

#### Trade Promotion and Quality Infrastructure (P146994)

EUROPE AND CENTRAL ASIA | Armenia | Finance, Competitiveness and Innovation Global Practice | IBRD/IDA | Investment Project Financing | FY 2015 | Seg No: 9 | ARCHIVED on 14-Jul-2019 | ISR37976 |

Implementing Agencies: Ministry of Economic Development and Investments, Ministry of Transport, Communication and Information Technologies

#### **Key Dates**

#### **Key Project Dates**

Effectiveness Date: 14-Jan-2015 Bank Approval Date: 02-Jul-2014

Planned Mid Term Review Date: 28-Feb-2019 Actual Mid-Term Review Date: 20-Mar-2019

Original Closing Date: 30-Jun-2020 Revised Closing Date: 30-Jun-2020

## **Project Development Objectives**

Project Development Objective (from Project Appraisal Document)

The Project Development Objective (PDO) is to strengthen the government's capacity to provide export promotion, investment attraction and guality management services to firms.

Has the Project Development Objective been changed since Board Approval of the Project Objective? No

#### Components

Component 1: Improving the Effectiveness of the Trade promotion and Quality system:(Cost \$10.00 M)

Component 2: Promoting Investment and Exports:(Cost \$29.20 M)

Component 3: Modernizing the National Quality Infrastructure:(Cost \$8.70 M)

Component 4: Project Management and Monitoring and Evaluation: (Cost \$2.00 M)

### Overall Ratings

Name	Previous Rating	Current Rating
Progress towards achievement of PDO	<ul> <li>Moderately Unsatisfactory</li> </ul>	<ul> <li>Moderately Unsatisfactory</li> </ul>
Overall Implementation Progress (IP)	<ul><li>Moderately Unsatisfactory</li></ul>	<ul> <li>Moderately Unsatisfactory</li> </ul>
Overall Risk Rating	<ul><li>Substantial</li></ul>	<ul><li>Substantial</li></ul>

#### Implementation Status and Key Decisions

During the MTR mission in March 2019 WB team noted an uptake in project implementation. Disbursement of about US\$2 mln is expected by end of July 2019 under Component 1. In addition, procurement of the following items is expected to start by the end of upcoming implementation support mission in July 2019: equipment and design works for the Engineering City, Mass, Thermal Metrology Laboratory equipment, IT systems for e-accreditation. The upcoming mission will verify and assess the progress made and discuss with counterparts further actions necessary to significantly improve project performance.

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## Risks

## **Systematic Operations Risk-rating Tool**

Risk Category	Rating at Approval	Previous Rating	Current Rating
Political and Governance		Substantial	Substantial
Macroeconomic		Substantial	Substantial
Sector Strategies and Policies		Substantial	Substantial
Technical Design of Project or Program		Substantial	Substantial
Institutional Capacity for Implementation and Sustainability		●High	●High
Fiduciary		Substantial	Substantial
Environment and Social		Low	Low
Stakeholders		Substantial	Substantial
Other			
Overall		Substantial	Substantial

## Results

# **PDO Indicators by Objectives / Outcomes**

Strengthen the govern	ment's capacity to provic	le export promotion, inves	tment attraction and c	μuali
▶1. Number of new cust	tomers for exporters gener	rated through the foreign rep	oresentative offices (Nun	nber, Custom)
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	40.00
Date	31-Mar-2014	06-Dec-2018	09-Jul-2019	30-Jun-2020
▶2. Number of cluster d	evelopment and research	and skills development PPP	's developed (Number, C	Custom)
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	7.00
Date	31-Mar-2014	06-Dec-2018	09-Jul-2019	30-Jun-2020
▶3. Number of successf	ful investments facilitated t	by Development Foundation	of Armenia (DFA) (Num	ber, Custom)
	Baseline	Actual (Previous)	Actual (Current)	End Target

