[
\alpha_{it} = Y_{it}^I - Y_{it}^N
\]  

(1)

To accomplish unit homogeneity between treated and control countries, synthetic control method relies on data variation from a pool of donor countries not exposed to treatment. Without
loss of generality, assume that there are $J$ donor countries that can be observed for $T$ years, and there are $T_0$ years prior to treatment. Moreover, let $W = [w_1, \ldots, w_J]$ be vector of non-negative weights that sum to one, where the components of the vector represent the weights assigned to each of the donor countries.\footnote{Weights are constrained to positive values between zero and one to avoid extrapolation.} Choosing a value of $W$ creates a counterfactual for the treated country.

Abadie and Gardeazabal (2003) suggest a two-step optimization procedure to find the weights that accomplish unit homogeneity. In particular, their procedure consists in minimizing the following equation for the treated country:

$$\begin{align*}
(X_1 - X_0 W)' V (X_1 - X_0 W)
\end{align*}$$

(2)

where $X_1$ and $X_0$ are vectors of pre-treatment characteristics of treated and donor countries respectively; and matrix $V$ weights the relative importance of the various characteristics included in $X$. Abadie and Gardeazabal (2003) solve equation (2) conditional on $V$, which in turns seeks to minimize the root mean squared prediction error (RMSPE) during pre-treatment period:

$$\begin{align*}
RMPSE_i = \left[ \sum_{i=1}^{J} w_i^* Y_{it} \right]^2 \text{ for } t \in \{1, \ldots, t_0\}
\end{align*}$$

(3)

In theory, Abadie and Gardeazabal (2003) show that if the counterfactual resembles closely a given treated country prior to treatment, then these same weights ($W^*$) can be used after period $T_0$ to estimate the treatment effect for the state:
\[ \hat{\alpha}_{1t} = Y_{1t} - \sum_{j=2}^{+1} w_j Y_{jt}, \quad t \geq t_0 \] (4)

Evidently, Equation (4) resolves in an effect with upward bias if the counterfactual of the treated unit is underestimated, and vice-versa (Abadie, Diamond, and Hainmueller, 2010). In practice, it is hard to find a perfect weight vector such that the RMSPE is exactly equal to zero.

6. Results

In this section, we report the effect of PPSMI on test scores, captured by the difference in test scores between Malaysia and its counterfactual sample in the post-PPSMI period. We do so for all Malaysian students regardless of their ethnic background and gender, as well as by gender and ethnic group. It is important to note that since the majority of Malaysian students (approximately 70%) are ethnic Malay who speak BM, the average effects primarily reflect the effects on ethnic Malay students. Before we present the results, we report the weights chosen to construct the counterfactual sample for mathematics test scores and science test scores, respectively. The chosen weights result in a counterfactual sample that best replicates the average value for a set of predictors of Malaysian students’ pre-policy-change test scores. We also perform a series of placebo tests to verify whether the estimated effects for Malaysia are unusually large.

6.1. Average Effects

Table 3 shows the weights of each country used to construct the counterfactual Malaysian sample for mathematics and science. The weights reported in the first column in Table 4 indicate that the average values of the predictors of pre-policy-change mathematics test scores are best reproduced by a combination of Chinese Taipei, Hong Kong SAR, China, Israel, Korea, Romania, and Tunisia.
The weights reported in the second column in Table 4 indicate that the average values of the predictors of pre-policy-change science test scores are best reproduced by a combination of Chinese Taipei, Hong Kong SAR, China, Indonesia, the Islamic Republic of Iran, Lithuania, Morocco, Singapore and Tunisia. Note that the weights sum to one. All the other countries in the donor pool receive a zero weight.

Table 5 suggests that counterfactual Malaysian students is comparable to actual Malaysian students in both mathematics and science. The average values of the predictors of test scores are similar for the pre-PPSMI cohorts (1999-2003). Similarly, Figure 1 displays the mean mathematics and science test scores trajectory of Malaysian students and its counterfactual for the 1999 – 2011 period. The figure shows that the average mathematics and science test scores of counterfactual Malaysian students accurately reproduce the average mathematics and science test scores trajectory of pre-PPSMI Malaysian students (i.e., eighth graders in 1999 and 2003). The close fits for the predictors of mathematics and science test scores and the pre-policy average mathematics and science test scores suggest that the counterfactual samples of Malaysian students provide a sensible approximation. Thus, the counterfactual samples of students would reveal what Malaysian students would have achieved in 2007 and 2011 in absence of PPSMI.

Figure 1 also reveals the impact on the mathematics and science test scores of Malaysian students of PPSMI. Immediately after the implementation of PPSMI in 2003, the performance trajectories of the pre-PPSMI and the PPSMI-affected cohorts diverge noticeably. The average test scores of the counterfactual samples are predicted to improve, while the average test scores of

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6 The weights are chosen such that the resulting counterfactual Malaysia minimizes the root mean squared prediction error (RMSPE). RMSPE measures the lack of fit between the path of the outcome variable for the treated unit and its counterfactual. RMSPE obtained for the mathematics and science analyses are 0.00566 and 0.00000519 respectively, indicating that the counterfactual is able to replicate the characteristics of real Malaysia before the policy implementation with very little error.
Malaysian students declined substantially. The discrepancies in mathematics and science test scores between the counterfactual sample and Malaysian students grew over time.

The red vertical line in Figure 1 indicates the older PPSMI-affected cohort of eighth graders (TIMSS 2007 participants). The estimates show that with the implementation of PPSMI, the average test scores the older PPSMI-affected cohort of Malaysian students fell by 8.6% in mathematics and 8.4% in science when compared to the counterfactual sample. This negative outcome is attributed to the switch in the language of instruction from a native language to a non-native language between primary and secondary education. The effect contains: (i) the adjustment cost associated with learning and teaching from the switch in the language of instruction between primary and secondary education; (ii) the adverse effect on a student’s ability to learn in their non-native language during secondary education; and (iii) the adverse effect on a secondary school teacher’s ability to teach in a language they are not well trained to use.

The blue vertical line in Figure 1 indicates the younger PPSMI-affected cohort of eighth graders (TIMSS 2011 participants). The estimates show that with the implementation of PPSMI, the average test scores of the younger PPSMI-affected cohort of Malaysian students fell by 18.6% in mathematics and 20.6% in science when compared to the counterfactual sample. Since this younger cohort of students always learned mathematics and science in a non-native language, the results demonstrate that using a non-native language of instruction is detrimental to a student’s learning in mathematics and science. The larger negative impact on the younger cohort of PPSMI-affected students than on the older cohort of PPSMI-affected students indicates that the cumulative negative effects of learning in a non-native language outweigh the negative effects of switching from using a native language into a non-native language between primary and secondary education. However, we are unable to differentiate the negative effect on a teacher’s ability to
teach in an unfamiliar language and the negative effect on a student’s ability to learn in a non-native language based on these differences.

