## Trade Promotion and Quality Infrastructure (P146994)

EUROPE AND CENTRAL ASIA | Armenia | Finance, Competitiveness and Innovation Global Practice | IBRD/IDA | Investment Project Financing | FY 2015 | Seq No: 7 | ARCHIVED on 18-May-2018 | ISR32063 |

Implementing Agencies: Ministry of Economic Development and Investments, Ministry of Economic Development and Investments

## **Key Dates**

#### **Key Project Dates**

Bank Approval Date:02-Jul-2014 Effectiveness Date:14-Jan-2015

Planned Mid Term Review Date:30-May-2018 Actual Mid-Term Review Date:-
Original Closing Date:30-Jun-2020 Revised Closing Date:30-Jun-2020

## **Project Development Objectives**

Project Development Objective (from Project Appraisal Document)

The Project Development Objective (PDO) is to strengthen the government's capacity to provide export promotion, investment attraction and quality management services to firms.

Has the Project Development Objective been changed since Board Approval of the Project Objective?

## Components

Name

Public Disclosure Authorized

Component 1: Improving the Effectiveness of the Trade promotion and Quality system:(Cost \$10.00 M)

Component 2: Promoting Investment and Exports:(Cost \$29.20 M)

Component 3: Modernizing the National Quality Infrastructure:(Cost \$8.70 M)

Component 4: Project Management and Monitoring and Evaluation:(Cost \$2.00 M)

## **Overall Ratings**

Name	Previous Rating	Current Rating
Progress towards achievement of PDO	<ul><li>Moderately Unsatisfactory</li></ul>	<ul> <li>Moderately Unsatisfactory</li> </ul>
Overall Implementation Progress (IP)	<ul><li>Moderately Unsatisfactory</li></ul>	<ul><li>Moderately Unsatisfactory</li></ul>
Overall Risk Rating	<ul><li>Substantial</li></ul>	<ul><li>Substantial</li></ul>

## Implementation Status and Key Decisions

The project implementation has been experiencing delays in all components except the RBF component. During the last supervision mission (February 2018), the counterparts confirmed the importance of the project, and their commitment to advance implementation quickly. Two areas for immediate commitments have been identified: improvement of the national quality systems and investment in the engineering city.

#### **Risks**

## **Systematic Operations Risk-rating Tool**

Risk Category	Rating at Approval	Previous Rating	Current Rating
Political and Governance		Moderate	<ul><li>Moderate</li></ul>
Macroeconomic		<ul><li>Substantial</li></ul>	<ul><li>Substantial</li></ul>
Sector Strategies and Policies		<ul><li>Substantial</li></ul>	<ul><li>Substantial</li></ul>
Technical Design of Project or Program		<ul><li>Substantial</li></ul>	<ul><li>Substantial</li></ul>
Institutional Capacity for Implementation and Sustainability		• High	• High
Fiduciary		<ul><li>Substantial</li></ul>	<ul><li>Substantial</li></ul>
Environment and Social		Low	<ul><li>Low</li></ul>
Stakeholders		<ul><li>Substantial</li></ul>	<ul><li>Substantial</li></ul>
Other			
Overall		<ul><li>Substantial</li></ul>	<ul><li>Substantial</li></ul>

#### Results

## **Project Development Objective Indicators**

▶ 1. Number of new customers for exporters generated through the foreign representative offices (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	40.00
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2020

▶ 2. Number of cluster development and research and skills development PPPs developed (Number, Custom)

Baseline	Actual (Previous)	Actual (Current)	End Target
Daseille	Actual (Flevious)	Actual (Current)	End Target

Value	0.00	0.00	0.00	7.00
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2020

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	4.00
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2020

▶ 4 (DLI 10). Industrial Laboratories of the National Institute of Metrology (NIM) accredited by an accreditation organization that is a signatory to an MLA/MRA from ILAC or IAF. (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	2.00
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2019

▶ 5 (DLI 14). National Accreditation Body (NAB) becomes a signatory to a Multilateral agreement (MLA) or Mutual Recognition agreement (MRA) with an international accreditation organization (Text, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not a member	Not a member	Not a member	NAB achieves MLA or MRA
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2019

**Overall Comments** 

#### **Intermediate Results Indicators**

▶ 1.1. Strengthening investme	ent and export promotion serv	vices (Text, Custom)		
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	See Sub Indicators	See Sub Indicators	See Sub Indicators	See Sub indicators
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2020