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Value         0.00         0.00         0.00         4.00           Date         31-Mar-2014         06-Dec-2018         09-Jul-2019         30-Jun-2020           ★4 (DLI 10). Industrial Laboratories of the National Institute of Metrology (NIM) accredited by an accreditation organization the is a signatory to an MLA/MRA from ILAC or IAF. (Number, Custom)         Actual (Current)         End Target           Value         0.00         0.00         0.00         2.00           Date         31-Mar-2014         06-Dec-2018         09-Jul-2019         30-Jun-2019           ★5 (DLI 14). National Accreditation Body (NAB) becomes a signatory to a Multilateral agreement (MLA) or Mutual Recognition (Text, Custom)         Actual (Current)         End Target           Value         Not a member         Actual (Previous)         Actual (Current)         End Target           Value         Not a member         Not a member         Not a member         NAB achieves MLA MRA           Date         31-Mar-2014         06-Dec-2018         09-Jul-2019         30-Jun-2019					
▶4 (DLI 10). Industrial Laboratories of the National Institute of Metrology (NIM) accredited by an accreditation organization the is a signatory to an MLA/MRA from ILAC or IAF. (Number, Custom)  Baseline Actual (Previous) Actual (Current) End Target  Value 0.00 0.00 0.00 0.00 2.00  Date 31-Mar-2014 06-Dec-2018 09-Jul-2019 30-Jun-2019  ▶5 (DLI 14). National Accreditation Body (NAB) becomes a signatory to a Multilateral agreement (MLA) or Mutual Recognition agreement (MRA) with an international accreditation organization (Text, Custom)  Baseline Actual (Previous) Actual (Current) End Target  Value Not a member Not a member Not a member NAB achieves MLA MRA	Value	0.00	0.00	0.00	4.00
is a signatory to an MLA/MRA from ILAC or IAF. (Number, Custom)  Baseline Actual (Previous) Actual (Current) End Target  Value 0.00 0.00 0.00 0.00 2.00  Date 31-Mar-2014 06-Dec-2018 09-Jul-2019 30-Jun-2019  ▶5 (DLI 14). National Accreditation Body (NAB) becomes a signatory to a Multilateral agreement (MLA) or Mutual Recognition agreement (MRA) with an international accreditation organization (Text, Custom)  Baseline Actual (Previous) Actual (Current) End Target  Value Not a member Not a member Not a member NAB achieves MLA MRA	Date	31-Mar-2014	06-Dec-2018	09-Jul-2019	30-Jun-2020
Value       0.00       0.00       0.00       2.00         Date       31-Mar-2014       06-Dec-2018       09-Jul-2019       30-Jun-2019         ▶5 (DLI 14). National Accreditation Body (NAB) becomes a signatory to a Multilateral agreement (MLA) or Mutual Recognition agreement (MRA) with an international accreditation organization (Text, Custom)       Actual (Current)       End Target         Value       Not a member				accredited by an accre	ditation organization tha
Date 31-Mar-2014 06-Dec-2018 09-Jul-2019 30-Jun-2019  ▶5 (DLI 14). National Accreditation Body (NAB) becomes a signatory to a Multilateral agreement (MLA) or Mutual Recognition agreement (MRA) with an international accreditation organization (Text, Custom)  Baseline Actual (Previous) Actual (Current) End Target  Value Not a member Not a member Not a member MRA		Baseline	Actual (Previous)	Actual (Current)	End Target
►5 (DLI 14). National Accreditation Body (NAB) becomes a signatory to a Multilateral agreement (MLA) or Mutual Recognition agreement (MRA) with an international accreditation organization (Text, Custom)  Baseline Actual (Previous) Actual (Current) End Target  Value Not a member Not a member Not a member MAB achieves MLA MRA	Value	0.00	0.00	0.00	2.00
agreement (MRA) with an international accreditation organization (Text, Custom)  Baseline Actual (Previous) Actual (Current) End Target  Value Not a member Not a member Not a member MRA	Date	31-Mar-2014	06-Dec-2018	09-Jul-2019	30-Jun-2019
Value Not a member Not a member Not a member NAB achieves MLA MRA	` ,	• • • • • • • • • • • • • • • • • • • •	9	•	a) or Mutual Recognition
Value Not a member Not a member Not a member MRA		Baseline	Actual (Previous)	Actual (Current)	End Target
Date 31-Mar-2014 06-Dec-2018 09-Jul-2019 30-Jun-2019		Not a mambar	Not a member	Not a member	NAB achieves MLA or
	Value	Not a member	Not a member	NOT a member	MRA