### 6.2. Effects by Gender

We report the impact on gender differences in this subsection, which provide evidence on whether the negative impact of using a non-native language captures its adverse effect on a student’s ability to learn in addition to its adverse effect on a teacher’s ability to teach in an unfamiliar language. Specifically, because both genders are taught by the same teachers, while male students have poorer language skills than female students do, the differences between their test scores are likely to be independent of the effect of a teacher’s ability to teach in an unfamiliar language.

We report the weights chosen to construct the counterfactual sample of students and the comparisons of average values of predictors of pre-PPSMI test scores in Appendix A.7 Figure 2 shows the trajectories of the average mathematics and science test scores of male students and their counterfactual. Figure 3 shows the trajectories of the average mathematics and science test scores of female students and their counterfactual.

In both Figure 2 and Figure 3, the red vertical line indicates the older cohort of PPSMI-affected students while the blue vertical line indicates the younger cohort of PPSMI-affected students. Male students suffered a larger decline in test scores than female students did in both mathematics and science. The decline in test scores exacerbated over time. A male student who switched from learning in a native language to learning in a non-native language between their primary and secondary education did much worse than a female student did. This gender difference worsened for the younger cohort of PPSMI-affected students. The gender gaps widened from

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7 The counterfactual sample is similar to the Malaysian sample. RMSPE in mathematics is 0.22 for male students and 4.28 for female students. RMSPE in science is 0.000000324 for male students and 0.00000195 for female students.
roughly 1% to 3% in mathematics and roughly 4% to 7% in science. Thus, learning mathematics and science in a non-native language throughout their primary and secondary education is more detrimental to male students than female students. Since male and female students face the same teachers and male students likely have poorer language skills, the results indicate that using a non-native language as the language of instruction inhibits students’ ability to learn mathematics and science.

It is also worth noting that female students always outperformed male students in mathematics throughout the pre-PPSMI and PPSMI periods. However, male students outperformed female students in science before the implementation of PPSMI, but the gender performance gap reversed after the implementation of PPSMI.

6.3. Effects by Ethnic Group

We examine the impact of PPSMI by ethnic group to show whether PPSMI affected non-ethnic Malay students more negatively. As these students must answer the test papers printed in BM, while they learned mathematics and science using English, neither of which is their native language, we expect the negative effects on them to be larger.

We report the weights chosen to construct the counterfactual sample of students and the comparisons of average values of predictors of pre-PPSMI test scores in Appendix A.\(^8\) Figure 4 shows the trajectories of the average mathematics and science test scores of ethnic Malay students and their counterfactual. Figure 5 shows the trajectories of the average mathematics and science test scores of non-ethnic Malay students and their counterfactual.

\(^8\) The counterfactual sample is similar to the Malaysian sample. RMSPE in mathematics is 3.67 for ethnic Malay students and 4.94 for non-ethnic Malay students. RMSPE in science is 0.0000247 for ethnic Malay students and 0.00089 for non-ethnic Malay students.
In both Figure 4 and Figure 5, the red vertical line indicates the older cohort of PPSMI-affected students while the blue vertical line indicates the younger cohort of PPSMI-affected students. The changes in an ethnic Malay student’s mathematics and science test scores shown in Figure 4 are fairly similar to the changes in an average Malaysian student’s mathematics and science test scores shown in Figure 1. This similarity is not too surprising given that ethnic Malay students account for roughly two-thirds of the sample. Comparing Figure 4 and Figure 5, we can see that non-ethnic Malay students suffered a larger decline in test scores than ethnic Malay students did in both mathematics and science. For example, the average reduction in science test scores is 9.8% for the older cohort of PPSMI-affected non-ethnic Malay students whereas it is 6.2% for the older cohort of PPSMI-affected ethnic Malay students. The extra reduction is consistent with the interpretation that a non-ethnic Malay student’s performance in TIMSS was more affected by the difference in the language of the test and the language of instruction.

It is also worth noting that ethnic Malay students always performed worse than non-ethnic Malay students in mathematics throughout the pre-PPSMI and PPSMI periods. In contrast, non-ethnic Malay students outperformed ethnic Malay students in science before the implementation of PPSMI, but the ethnic performance gap reversed after the implementation of PPSMI.

6.4. Placebo Tests

To evaluate the statistical significance of the estimates, we follow Abadie, Diamond and Hainmueller’s (2010) method by running a set of placebo tests in which we assume the language policy hypothetically occurred in one of the countries in the donor pool and apply the synthetic control method to estimate the impact of this hypothetical language policy. If the placebo test generates an average test-score gap in the placebo-treatment country with a magnitude similar to
the one estimated for Malaysia, then the estimated impact of PPSMI is interpreted as not statistically significant. That is, the estimated effect of the intervention in Malaysia is as large as that in a place that did not receive the intervention. If, on the other hand, the placebo test shows an average test-score gap in the placebo-treatment country much smaller than the one estimated for Malaysia, then the estimated impact of PPSMI is interpreted as statistically significant.

We iteratively apply the synthetic control method to estimate the impact of the placebo policy in every country in the donor pool. In each iteration, we reassign the hypothetical intervention to one of the 19 donor countries, and shift the respective Malaysian sample into the donor pool. In constructing the counterfactual samples, we use comparison countries that provide a good fit to the placebo-treatment country. Specifically, we include only comparison countries with pre-policy characteristics that yields a RMSPE of the predicted value of pre-policy test score that is similar to the RMSPE of the predicted value of pre-policy test score for Malaysia.\(^9\) We perform the procedures separately for mathematics test scores and science test scores, as well as for different gender and ethnic groups. We then compute the estimated effect associated with each placebo test. This iterative procedure provides us with a distribution of estimated average post-policy test-score gaps for countries where no intervention took place.

