



## Senegal Tourism and Enterprise Development Project (P146469)

WESTERN AND CENTRAL AFRICA | Senegal | Finance, Competitiveness and Innovation Global Practice | IBRD/IDA | Investment Project Financing | FY 2017 | Seq No: 11 | ARCHIVED on 28-Jun-2022 | ISR51474 |

Implementing Agencies: Agence de Developpement et d'Encadrement des Petites et Moyennes Entreprises, Agence pour la Promotion des Investissements et des Grands Travaux (APIX), Ministere des Finances et du Budget, Minsitere du Tourisme et des Transports Aeriens

**Key Dates****Key Project Dates**

Bank Approval Date: 26-Apr-2017

Effectiveness Date: 31-Aug-2017

Planned Mid Term Review Date: 13-Jan-2020

Actual Mid-Term Review Date: 13-Jan-2020

Original Closing Date: 30-Jun-2022

Revised Closing Date: 30-Jun-2022

**Project Development Objectives**

Project Development Objective (from Project Appraisal Document)

The Project Development Objective (PDO) is to create conditions necessary to increase private investment in tourism in the "Saly" area, and strengthen enterprise development in Senegal.

Has the Project Development Objective been changed since Board Approval of the Project Objective?

No

**Components Table**

Name

Sustainable Tourism Development:(Cost \$50.00 M)

Supporting Enterprise Creation and Growth:(Cost \$19.50 M)

Project implementation:(Cost \$4.50 M)

**Overall Ratings**

Name	Previous Rating	Current Rating
Progress towards achievement of PDO	<span style="color: #ffc000;">□</span> Moderately Satisfactory	<span style="color: #ffc000;">□</span> Moderately Satisfactory
Overall Implementation Progress (IP)	<span style="color: #ffc000;">□</span> Satisfactory	<span style="color: #ffc000;">□</span> Satisfactory
Overall Risk Rating	<span style="color: #ffc000;">□</span> Moderate	<span style="color: #ffc000;">□</span> Moderate

**Implementation Status and Key Decisions**

There is a slight improvement in implementation progress since the last update. However, efforts should intensify in the remaining time to ensure activities are completed before project closing. Particular attention should be given to the following:

- Under sub-component 1.1, several key activities implemented by the Ministry of Tourism and Air Transport and the Societe d'Aménagement et de Protection des Cotes et zones touristiques (SAPCO) are still in implementation.
- Under sub-component 1.2, works relating to beach maintenance, solar public lighting, and the construction of a pedestrian walkway are in implementation. The government should formalize and institutionalize the sustainable maintenance mechanism defined and validated for the infrastructure works in Saly.
- Under sub-components 2.1 and 2.2, payments of grants to beneficiaries have advanced, and ADEPME should continue monitoring beneficiaries to capture the impact of grants on firm performance.



- Under sub-component 2.3, three firms in charge of renovating/constructing the buildings housing the regional One-Stop-Shops were contracted recently. The Agence de Promotion des Investissements et Grands Travaux (APIX) needs to follow the works closely to ensure completion by June 30, 2022.

## Risks

### Systematic Operations Risk-rating Tool

Risk Category	Rating at Approval	Previous Rating	Current Rating
Political and Governance	☐ Moderate	☐ Moderate	☐ Moderate
Macroeconomic	☐ Moderate	☐ Moderate	☐ Moderate
Sector Strategies and Policies	☐ Moderate	☐ Moderate	☐ Moderate
Technical Design of Project or Program	☐ Substantial	☐ Moderate	☐ Moderate
Institutional Capacity for Implementation and Sustainability	☐ Moderate	☐ Moderate	☐ Moderate
Fiduciary	☐ Substantial	☐ Moderate	☐ Moderate
Environment and Social	☐ Substantial	☐ Moderate	☐ Moderate
Stakeholders	☐ Low	☐ Low	☐ Low
Other	☐ Substantial	☐ Low	☐ Low
Overall	☐ Substantial	☐ Moderate	☐ Moderate

## Results

### PDO Indicators by Objectives / Outcomes

Create conditions necessary to increase private investment in tourism in the 'Saly' area