## **Intermediate Results Indicators by Components**

omponent 1: Improvi	ng the Effectiveness of the	Trade promotion and Qua	ality System	
►1.1. Strengthening inv	estment and export promotion	on services (Text, Custom)		
	Baseline	Actual (Previous)	Actual (Current)	End Target
/alue	See Sub Indicators	See Sub Indicators	See Sub Indicators	See Sub indicators
Date	31-Mar-2014	06-Dec-2018	09-Jul-2019	30-Jun-2020
⊿DLI 1. Decree on Inv	estment Reform Map issued	d (Text, Custom Breakdown	)	
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not in existence	ACHIEVED: Decree issued by the Government on October 8, 2015	ACHIEVED: Decree issued by the Government on October 8, 2015	Decree on Investmer Reform Map issued
Date	31-Mar-2014	15 Oct 2015	09-Jul-2019	31-Jul-2015
Date	01-Wai-2014	15-Oct-2015		
	A and IDF into DFA complete		/n)	
			/n) Actual (Current)	End Target
	A and IDF into DFA complete	ed (Text, Custom Breakdow	•	End Target  Merger of ADA and IDF
<b>⊿</b> DLI 2. Merger of AD/	A and IDF into DFA complete	ed (Text, Custom Breakdow Actual (Previous)	Actual (Current)	Merger of ADA and
▲DLI 2. Merger of ADA  Value  Date	A and IDF into DFA complete  Baseline  Not in existence	ed (Text, Custom Breakdow Actual (Previous) ACHIEVED 30-Sep-2015	Actual (Current) ACHIEVED 09-Jul-2019	Merger of ADA and IDF

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Value	Not in existence	ACHIEVED	ACHIEVED	Decree issued to establish the NTO
Date	31-Mar-2014	30-Sep-2015	09-Jul-2019	30-Jun-2015
⊿DLI 4. DFA staffed period) (Text, Custo		e in line with international bes	t practice (monitored thro	ughout the project
	Baseline	Actual (Previous)	Actual (Current)	End Target
/alue	Not in existence	IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019.	IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019.	DFA staffed with organizational structure in line with international best practice
Date	31-Mar-2014	06-Dec-2018	09-Jul-2019	30-Jun-2020
Breakdown)				
/alue	Baseline  Not in existence	Actual (Previous)  IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September	Actual (Current) IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is	DFA budget for age included in State budget
/alue		IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018	IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for	DFA budget for age included in State
/alue Date	Not in existence 31-Mar-2014	IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019.	IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019.	DFA budget for age included in State budget  30-Jun-2020
/alue Date	Not in existence 31-Mar-2014	IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019. 06-Dec-2018	IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019.	DFA budget for age included in State budget 30-Jun-2020
/alue Date	Not in existence 31-Mar-2014 and Evaluation of DFA condu	IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019. 06-Dec-2018  ucted (monitored throughout the	IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019.  09-Jul-2019  he project period) (Text, C	DFA budget for age included in State budget 30-Jun-2020 Custom Breakdown

# ▶2.1. Number of investment inquiries that lead to site visits generated by foreign representative offices (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target	
Value	0.00	0.00	0.00	12.00	
Date	31-Mar-2014	06-Dec-2018	09-Jul-2019	30-Jun-2020	