Figure 6 and Figure 7 display the results for the placebo tests for average mathematics and science test scores, respectively. Each grey bar indicates the estimated effect of the hypothetical intervention in a placebo country. It shows the percentage difference in average test scores between the placebo-treatment country and its counterfactual. Since the RMSPEs of the predicted values of pre-policy test scores for the average Malaysian sample are within 1, we report only countries with

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\(^9\) The counterfactuals for the placebo-treatment countries may not be able to replicate their pre-policy characteristics as accurately as the counterfactuals did for Malaysia. To ensure comparability, we consider only placebo-treatment countries with counterfactuals that yield RMSPE of similar or lower values than that of Malaysia.
a counterfactual sample that generates RMSPEs in the predicted values of pre-policy test scores that are also within 1. We also report the estimated effect for Malaysia, indicating by the red bar. As the figures make apparent, the estimated average test-score gaps for Malaysia are more than three times of those for the placebo countries. Thus, the estimated effects for Malaysia are statistically significant.

Figure 8 and Figure 9 depict the placebo test results for mathematics and science test scores of male students, respectively, whereas Figure 10 and Figure 11 depict the placebo test results for mathematics and science test scores of female students, respectively. With the exception of female students’ mathematics scores, we report placebo countries with a counterfactual sample that generates a RMSPE of the predicted value of pre-policy test score that is less than 1. Since the RMSPE of the predicted value of Malaysian female students’ mathematics test scores is 4.28, we report only placebo countries with a counterfactual sample that generates a RMSPE of the predicted value of mathematics test score that is less than 5, in Figure 10. Again, as these four figures make apparent, the estimated effects on the post-policy test score gaps, especially for the younger cohort of PPSMI-affected students, are unusually large.

Figures 12 to 15 depict the placebo test results of the mathematics and science test scores of various ethnic groups. To be consistent with the RMSPEs of the predictor values of pre-policy test scores for the various Malaysian samples, we report placebo countries with a counterfactual sample that generates a RMSPE of the predicted value of pre-policy test score that is less than 5 in the case of mathematics and less than 1 in the case of science. Overall, the estimated effects for Malaysian students, especially the younger cohort of PPSMI-affected students, are considerably larger than those for students in the placebo countries.
6.5. Discussion

Some of the current findings are consistent with previous findings in the literature, while some other ones appear to be contradictory. Angrist and Lavy (2007) showed that when Moroccan students performed worse when they switched from learning in French, a non-native language, into learning in Arabic, their native language, between primary and secondary schools, relative to Moroccan students who learned in French throughout primary and secondary schools. In contrast, Eriksson (2014) showed that South African students who received more years of instruction in their native language performed better than whose who received fewer years of instruction in their native language before the language of instruction switched to a non-native language. How to reconcile the current findings with the previously mixed findings in the literature?

The current findings that the older cohort of PPSMI-affected students, especially among ethnic Malay students, performed worse when they switched the language of instruction between primary and secondary schools are consistent with Angrist and Lavy’s (2007) finding that changing the language of instruction between primary and secondary education had an adverse impact on a student. Similarly, the current findings that the pre-policy cohort of students performed better than the older cohort of PPSMI-affected students, and older cohort of PPSMI-affected students performed better than the younger cohort of PPSMI-affected students are consistent with Eriksson’s (2014) finding that more years of instruction in a native language was beneficial to students.

The seemingly contradictory findings are that Angrist and Lavy’s (2007) results imply that using a non-native language throughout primary and secondary schools is beneficial, whereas our results indicate that using a native language throughout primary and secondary schools is beneficial. The likely explanation for this apparent contradiction rests in how language policy
change may influence a teacher’s ability to teach. In the case of Morocco, as a result of the language policy change from French (colonial language) to Arabic (native language), a teacher is required to switch from teaching in French to teaching in Arabic. While Arabic is the native language for most Moroccan students and teachers, it is not the language in which teachers are accustomed to teaching. In the same vein, the language policy change in Malaysia required a teacher to switch from teaching in BM to teaching in English, a language they were not accustomed to use in their teaching. This adverse impact of teaching in a “new” language on a teacher’s ability to teach was well documented by Ong and Tan (2008). It is plausible that the adverse impact on teacher quality together with the adverse impact on a student’s ability to learn of changing the language of instruction in Morocco outweighed the positive impact on a student’s ability to learn in their native language of Arabic. This explanation is also consistent with why Eriksson (2014) found that the net impact on a student’s learning was positive when the years of instruction in a native language increased in South Africa. In particular, because South African teachers were already instructing in their native language when they experienced a change in the language policy, the increase in the years of native-language instruction did not impede their ability to teach in the native language.

Lastly, although our results do not indicate how large the role that the language policy change had on a student’s ability to learn versus the role that it had on a teacher’s ability to teach, the differences in performance across genders, subjects, and PPSMI-affected cohorts indicate that the role it had on a student’s ability to learn is evident.
7. Conclusion

This paper exploits the quirks in the changes of the language of instruction introduced in 2003 in Malaysia to estimate its effects on students’ mathematics and science test scores. By comparing the performance of Malaysian students by year, gender, and ethnic group, with respect to that of a set of counterfactual units constructed on the basis of the synthetic control method, we show that: (i) changing the language of instruction from a native language to a non-native language in the middle of a student’s schooling negatively affected their learning; (ii) using a non-native language as the language of instruction throughout a student’s schooling is more detrimental to a student’s learning than switching the language of instruction from a native language to a non-native language in the middle of the student’s schooling; (iii) the negative effect of using a non-native language on a student’s ability to learn plays an important role in explaining the adverse impact of the language policy change. Although we are not able to quantify the extent to which changing the language of instruction negatively affected a teacher’s ability to teach, findings from other studies indicate that the adverse effect of changing the language of instruction on a teacher’s ability to teach is likely not negligible.

Our findings have significant policy implications on the use of language policy to improve human capital development. It is in the best of interest of a student’s learning to use their native language as the language of instruction in school, especially at the primary and lower secondary school levels. However, if a country is considering changing the language of instruction in schools from a non-native language to a native language, it must anticipate its potential adverse impact on the quality of teachers. The adjustment cost on existing teachers who have been accustomed to teaching in a non-native language and the negative effect of using new teachers who have received
training in the native language may outweigh the benefit for students to learn in their native language.
References


Table 1: Language of instruction policy changes in Malaysia

<table>
<thead>
<tr>
<th>Years</th>
<th>Policy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-1957</td>
<td>Language of instruction in primary schools depended on the type of school (National or National-type), while Bahasa Malaysia (BM) and English were the main languages of instruction in government secondary schools.</td>
</tr>
<tr>
<td>1969</td>
<td>The government announced that English National-type schools would be phased out beginning in the year 1970. By 1985, all English National-type schools would become National schools, where BM was the primary language of instruction.</td>
</tr>
<tr>
<td>2002</td>
<td>The announcement of PPSMI – “Teaching and Learning of Science and Mathematics in English.” Beginning in year 2003, mathematics and science subjects would be taught in English for students entering Standard 1 and Form 1 in 2003.</td>
</tr>
<tr>
<td>2009</td>
<td>The announcement of MBM – “Upholding the Malay Language and Strengthening the Command of English.” Beginning in year 2012, mathematics and science subjects would be instructed in BM for students entering Standard 1 and Form 1 in that year.</td>
</tr>
<tr>
<td>2017</td>
<td>The teaching of mathematics and science subjects in English would be completely phased out.</td>
</tr>
</tbody>
</table>