► Net area of beaches gained due to protection and restoration investments under the project in the intervention areas (according to defined criteria: sand beach for swimming, fisherman village areas - (Square Meter(m2), Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	375,000.00	375,000.00	25,000.00
Date	04-Jan-2017	30-Nov-2021	25-May-2022	30-Jun-2022

Strengthen enterprise development in Senegal

► Share of enterprises supported under the SMAF with increase in annual volume of exports from time of provision of support (Percentage) (Percentage, Custom)



	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	37.00	25.00
Date	04-Jan-2017	30-Nov-2021	25-May-2022	30-Jun-2022
Comments:	The current value represents the share among 35 SMEs with at least 40% implementation of their export development plans that have reported an increase in their export volume.			
<b>► Average increase in annual firm revenue among BPC beneficiaries (Percentage) (Percentage, Custom)</b>				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	2.00
Date	04-Jan-2017	30-Nov-2021	25-May-2022	30-Jun-2022
Comments:	This indicator can be measured once round 2 beneficiaries have received their payments. Just over half of total round 2 grants have been disbursed thus far, more time is needed to evaluate the impact on firm turnover.			
<b>► Average reduction in time it takes to complete government-to-business services on investment platforms/OSSs (Percentage, Custom)</b>				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	75.00	47.00	25.00
Date	04-Jan-2017	30-Nov-2021	25-May-2022	30-Jun-2022
Comments:	The value is calculated as the average of the reduction in time for the creation of firms in the Saint Louis OSS (down from 9 to 2 days) and the processing of requests under the investment code (currently at the stipulated 10 days, down from a baseline of 12 days).			

### Intermediate Results Indicators by Components

<b>Sustainable Tourism Development</b>				
<b>► Institutional and financial arrangements for exploiting and maintaining the infrastructures of the beaches have been defined and operationalized (Yes/No, Custom)</b>				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	No	No	No	Yes
Date	04-Jan-2017	30-Nov-2021	25-May-2022	30-Jun-2022
Comments:	Study is finalized, mechanism defined but not yet operationalized.			
<b>► Number of groins and breakwaters properly installed (Number, Custom)</b>				
	Baseline	Actual (Previous)	Actual (Current)	End Target



Value	0.00	19.00	19.00	19.00
Date	04-Jan-2017	30-Nov-2021	25-May-2022	30-Jun-2022
<b>► Effective public-private dialogue mechanisms for destination access and management are established (Yes/No, Custom)</b>				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	No	Yes	Yes	Yes
Date	04-Jan-2017	30-Nov-2021	25-May-2022	30-Jun-2022
<b>► Tourism sector beneficiaries who consider that the project is responsive to their views (citizen engagement) (Percentage, Custom)</b>				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	95.00	100.00	75.00
Date	04-Jan-2017	30-Nov-2021	25-May-2022	30-Jun-2022
Comments:	A survey was conducted recently which showed 100% satisfaction.			
<b>► Existence of a functional environmental and social management unit within the tourism development and planning company SAPCO (Yes/No, Custom)</b>				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	No	Yes	Yes	Yes
Date	30-Apr-2017	30-Nov-2021	25-May-2022	30-Jun-2022

<b>Supporting Enterprise Creation and Growth</b>				
<b>► Number of operational regional investment platforms/OSSs established (Number, Custom)</b>				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	2.00	3.00	3.00
Date	04-Jan-2017	30-Nov-2021	25-May-2022	30-Jun-2022
<b>► Number of new workers employed by enterprises supported under the BPC/SMAF (Number, Custom)</b>				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	252.00	252.00	200.00
Date	04-Jan-2017	30-Nov-2021	25-May-2022	30-Jun-2022
Comments:	The number has decreased due to the decrease in the number of temporary jobs created by BPC winners, following the crisis related to the COVID-19 pandemic. Value reported in May 2021 wasn't accurate.			