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▶2.2. Number of export related leads generated by foreign representative offices (Number, Custom)						
	Baseline	Actual (Previous)	Actual (Current)	End Target		
Value	0.00	0.00	0.00	100.00		
Date	31-Mar-2014	06-Dec-2018	09-Jul-2019	30-Jun-2020		
	ciaries of the Exporter Devel ated by gender) (Percentage		new markets and introdu	uce new products (firm		
	Baseline	Actual (Previous)	Actual (Current)	End Target		
\/a	0.00	0.00	0.00	50.00		
Value						

oate 	31-Mar-2014	06-Dec-2018	09-Jul-2019	30-Jun-2020	
omponent 3: Mod	dernizing the National Quality I	nfrastructure			
1.2. Strengthening	g national metrology services (Te	xt, Custom)			
	Baseline	Actual (Previous)	Actual (Current)	End Target	
alue	See Sub Indicators	See Sub indicators	See Sub indicators	See Sub indicators	
ate	31-Mar-2014	06-Dec-2018	09-Jul-2019	30-Jun-2020	
⊿DLI 7. NIM staffe period) (Text, Cus	ŕ				
	Baseline	Actual (Previous)	Actual (Current)	End Target	
Value	Not adequately staffed	IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019.	IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019.	NIM staffed with organizational structure in line wit international best practice	
Date	31-Mar-2014	06-Dec-2018	09-Jul-2019	30-Jun-2020	
∡DLI 8. Adequate Breakdown)	budget for NIM included in State  Baseline	budget (monitored through Actual (Previous)	nout the project period) (T  Actual (Current)	ext, Custom  End Target	
			` '		
Value	Not adequately budgeted	IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019.	IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019.	Adequate budget fo NIM included in Star budget	

△DLI 9. Monitoring and Evaluation of NIM conducted (monitored throughout the project period) (Text, Custom Breakdown)

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period) (Text, Cu  Value	Stom Breakdown)  Baseline  Not adequately staffed  31-Mar-2014  Ite budget for NAB included in State  Baseline  Not adequately budgeted	Actual (Previous) IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019. 06-Dec-2018  budget (monitored throus) IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019.	Actual (Current) IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019. 09-Jul-2019	End Target  NAB staffed with organizational structure in line with international best practice  30-Jun-2020
period) (Text, Cu  Value  Date  ⊿DLI 12. Adequa	Stom Breakdown)  Baseline  Not adequately staffed  31-Mar-2014  Ite budget for NAB included in State	IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019. 06-Dec-2018 e budget (monitored throu	Actual (Current) IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019. 09-Jul-2019 ghout the project period)	End Target  NAB staffed with organizational structure in line with international best practice  30-Jun-2020  (Text, Custom
period) (Text, Cu  Value  Date  ⊿DLI 12. Adequa	Stom Breakdown)  Baseline  Not adequately staffed  31-Mar-2014	IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019. 06-Dec-2018	Actual (Current) IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019. 09-Jul-2019	End Target  NAB staffed with organizational structure in line with international best practice  30-Jun-2020
period) (Text, Cu	stom Breakdown)  Baseline  Not adequately staffed	IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019.	Actual (Current) IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019.	NAB staffed with organizational structure in line with international best practice
period) (Text, Cu	stom Breakdown)  Baseline	IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September	Actual (Current) IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is	End Target  NAB staffed with organizational structure in line with international best
	stom Breakdown)		Actual (Current)	
	affed with organizational structure in			
ande	31-Mar-2014	06-Dec-2018	09-Jul-2019	30-Jun-2020
'alue	Baseline See Sub Indicators	Actual (Previous)  See Sub Indicators	Actual (Current)  See Sub Indicators	End Target See Sub indicators
1.0. Outeriguieriiri	,	,	Actual (Correct)	End Torget
1.3 Strengthenin	g accreditation services (Text, Cus	tom)		
Date	31-Mar-2014	06-Dec-2018	09-Jul-2019	30-Jun-2019
Value	0.00	0.00	0.00	2.00
	ective Indicators) (Text, Custom Bre		Actual (Current)	End Target
	ional Accreditation attained for at le			
Date	31-Mar-2014	2019. 06-Dec-2018	September 2019. 09-Jul-2019	30-Jun-2020
Value	Not in existence	IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September	IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is	Monitoring and Evaluation of NIM conducted
		IN DDOODEOO	Actual (Current)	End Target