Table 2: The language of instruction in mathematics and science before and after PPSMI

<table>
<thead>
<tr>
<th>Type of school</th>
<th>Language of instruction</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Pre-PPSMI (before 2003)</td>
</tr>
<tr>
<td></td>
<td>Primary</td>
</tr>
<tr>
<td>National</td>
<td>BM</td>
</tr>
<tr>
<td>Chinese Vernacular</td>
<td>Mandarin</td>
</tr>
<tr>
<td>Indian (Tamil) Vernacular</td>
<td>Tamil</td>
</tr>
<tr>
<td>PPSMI (2003-2011)</td>
<td></td>
</tr>
<tr>
<td>Type of school</td>
<td>Language of instruction</td>
</tr>
<tr>
<td></td>
<td>Primary</td>
</tr>
<tr>
<td>National</td>
<td>English</td>
</tr>
<tr>
<td>Chinese Vernacular</td>
<td>English and Mandarin</td>
</tr>
<tr>
<td>Indian (Tamil) Vernacular</td>
<td>English</td>
</tr>
</tbody>
</table>

Notes: There is no Indian vernacular secondary school. Chinese vernacular secondary schools are similar to National secondary schools with the exception that Chinese language class is a compulsory subject.
Table 3: The languages of instruction in mathematics and science by TIMSS cohort, school level, and ethnic group

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1999</td>
<td>BM</td>
<td>BM</td>
<td>Mandarin</td>
<td>BM</td>
<td>Tamil</td>
<td>BM</td>
</tr>
<tr>
<td>2003</td>
<td>BM</td>
<td>BM</td>
<td>Mandarin</td>
<td>BM</td>
<td>Tamil</td>
<td>BM</td>
</tr>
<tr>
<td>2007</td>
<td>BM</td>
<td>English</td>
<td>Mandarin</td>
<td>English</td>
<td>Tamil</td>
<td>English</td>
</tr>
<tr>
<td>2011</td>
<td>English</td>
<td>English</td>
<td>English/Mandarin</td>
<td>English</td>
<td>English</td>
<td>English</td>
</tr>
</tbody>
</table>

Note: some primary school students (roughly 2% of ethnic Malay, 8% of ethnic Chinese, and 51% of ethnic Indian) did not learn mathematics and science in the languages as described above because they attended primary schools not catered to their ethnic types. Ethnic Chinese students in the 2011 TIMSS sample received supplementary classes with Mandarin as the medium of instruction in mathematics and science subjects during their primary school years.

Table 4: Weights used to construct the counterfactual Malaysian sample by donor country

<table>
<thead>
<tr>
<th>Country</th>
<th>Mathematics sample: Weight</th>
<th>Science sample: Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Australia</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Chinese Taipei</td>
<td>0.35</td>
<td>0.22</td>
</tr>
<tr>
<td>England</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Hong Kong SAR, China</td>
<td>0.10</td>
<td>0.04</td>
</tr>
<tr>
<td>Hungary</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Indonesia</td>
<td>0.00</td>
<td>0.02</td>
</tr>
<tr>
<td>Iran, Islamic Rep.</td>
<td>0.00</td>
<td>0.18</td>
</tr>
<tr>
<td>Israel</td>
<td>0.04</td>
<td>0.00</td>
</tr>
<tr>
<td>Italy</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Japan</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Jordan</td>
<td>0.01</td>
<td>0.00</td>
</tr>
<tr>
<td>Korea, Rep.</td>
<td>0.06</td>
<td>0.00</td>
</tr>
<tr>
<td>Lithuania</td>
<td>0.00</td>
<td>0.18</td>
</tr>
<tr>
<td>Morocco</td>
<td>0.00</td>
<td>0.11</td>
</tr>
<tr>
<td>Romania</td>
<td>0.04</td>
<td>0.00</td>
</tr>
<tr>
<td>Russian Federation</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Singapore</td>
<td>0.00</td>
<td>0.18</td>
</tr>
<tr>
<td>Slovenia</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Tunisia</td>
<td>0.40</td>
<td>0.07</td>
</tr>
<tr>
<td>Variables</td>
<td>Mathematics Malaysia</td>
<td>Mathematics Control</td>
</tr>
<tr>
<td>------------------------------------------</td>
<td>----------------------</td>
<td>---------------------</td>
</tr>
<tr>
<td>Female</td>
<td>56.47</td>
<td>50.43</td>
</tr>
<tr>
<td>More than 50 books at home</td>
<td>47.93</td>
<td>50.77</td>
</tr>
<tr>
<td>Computer at home</td>
<td>43.90</td>
<td>54.58</td>
</tr>
<tr>
<td>Study desk at home</td>
<td>86.97</td>
<td>86.41</td>
</tr>
<tr>
<td>Shortage in school materials</td>
<td>34.62</td>
<td>40.80</td>
</tr>
<tr>
<td>Shortage in school supply budget</td>
<td>38.48</td>
<td>39.06</td>
</tr>
<tr>
<td>Shortage in school buildings</td>
<td>40.22</td>
<td>53.56</td>
</tr>
<tr>
<td>Shortage in heating, cooling, lighting</td>
<td>33.80</td>
<td>33.76</td>
</tr>
<tr>
<td>Shortage in instructional space</td>
<td>40.00</td>
<td>46.85</td>
</tr>
<tr>
<td>Shortage in computer for math/science</td>
<td>44.68</td>
<td>43.91</td>
</tr>
<tr>
<td>Shortage in calculators for math/science</td>
<td>32.64</td>
<td>36.11</td>
</tr>
<tr>
<td>Shortage in math/science library</td>
<td>48.02</td>
<td>43.27</td>
</tr>
<tr>
<td>Shortage in math/science audio-visual</td>
<td>48.57</td>
<td>48.31</td>
</tr>
<tr>
<td>Shortage in science laboratory equipment</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

NOTE: All variables are averaged for the entire pre-policy period and measured in percentage (%).
Figure 1: The impact on a student’s mathematics and science test scores of PPSMI policy

NOTE: The red vertical line indicates the eighth graders in 2007; the older PPSMI-affected cohort. The blue vertical line indicates the eighth graders in 2011; the younger PPSMI-affected cohort. Average mathematics test scores displayed on the left-hand side and average science test scores displayed on the right hand side.