▲ DLI 1. Decree on Investr	ment Reform Map issued (Text	, Custom Breakdown)		
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not in existence	ACHIEVED: Decree issued by the Government on October 8, 2015	ACHIEVED: Decree issued by the Government on October 8, 2015	Decree on Investment Reform Map issued
Date	31-Mar-2014	15-Oct-2015	15-Oct-2015	31-Jul-2015

▲ DLI 2. Merger of ADA and II	DF into DFA completed (Tex	xt, Custom Breakdown)		
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not in existence	ACHIEVED	ACHIEVED	Merger of ADA and IDF
Date	31-Mar-2014	30-Sep-2015	30-Sep-2015	30-Jun-2015

▲ DLI 3. Government decre	e issued to establish the NTO	(Text, Custom Breakdown	n)	
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not in existence	ACHIEVED	ACHIEVED	Decree issued to establish the NTO
Date	31-Mar-2014	30-Sep-2015	30-Sep-2015	30-Jun-2015

△ DLI 4. DFA staffed with organizational structure in line with international best practice (monitored throughout the project period)
(Text, Custom Breakdown)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not in existence	IN PROGRESS: Actions that were anticipated to be completed by June 2016 were achieved. Agreed review timing for 2017 allocation is September 2017.	IN PROGRESS: Actions that were anticipated to be completed by June 2016 were achieved. Agreed review timing for 2017 allocation is September 2017.	DFA staffed with organizational structure in line with international best practice
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2020

## ▲ DLI 5. Adequate budget for DFA included in State budget (monitored throughout the project period) (Text, Custom Breakdown)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not in existence	IN PROGRESS: Actions that were anticipated to be completed by June 2016 were achieved. Agreed review timing for 2017 allocation is September 2017.	IN PROGRESS: Actions that were anticipated to be completed by June 2016 were achieved. Agreed review timing for 2017 allocation is September 2017.	DFA budget for agency included in State budget
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2020

## ■ DLI 6. Monitoring and Evaluation of DFA conducted (monitored throughout the project period) (Text, Custom Breakdown)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not in existence	IN PROGRESS: Actions that were anticipated to be completed by June 2016 were achieved. Agreed review timing for 2017 allocation is September 2017.	IN PROGRESS: Actions that were anticipated to be completed by June 2016 were achieved. Agreed review timing for 2017 allocation is September 2017.	Monitoring and Evaluation of DFA conducted
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2020

▶ 1.2. Strengthening nation	nal metrology services (Text, Cu	istom)		
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	See Sub Indicators	See Sub indicators	See Sub indicators	See Sub indicators
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2020

	Baseline	Actual (Previous)	Actual (Current)	End Target
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Value	Not adequately staffed	IN PROGRESS: Actions that were anticipated to be completed by June 2016 were achieved. Agreed review timing for 2017 allocation is September 2017.	IN PROGRESS: Actions that were anticipated to be completed by June 2016 were achieved. Agreed review timing for 2017 allocation is September 2017.	NIM staffed with organizational structure in line with international best practice
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2020

▲ DLI 8. Adequate budget for N	IIM included in State budget (r	monitored throughout the	e project period) (Text, Cu	stom Breakdown)
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not adequately budgeted	IN PROGRESS: Actions that were anticipated to be completed by June 2016 were achieved. Agreed review timing for 2017 allocation is September 2017.	IN PROGRESS: Actions that were anticipated to be completed by June 2016 were achieved. Agreed review timing for 2017 allocation is September 2017.	Adequate budget for NIM included in State budget
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2020

△ DLI 9. Monitoring and Evaluation of NIM conducted (monitored throughout the project period) (Text, Custom Breakdown)					
	Baseline	Actual (Previous)	Actual (Current)	End Target	
Value	Not in existence	IN PROGRESS: Actions that were anticipated to be completed by June 2016 were achieved. Agreed review timing for 2017 allocation is September 2017.	IN PROGRESS: Actions that were anticipated to be completed by June 2016 were achieved. Agreed review timing for 2017 allocation is September 2017.	Monitoring and Evaluation of NIM conducted	
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2020	

△ DLI 10. International Accreditation attained for at least 2 metrology laboratories (Please see Indicator 4 in the Project Development Ojective Indicators) (Text, Custom Breakdown)					
	Baseline	Actual (Previous)	Actual (Current)	End Target	
Value	0.00	0.00	0.00	2.00	
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2019	

▶ 1.3. Strengthening accreditation	on services (Text, Custom)			
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	See Sub Indicators	See Sub Indicators	See Sub Indicators	See Sub indicators
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2020

