World Bank Group Archives
Exhibit Series

Digitized Records of the Bali Tourism Project

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The World Bank Group Archives Exhibit Series contains exhibits originally published on the Archives’ external website beginning in 2002. When the Archives’ website was transferred to a new platform in 2015, it was decided that older exhibits would be converted to pdf format and made available as a series on the World Bank’s external database, Documents & Reports.

These exhibits, authored by World Bank archivists, highlight key events, personalities, and publications in the history of the World Bank. They also bring attention to some of the more fascinating archival records contained in the Archives’ holdings.

To view current exhibits, visit the Exhibits page on the Archives’ website.
For many developing countries in the 1960s, tourism was an increasingly viable contributor to their economic growth. The World Bank recognized this potential and, in 1969, it established a Tourism Projects Department to assist member countries in identifying, preparing, and implementing projects to encourage and facilitate tourism. Subsequently, the Bank provided loans to finance integrated programs of infrastructure in areas where the main activity was tourism and/or to support the construction of hotels and other tourist facilities. The Bali Tourism Project for Indonesia (Credit 479-IND, Project ID #P003738), which was approved in June of 1974, incorporated both of these objectives. The project was initially designed to create “infrastructure to promote tourism development in Bali, [and] included a 310 [hectare] tourism estate at Nusa Dua, facilities for hotel training, an access road from the airport, road improvements outside Nusa Dua […], and technical assistance for implementing the project and the master plan for tourism in Bali” (Indonesia: Bali Tourism Project, Project Completion Report).

The World Bank Group and its Archives provides different ways in which you can learn about and access records related to projects such as the Bali Tourism Project. The Projects & Operations page for the Bali Tourism Project provides an overview of the project as well as details related to financials, procurement, results, and media coverage. The “Documents” tab contains links to project documents which are created according to the World Bank’s Project Cycle, such as Project Completion Reports and Staff Appraisal Reports. In the “Archival Records” sub-tab, researchers will find a list of project records relative to a given project.

As part of the Archives’ digitization initiative, World Bank records are being digitized and made available to off-site researchers. Declassified records of the Bali Tourism Project have been digitized and can be viewed by clicking on the hyperlinked file unit titles in the “Archival Records” sub-tab. Bali Tourism project records relate not only to the negotiation and early stages of the loan through its
completion in 1983 but also to the UNDP-financed study of Bali tourism (for which the Bank served as Executing Agency) in 1968 and an additional Technical Assistance Credit (275-IND) which produced additional site development studies during 1972 and 1973. The records consist almost exclusively of correspondence in the form of letters and cables between Bank project staff, Indonesian government officials, and consultants.

The digitization of World Bank Group records is ongoing. Newly scanned project records are regularly uploaded into the Projects & Operations portal. However, if you are interested in viewing records that are not yet digitized but which are eligible for review, visit the World Bank’s Access to Information website.