Figure 2: The impact of PPSMI on mathematics and science test scores of male students

NOTE: The red vertical line indicates the eighth graders in 2007; the older cohort. The blue vertical line indicates the eighth graders in 2011; the younger cohort. Average mathematics test scores displayed on the left-hand side and average science test scores displayed on the right hand side.
Figure 3: The impact of PPSMI on mathematics and science test scores of female students

![Graph showing the impact of PPSMI on female students' test scores from 1998 to 2012.]

**NOTE:** The red vertical line indicates the eighth graders in 2007; the older cohort. The blue vertical line indicates the eighth graders in 2011; the younger cohort. Average mathematics test scores displayed on the left-hand side and average science test scores displayed on the right hand side.

Figure 4: The impact on an ethnic Malay student’s mathematics and science test scores of PPSMI policy

![Graph showing the impact of PPSMI on ethnic Malay students' test scores from 1998 to 2012.]

**NOTE:** The red vertical line indicates the eighth graders in 2007; the older PPSMI-affected cohort. The blue vertical line indicates the eighth graders in 2011; the younger PPSMI-affected cohort. Average mathematics test scores displayed on the left-hand side and average science test scores displayed on the right hand side.
Figure 5: The impact on a non-ethnic Malay student’s mathematics and science test scores of PPSMI policy

NOTE: The red vertical line indicates the eighth graders in 2007; the older PPSMI-affected cohort. The blue vertical line indicates the eighth graders in 2011; the younger PPSMI-affected cohort. Average mathematics test scores displayed on the left-hand side and average science test scores displayed on the right hand side.

Figure 6: Placebo tests for average mathematics test-score gaps of all students

Note: The grey bars show the percentage difference in mean mathematics test score between the countries in the donor pool and its respective counterfactuals for the 2007 and 2011’s eighth graders. The red bars denote that of Malaysia. Countries which have counterfactual samples with RMSPEs of the predicted values of pre-policy test scores greater than 1 are not reported.
Figure 7: Placebo tests for average science test-score gaps of all students

Note: The grey bars show the percentage difference in mean science test score between the countries in the donor pool and its respective counterfactuals for the 2007 and 2011’s eighth graders. The red bars denote that of Malaysia. Countries which have counterfactual samples with RMSPEs of the predicted values of pre-policy test scores greater than 1 are not reported.

Figure 8: Placebo tests for average mathematics test-score gaps of male students

Note: The grey bars show the percentage difference in mean science test score between the countries in the donor pool and its respective counterfactuals for the 2007 and 2011’s eighth graders. The red bars denote that of Malaysia. Countries which have counterfactual samples with RMSPEs of the predicted values of pre-policy test scores greater than 1 are not reported.
Figure 9: Placebo tests for average science test-score gaps of male students

Note: The grey bars show the percentage difference in mean science test score between the countries in the donor pool and its respective counterfactuals for the 2007 and 2011’s eighth graders. The red bars denote that of Malaysia. Countries which have counterfactual samples with RMSPEs of the predicted values of pre-policy test scores greater than 1 are not reported.

Figure 10: Placebo tests for average mathematics test-score gaps of female students

Note: The grey bars show the percentage difference in mean science test score between the countries in the donor pool and its respective counterfactuals for the 2007 and 2011’s eighth graders. The red bars denote that of Malaysia. Countries which have counterfactual samples with RMSPEs of the predicted values of pre-policy test scores greater than 5 are not reported.
Figure 11: Placebo tests for average science test-score gaps of female students

Note: The grey bars show the percentage difference in mean science test score between the countries in the donor pool and its respective counterfactuals for the 2007 and 2011’s eighth graders. The red bars denote that of Malaysia. Countries which have counterfactual samples with RMSPEs of the predicted values of pre-policy test scores greater than 5 are not reported.

Figure 12: Placebo tests for average mathematics test-score gaps of native students

Note: The grey bars show the percentage difference in mean science test score between the countries in the donor pool and its respective counterfactuals for the 2007 and 2011’s eighth graders. The red bars denote that of Malaysia. Countries which have counterfactual samples with RMSPEs of the predicted values of pre-policy test scores greater than 5 are not reported.
Figure 13: Placebo tests for average science test-score gaps of native students

Note: The grey bars show the percentage difference in mean science test score between the countries in the donor pool and its respective counterfactuals for the 2007 and 2011’s eighth graders. The red bars denote that of Malaysia. Countries which have counterfactual samples with RMSPEs of the predicted values of pre-policy test scores greater than 1 are not reported.

Figure 14: Placebo tests for average mathematics test-score gaps of non-native students

Note: The grey bars show the percentage difference in mean science test score between the countries in the donor pool and its respective counterfactuals for the 2007 and 2011’s eighth graders. The red bars denote that of Malaysia. Countries which have counterfactual samples with RMSPEs of the predicted values of pre-policy test scores greater than 5 are not reported.
Figure 15: Placebo tests for average science test-score gaps of non-native students

Note: The grey bars show the percentage difference in mean science test score between the countries in the donor pool and its respective counterfactuals for the 2007 and 2011’s eighth graders. The red bars denote that of Malaysia. Countries which have counterfactual samples with RMSPEs of the predicted values of pre-policy test scores greater than 1 are not reported.
## Table A1: Definitions of key variables