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	Baseline	Actual (Previous)	Actual (Current)	End Target	
Value	Not in existence	IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019.	IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019.	Monitoring and Evaluation of NAB conducted	
Date	31-Mar-2014	06-Dec-2018	09-Jul-2019	30-Jun-2020	
	ttains MLA or MRA in testing lat jective Indicators) (Text, Custon		C 17025 (Please see Ind	icator 5 in the Project	
	Baseline	Actual (Previous)	Actual (Current)	End Target	
Value	Not a member	Not a member	Not a member	NAB achieves MLA o MRA	
Date	31-Mar-2014	06-Dec-2018	09-Jul-2019	09-Jul-2019	
-3.1. Number of l	ndustrial metrology laboratories	built (Number, Custom)			
	Baseline	Actual (Previous)	Actual (Current)	End Target	
/alue	0.00	0.00	0.00	7.00	
Date	31-Mar-2014	06-Dec-2018	09-Jul-2019	30-Jun-2020	
▶3.2. Number of a	accreditations conducted in line	with international practice issu	ned by NAB (Number, Cu	stom)	
	Baseline	Actual (Previous)	Actual (Current)	End Target	
/alue	0.00	0.00	0.00	20.00	
Date	31-Mar-2014	06-Dec-2018	09-Jul-2019	30-Jun-2020	
▶3.3. Share of NI	M technical staff trained in inter	nationally recognized calibration	on methods (Percentage,	Custom)	
	Baseline	Actual (Previous)	Actual (Current)	End Target	
√alue	Baseline 0.00	Actual (Previous) 0.00	Actual (Current) 0.00	60.00	
		`			
Date	0.00	0.00 06-Dec-2018	0.00 09-Jul-2019	60.00 30-Jun-2020	
Date	0.00 31-Mar-2014	0.00 06-Dec-2018	0.00 09-Jul-2019	60.00 30-Jun-2020	
Date	0.00 31-Mar-2014 AB technical staff trained in inte	0.00 06-Dec-2018 rnational methodology for Acc	0.00 09-Jul-2019 reditation (Percentage, C	60.00 30-Jun-2020 Custom)	

# **Data on Financial Performance**

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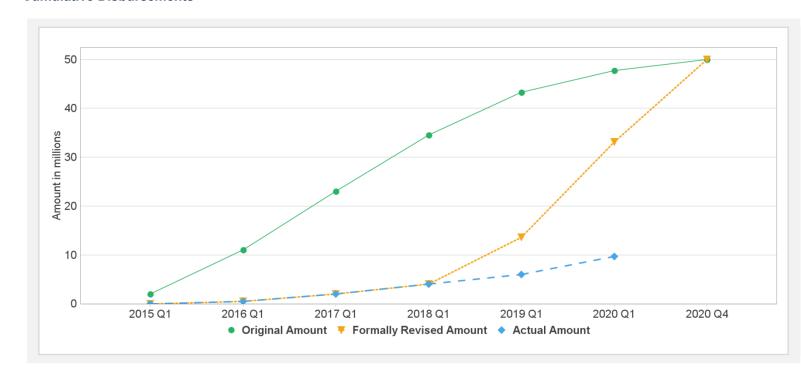
### Disbursements (by loan)

Project	Loan/Credit/TF	Status	Currency	Original	Revised	Cancelled	Disbursed	Undisbursed	% Disbursed
P146994	IBRD-83900	Effective	USD	50.00	50.00	0.00	9.81	40.19	20%

#### **Key Dates (by Ioan)**

Project	Loan/Credit/TF	Status	Approval Date	Signing Date	Effectiveness Date	Orig. Closing Date	Rev. Closing Date
P146994	IBRD-83900	Effective	02-Jul-2014	06-Aug-2014	14-Jan-2015	30-Jun-2020	30-Jun-2020

#### **Cumulative Disbursements**



## **Restructuring History**

Level 2 Approved on 20-May-2019

# Related Project(s)

There are no related projects.

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