► Firms benefiting from private sector initiatives (Number, Corporate)				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	65.00	19,121.00	19,121.00	3,365.00
Date	30-Apr-2017	30-Nov-2021	25-May-2022	30-Jun-2022
□ Share of women-led firms benefiting from private sector initiatives (Percentage, Custom Supplement)				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	32.00	32.00	25.00

### Performance-Based Conditions

### Data on Financial Performance

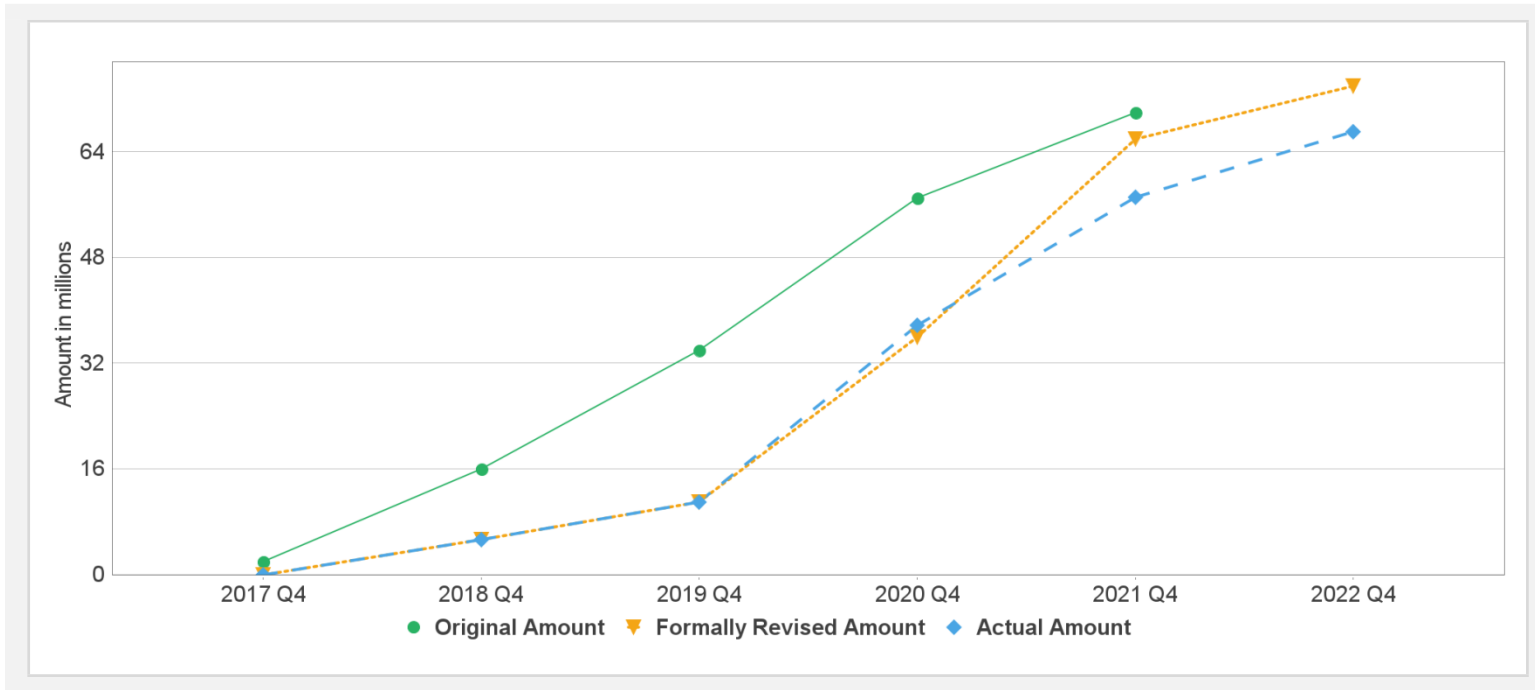
#### Disbursements (by loan)

Project	Loan/Credit/TF	Status	Currency	Original	Revised	Cancelled	Disbursed	Undisbursed	% Disbursed
P146469	IDA-60190	Effective	USD	74.00	74.00	0.00	67.03	11.38	85%

#### Key Dates (by loan)

Project	Loan/Credit/TF	Status	Approval Date	Signing Date	Effectiveness Date	Orig. Closing Date	Rev. Closing Date
P146469	IDA-60190	Effective	26-Apr-2017	27-Jun-2017	31-Aug-2017	30-Jun-2022	30-Jun-2022

### Cumulative Disbursements



### Restructuring History

Level 2 Approved on 16-Jul-2020 ,Level Approved on 21-Jul-2020

### Related Project(s)

There are no related projects.