<table>
<thead>
<tr>
<th>Variable</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>Dummy = 1 if the student is female</td>
</tr>
<tr>
<td>More than 50 books at home</td>
<td>Dummy = 1 if the student's has more than 50 books at home</td>
</tr>
<tr>
<td>Computer at home</td>
<td>Dummy = 1 if the student has a computer at home</td>
</tr>
<tr>
<td>Study desk at home</td>
<td>Dummy = 1 if the student has a study desk at home</td>
</tr>
<tr>
<td>Shortage in school materials</td>
<td>Dummy = 1 if the school has a shortage of general materials</td>
</tr>
<tr>
<td>Shortage in school supply budget</td>
<td>Dummy = 1 if the school has a shortage of supply budget</td>
</tr>
<tr>
<td>Shortage in school buildings</td>
<td>Dummy = 1 if the school has shortage of buildings</td>
</tr>
<tr>
<td>Shortage in heating, cooling, lighting</td>
<td>Dummy = 1 if the school has shortage of heating, cooling and lighting system</td>
</tr>
<tr>
<td>Shortage in instructional space</td>
<td>Dummy = 1 if the school has shortage of instructional space</td>
</tr>
<tr>
<td>Shortage in computer for math/science studies</td>
<td>Dummy = 1 if the school has shortage of computer hardware for mathematics lessons</td>
</tr>
<tr>
<td>Shortage in calculators for math/science studies</td>
<td>Dummy = 1 if the school has shortage of calculators for mathematics lessons</td>
</tr>
<tr>
<td>Shortage in math/science library materials</td>
<td>Dummy = 1 if the school has a shortage of library materials for mathematics</td>
</tr>
<tr>
<td>Shortage in math/science audio-visual materials</td>
<td>Dummy = 1 if the school has a shortage of audio-visual resources for mathematics lessons</td>
</tr>
<tr>
<td>Female</td>
<td>Dummy = 1 if the school has a shortage of science laboratory equipment</td>
</tr>
<tr>
<td>More than 50 books at home</td>
<td>Dummy = 1 if the school has a shortage of computer hardware for science lessons</td>
</tr>
<tr>
<td>Computer at home</td>
<td>Dummy = 1 if the school has a shortage of calculators for science lessons</td>
</tr>
<tr>
<td>Study desk at home</td>
<td>Dummy = 1 if the school has a shortage of library materials for science</td>
</tr>
<tr>
<td>Shortage in school materials</td>
<td>Dummy = 1 if the school has a shortage of audio-visual resources for science lessons</td>
</tr>
</tbody>
</table>
Table A2: Weights used to construct the counterfactual ethnic Malay sample by donor country

<table>
<thead>
<tr>
<th>Country</th>
<th>Mathematics sample: Weight</th>
<th>Science sample: Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Australia</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Chinese Taipei</td>
<td>0.12</td>
<td>0.05</td>
</tr>
<tr>
<td>England</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Hong Kong SAR, China</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Hungary</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Indonesia</td>
<td>0.00</td>
<td>0.04</td>
</tr>
<tr>
<td>Iran, Islamic Rep.</td>
<td>0.43</td>
<td>0.00</td>
</tr>
<tr>
<td>Israel</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Italy</td>
<td>0.00</td>
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</tr>
<tr>
<td>Japan</td>
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<td>0.00</td>
</tr>
<tr>
<td>Jordan</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Korea, Rep.</td>
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</tr>
<tr>
<td>Lithuania</td>
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</tr>
<tr>
<td>Morocco</td>
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<td>0.16</td>
</tr>
<tr>
<td>Romania</td>
<td>0.24</td>
<td>0.16</td>
</tr>
<tr>
<td>Russian Federation</td>
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<td>0.00</td>
</tr>
<tr>
<td>Singapore</td>
<td>0.21</td>
<td>0.22</td>
</tr>
<tr>
<td>Slovenia</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Tunisia</td>
<td>0.00</td>
<td>0.10</td>
</tr>
</tbody>
</table>

Table A3: Comparison of predictors of test scores by treatment status and subject

<table>
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<tr>
<th>Variables</th>
<th>Mathematics</th>
<th></th>
<th>Science</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Ethnic Malay</td>
<td>Control</td>
<td>Ethnic Malay</td>
<td>Control</td>
</tr>
<tr>
<td>Female</td>
<td>55.90</td>
<td>45.77</td>
<td>55.90</td>
<td>49.10</td>
</tr>
<tr>
<td>More than 50 books at home</td>
<td>44.52</td>
<td>50.45</td>
<td>44.52</td>
<td>56.70</td>
</tr>
<tr>
<td>Computer at home</td>
<td>37.75</td>
<td>43.22</td>
<td>37.75</td>
<td>49.81</td>
</tr>
<tr>
<td>Study desk at home</td>
<td>85.57</td>
<td>71.38</td>
<td>85.57</td>
<td>84.77</td>
</tr>
<tr>
<td>Shortage in school materials</td>
<td>33.63</td>
<td>27.84</td>
<td>33.63</td>
<td>38.20</td>
</tr>
<tr>
<td>Shortage in school supply budget</td>
<td>36.63</td>
<td>40.25</td>
<td>36.63</td>
<td>37.06</td>
</tr>
<tr>
<td>Shortage in school buildings</td>
<td>38.45</td>
<td>46.04</td>
<td>38.45</td>
<td>39.77</td>
</tr>
<tr>
<td>Shortage in heating, cooling, lighting</td>
<td>32.10</td>
<td>33.99</td>
<td>32.10</td>
<td>32.86</td>
</tr>
<tr>
<td>Shortage in instructional space</td>
<td>38.34</td>
<td>38.46</td>
<td>38.34</td>
<td>38.28</td>
</tr>
<tr>
<td>Shortage in computer for math/science studies</td>
<td>44.38</td>
<td>58.02</td>
<td>46.28</td>
<td>52.25</td>
</tr>
<tr>
<td>Shortage in calculators for math/science studies</td>
<td>32.51</td>
<td>43.79</td>
<td>37.06</td>
<td>36.78</td>
</tr>
<tr>
<td>Shortage in math/science library materials</td>
<td>47.56</td>
<td>47.48</td>
<td>52.86</td>
<td>45.08</td>
</tr>
<tr>
<td>Shortage in math/science audio-visual materials</td>
<td>49.01</td>
<td>50.37</td>
<td>54.86</td>
<td>51.07</td>
</tr>
<tr>
<td>Shortage in science laboratory equipment</td>
<td>-</td>
<td>-</td>
<td>46.40</td>
<td>49.06</td>
</tr>
</tbody>
</table>

NOTE: All variables are averaged for the entire pre-policy period and measured in percentage (%).
Table A4: Weights used to construct the counterfactual non-ethnic Malay sample by donor country

<table>
<thead>
<tr>
<th>Country</th>
<th>Mathematics sample:</th>
<th>Science sample:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Weight</td>
<td>Weight</td>
</tr>
<tr>
<td>Australia</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Chinese Taipei</td>
<td>0.67</td>
<td>0.50</td>
</tr>
<tr>
<td>England</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Hong Kong SAR, China</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Hungary</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Indonesia</td>
<td>0.01</td>
<td>0.16</td>
</tr>
<tr>
<td>Iran, Islamic Rep.</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Israel</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Italy</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Japan</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Jordan</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Korea, Rep.</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Lithuania</td>
<td>0.00</td>
<td>0.14</td>
</tr>
<tr>
<td>Morocco</td>
<td>0.00</td>
<td>0.13</td>
</tr>
<tr>
<td>Romania</td>
<td>0.67</td>
<td>0.00</td>
</tr>
<tr>
<td>Russian Federation</td>
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<td>0.00</td>
</tr>
<tr>
<td>Singapore</td>
<td>0.00</td>
<td>0.07</td>
</tr>
<tr>
<td>Slovenia</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Tunisia</td>
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<td>0.00</td>
</tr>
</tbody>
</table>