■ DLI 11. NAB staffed with organizational structure in line with international best practice (monitored throughout the project period) (Text, Custom Breakdown)				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not adequately staffed	IN PROGRESS: Actions that were anticipated to be completed by June 2016 were achieved. Agreed review timing for 2017 allocation is September 2017.	IN PROGRESS: Actions that were anticipated to be completed by June 2016 were achieved. Agreed review timing for 2017 allocation is September 2017.	NAB staffed with organizational structure in line with international best practice
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2020

■ DLI 12. Adequate budget for NAB included in State budget (monitored throughout the project period) (Text, Custom Breakdown)						
	Baseline	Actual (Previous)	Actual (Current)	End Target		
Value	/alue Not adequately budgeted		IN PROGRESS: Actions that were anticipated to be completed by June 2016 were achieved. Agreed review timing for 2017 allocation is September 2017.	Adequate budget for NAB included in State budget		
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2020		

△ DLI 13. Monitoring and Evaluation of NAB conducted (monitored throughout the project period) (Text, Custom Breakdown)						
	Baseline	Actual (Previous)	Actual (Current)	End Target		
Value	Not in existence	IN PROGRESS: Actions that were anticipated to be completed by June 2016 were achieved. Agreed review timing for 2017 allocation is September 2017.	IN PROGRESS: Actions that were anticipated to be completed by June 2016 were achieved. Agreed review timing for 2017 allocation is September 2017.	Monitoring and Evaluation of NAB conducted		
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2020		

△ DLI 14. NAB attains MLA or MRA in testing laboratories according to ISO/IEC 17025 (Please see Indicator 5 in the Project
Development Ojective Indicators) (Text, Custom Breakdown)

	Baseline	Actual (Previous)	Actual (Current)	End Target	
Value	Not a member	Not a member	Not a member	NAB achieves MLA or MRA	
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2019	

## ▶ 2.1. Number of investment inquiries that lead to site visits generated by foreign representative offices (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	12.00
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2020

## ▶ 2.2. Number of export related leads generated by foreign representative offices (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target	
Value	0.00	0.00	0.00	100.00	
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2020	

# ▶ 2.3. Share of beneficiaries of the Exporter Development Grants that access new markets and introduce new products (firm ownership disaggregated by gender) (Percentage, Custom)

Value 0.00 0.00 0.00 50.00		Baseline	Actual (Previous)	Actual (Current)	End Target	
Dato 21 Mar 2014 21 Jul 2017 15 Mar 2019 20 Jun 2020	Value	0.00	0.00	0.00	50.00	
Date 51-ivial-2014 51-Jul-2017 15-ivial-2016 50-Juli-2020	Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2020	

▶ 3.1. Number of Industrial metrology laboratories built (Number, Custom)								
Baseline Actual (Previous) Actual (Current) End Target								
Value	0.00			7.00				
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2020				

▶ 3.2. Number of accreditations conducted in line with international practice issued by NAB (Number, Custom)							
Baseline Actual (Previous) Actual (Current) End Target							
Value	0.00	0.00	0.00	20.00			
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2020			

▶ 3.3. Share of NIM technical staff trained in internationally recognized calibration methods (Percentage, Custom)							
Baseline Actual (Previous) Actual (Current) End Target							
Value	0.00	0.00	0.00	60.00			
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2020			

▶ 3.4. Share of NAB technical staff trained in international methodology for Accreditation (Percentage, Custom)							
Baseline Actual (Previous) Actual (Current) End Target							
Value	0.00	0.00	0.00	60.00			
Date	31-Mar-2014	31-Jul-2017	15-Mar-2018	30-Jun-2020			

## **Overall Comments**

## **Data on Financial Performance**

## **Disbursements (by loan)**

Project	Loan/Credit/TF	Status	Currency	Original	Revised	Cancelled	Disbursed	Undisbursed	Disbursed
P146994	IBRD-83900	Effective	USD	50.00	50.00	0.00	6.13	43.88	12%

## **Key Dates (by loan)**

Project	Loan/Credit/TF	Status	Approval Date	Signing Date	Effectiveness Date	Orig. Closing Date	Rev. Closing Date
P146994	IBRD-83900	Effective	02-Jul-2014	06-Aug-2014	14-Jan-2015	30-Jun-2020	30-Jun-2020

#### **Cumulative Disbursements**



## **Restructuring History**

There has been no restructuring to date.

## Related Project(s)

There are no related projects.