Table A5: Comparison of predictors of test scores by treatment status and subject

<table>
<thead>
<tr>
<th>Variables</th>
<th>Mathematics Non-Ethnic Malay</th>
<th>Mathematics Control</th>
<th>Science Non-Ethnic Malay</th>
<th>Science Control</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>57.20</td>
<td>50.00</td>
<td>57.20</td>
<td>48.89</td>
</tr>
<tr>
<td>More than 50 books at home</td>
<td>52.08</td>
<td>52.11</td>
<td>52.08</td>
<td>52.04</td>
</tr>
<tr>
<td>Computer at home</td>
<td>52.04</td>
<td>59.16</td>
<td>52.04</td>
<td>52.99</td>
</tr>
<tr>
<td>Study desk at home</td>
<td>88.99</td>
<td>89.49</td>
<td>88.99</td>
<td>87.25</td>
</tr>
<tr>
<td>Shortage in school materials</td>
<td>35.94</td>
<td>38.21</td>
<td>35.94</td>
<td>37.53</td>
</tr>
<tr>
<td>Shortage in school supply budget</td>
<td>40.70</td>
<td>40.02</td>
<td>40.70</td>
<td>37.80</td>
</tr>
<tr>
<td>Shortage in school buildings</td>
<td>42.16</td>
<td>54.21</td>
<td>42.16</td>
<td>44.25</td>
</tr>
<tr>
<td>Shortage in heating, cooling, lighting</td>
<td>36.04</td>
<td>34.20</td>
<td>36.04</td>
<td>34.06</td>
</tr>
<tr>
<td>Shortage in instructional space</td>
<td>42.28</td>
<td>46.53</td>
<td>42.28</td>
<td>42.95</td>
</tr>
<tr>
<td>Shortage in computer for math/science studies</td>
<td>45.68</td>
<td>45.72</td>
<td>47.77</td>
<td>50.77</td>
</tr>
<tr>
<td>Shortage in calculators for math/science studies</td>
<td>32.76</td>
<td>40.39</td>
<td>33.27</td>
<td>38.48</td>
</tr>
<tr>
<td>Shortage in math/science library materials</td>
<td>49.07</td>
<td>47.77</td>
<td>50.07</td>
<td>46.76</td>
</tr>
<tr>
<td>Shortage in math/science audio-visual materials</td>
<td>48.14</td>
<td>50.55</td>
<td>50.25</td>
<td>49.28</td>
</tr>
<tr>
<td>Shortage in science laboratory equipment</td>
<td>45.57</td>
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</tbody>
</table>

Notes: All variables are averaged for the entire pre-policy period and measured in percentage (%).
Table A6: Weights used to construct the counterfactual male sample by donor country

<table>
<thead>
<tr>
<th>Country</th>
<th>Mathematics sample:</th>
<th>Science sample:</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>Weight</td>
<td>Weight</td>
</tr>
<tr>
<td>Australia</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Chinese Taipei</td>
<td>0.45</td>
<td>0.18</td>
</tr>
<tr>
<td>England</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Hong Kong SAR, China</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Hungary</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Indonesia</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Iran, Islamic Rep.</td>
<td>0.10</td>
<td>0.17</td>
</tr>
<tr>
<td>Israel</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Italy</td>
<td>0.13</td>
<td>0.00</td>
</tr>
<tr>
<td>Japan</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Jordan</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Korea, Rep.</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Lithuania</td>
<td>0.00</td>
<td>0.21</td>
</tr>
<tr>
<td>Morocco</td>
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<td>0.10</td>
</tr>
<tr>
<td>Romania</td>
<td>0.00</td>
<td>0.10</td>
</tr>
<tr>
<td>Russian Federation</td>
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<tr>
<td>Singapore</td>
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<td>Slovenia</td>
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<tr>
<td>Tunisia</td>
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</tr>
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</table>

Table A7: Comparison of predictors of test scores by treatment status and subject

<table>
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<th>Variables</th>
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<th></th>
<th></th>
<th>Science</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Male</td>
<td>Control</td>
<td>Male</td>
<td>Control</td>
<td></td>
</tr>
<tr>
<td>More than 50 books at home</td>
<td>46.18</td>
<td>51.52</td>
<td>46.18</td>
<td>55.52</td>
<td></td>
</tr>
<tr>
<td>Computer at home</td>
<td>44.97</td>
<td>55.79</td>
<td>44.97</td>
<td>48.85</td>
<td></td>
</tr>
<tr>
<td>Study desk at home</td>
<td>85.89</td>
<td>85.58</td>
<td>85.59</td>
<td>81.58</td>
<td></td>
</tr>
<tr>
<td>Shortage in school materials</td>
<td>34.81</td>
<td>36.15</td>
<td>34.81</td>
<td>36.56</td>
<td></td>
</tr>
<tr>
<td>Shortage in school supply budget</td>
<td>40.23</td>
<td>39.89</td>
<td>40.23</td>
<td>38.81</td>
<td></td>
</tr>
<tr>
<td>Shortage in school buildings</td>
<td>38.42</td>
<td>52.71</td>
<td>38.42</td>
<td>39.40</td>
<td></td>
</tr>
<tr>
<td>Shortage in heating, cooling, lighting</td>
<td>32.14</td>
<td>33.31</td>
<td>32.14</td>
<td>33.34</td>
<td></td>
</tr>
<tr>
<td>Shortage in instructional space</td>
<td>40.49</td>
<td>45.96</td>
<td>40.49</td>
<td>38.86</td>
<td></td>
</tr>
<tr>
<td>Shortage in computer for math/science studies</td>
<td>44.18</td>
<td>45.21</td>
<td>47.34</td>
<td>56.63</td>
<td></td>
</tr>
<tr>
<td>Shortage in calculators for math/science studies</td>
<td>33.58</td>
<td>36.68</td>
<td>35.79</td>
<td>37.57</td>
<td></td>
</tr>
<tr>
<td>Shortage in math/science library materials</td>
<td>47.08</td>
<td>45.75</td>
<td>52.26</td>
<td>45.41</td>
<td></td>
</tr>
<tr>
<td>Shortage in math/science audio-visual materials</td>
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<td>48.98</td>
<td>51.83</td>
<td>51.86</td>
<td></td>
</tr>
<tr>
<td>Shortage in science laboratory equipment</td>
<td>-</td>
<td>-</td>
<td>46.94</td>
<td>56.63</td>
<td></td>
</tr>
</tbody>
</table>

Notes: All variables are averaged for the entire pre-policy period and measured in percentage (%).
Table A8: Weights used to construct the counterfactual female sample by donor country

<table>
<thead>
<tr>
<th>Country</th>
<th>Mathematics sample: Weight</th>
<th>Science sample: Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Australia</td>
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<td>0.00</td>
</tr>
<tr>
<td>Chinese Taipei</td>
<td>0.55</td>
<td>0.35</td>
</tr>
<tr>
<td>England</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Hong Kong SAR, China</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Hungary</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Indonesia</td>
<td>0.23</td>
<td>0.07</td>
</tr>
<tr>
<td>Iran, Islamic Rep.</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Israel</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Italy</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Japan</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Jordan</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Korea, Rep.</td>
<td>0.00</td>
<td>0.04</td>
</tr>
<tr>
<td>Lithuania</td>
<td>0.00</td>
<td>0.09</td>
</tr>
<tr>
<td>Morocco</td>
<td>0.00</td>
<td>0.18</td>
</tr>
<tr>
<td>Romania</td>
<td>0.00</td>
<td>0.00</td>
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<td>Russian Federation</td>
<td>0.06</td>
<td>0.00</td>
</tr>
<tr>
<td>Singapore</td>
<td>0.00</td>
<td>0.15</td>
</tr>
<tr>
<td>Slovenia</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Tunisia</td>
<td>0.16</td>
<td>0.12</td>
</tr>
</tbody>
</table>

Table A9: Comparison of predictors of test scores by treatment status and subject

<table>
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<tr>
<th>Variables</th>
<th>Mathematics</th>
<th></th>
<th>Science</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>More than 50 books at home</td>
<td>Female</td>
<td>49.30</td>
<td>49.30</td>
<td>50.98</td>
</tr>
<tr>
<td>Computer at home</td>
<td>Female</td>
<td>43.36</td>
<td>43.36</td>
<td>52.23</td>
</tr>
<tr>
<td>Study desk at home</td>
<td>Female</td>
<td>88.28</td>
<td>88.28</td>
<td>85.20</td>
</tr>
<tr>
<td>Shortage in school materials</td>
<td>Female</td>
<td>34.48</td>
<td>34.48</td>
<td>38.82</td>
</tr>
<tr>
<td>Shortage in school supply budget</td>
<td>Female</td>
<td>37.21</td>
<td>37.21</td>
<td>37.47</td>
</tr>
<tr>
<td>Shortage in school buildings</td>
<td>Female</td>
<td>41.60</td>
<td>41.60</td>
<td>45.33</td>
</tr>
<tr>
<td>Shortage in heating, cooling, lighting</td>
<td>Female</td>
<td>34.94</td>
<td>34.94</td>
<td>33.75</td>
</tr>
<tr>
<td>Shortage in instructional space</td>
<td>Female</td>
<td>39.59</td>
<td>39.59</td>
<td>41.64</td>
</tr>
<tr>
<td>Shortage in computer for math/science studies</td>
<td>Female</td>
<td>45.04</td>
<td>45.04</td>
<td>46.54</td>
</tr>
<tr>
<td>Shortage in calculators for math/science studies</td>
<td>Female</td>
<td>31.92</td>
<td>31.92</td>
<td>36.92</td>
</tr>
<tr>
<td>Shortage in math/science library materials</td>
<td>Female</td>
<td>48.62</td>
<td>47.56</td>
<td>50.75</td>
</tr>
<tr>
<td>Shortage in math/science audio-visual materials</td>
<td>Female</td>
<td>48.20</td>
<td>48.19</td>
<td>52.80</td>
</tr>
<tr>
<td>Shortage in science laboratory equipment</td>
<td>Female</td>
<td>-</td>
<td>-</td>
<td>45.49</td>
</tr>
</tbody>
</table>

Notes: All variables are averaged for the entire pre-policy period and measured in percentage (%).
Appendix B: Technical Details

One of the caveats of employing data from TIMSS is that there is no information on ethnicity of students. For that reason, we employ language spoken at home as proxy for ethnicity. In particular, we infer that students who speak the language of test at home are ethnic Malay and students who do not speak the language of test at home are non-ethnic Malay. We also assume that the mother tongue of ethnic Malay students is BM while the mother tongue of non-ethnic Malay students is neither BM nor English.

Table B1 shows the proportion of students speaking the language of the test at home. In Malaysia, the 1999 and 2003 TIMSS tests were conducted in BM. Therefore, we directly infer that the students who speak the language of the test at home in the 1999 and 2003 data sets are ethnic Malays. The 2007 and 2011 tests, however, were conducted in both BM and English. Although students are free to choose their language for the test, their choice of language is not documented.

To validate our inference for the latter two tests, we first place the focus on four Malaysian northern states, Kedah, Kelantan, Perlis, and Terengganu, which are mainly populated by the ethnic Malays. If most of the students in these four states speak the language of the test at home, we can infer that these students are ethnic Malays who took the test in BM. We validate that with the 2003 test: 89.69% of the northern state students speak the language of the test at home and this is consistent with the demography of the northern states. In 2007 and 2011, 84.08% and 86.93% of northern state students speak the language of the test at home, respectively. The figures are consistent with the demography of the northern states and throughout the three waves of tests. Therefore, we can infer that in 2007 and 2011, northern states students who speak the language of the test at home are ethnic Malays who took the test in BM. As the proportion of students speaking the language of the test at home in Malaysia (as a whole) and its northern states is consistent
throughout the three waves of tests, we can infer that the demographic of the test is also consistent – validating our inferences.

Table B1: Proportion of students speaking language of test at home

<table>
<thead>
<tr>
<th>Year</th>
<th>Malaysia</th>
<th>Northern States</th>
</tr>
</thead>
<tbody>
<tr>
<td>1999</td>
<td>49.27%</td>
<td>-</td>
</tr>
<tr>
<td>2003</td>
<td>68.13%</td>
<td>89.69%</td>
</tr>
<tr>
<td>2007</td>
<td>65.40%</td>
<td>84.08%</td>
</tr>
<tr>
<td>2011</td>
<td>65.96%</td>
<td>86.93%</td>
</tr>
</tbody>
</table>

Source: Trends in International Mathematics and Science Studies.
Note: We are unable to retrieve information on northern states students for the 1999 data set due to lack of information.