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## **Review of the Evidence on Short-Term Education and Skills Training Programs for Out-of-School Youth with a Focus on the Use of Incentives**

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# **Review of the Evidence on Short-Term Education and Skills Training Programs for Out-of-School Youth with a Focus on the Use of Incentives**

*Marguerite Clarke, Meghna Sharma, and Pradyumna Bhattacharjee*

*Abstract:* Short-term education and skills training programs are a popular way to meet the needs of unemployed, out-of-school youth by providing them with an opportunity to quickly acquire qualifications and skills that can lead to productive employment. This paper reviews the global evidence to identify which programs are most effective at delivering results. How incentives for stakeholders are incorporated into the program design is given particular attention. Based on the findings, recommendations are offered for the future design of these training programs.

*JEL Codes:* C18, C93, I25, J24, M52, M53, O15

*Keywords:* Education, short-term education, second chance education, skills, skills training programs, youth, employment, incentives, results-based financing (RBF), human capital, human development, program evaluation, impact evaluation.

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## Executive Summary

Short-term education and skills training programs are a popular way to meet the needs of unemployed and out-of-school youth by providing them with an opportunity to acquire qualifications and skills that can lead to productive employment. The COVID-19 pandemic, which resulted in the shutdown of schools and places of work around the world, has increased the numbers of these unemployed and out-of-school youth as well as the need to provide them with a way to quickly reengage with education and employment.

Given that short-term training programs can be a costly investment for governments, this paper reviews some of the global evidence to try to identify which programs are effective at delivering results. The way incentives for different stakeholders are incorporated into the program design is given particular attention because these programs can only succeed if they are able to (i) motivate youth to engage with the education and/or skills training in a sustained manner and (ii) motivate providers to deliver the resources and support needed to ensure that enrolled youth graduate with the right qualifications and skills and are able to find employment. Results-based financing (RBF), which makes funding available on the achievement of predefined results, is viewed by many governments as a particularly promising way to incentivize these desired outcomes. This review pays particular attention to whether there is evidence to demonstrate its effectiveness.

Specifically, this paper addresses three main questions:

- What kinds of short-term education and skills training programs for out-of-school-youth have been implemented around the world and what is the evidence on their effectiveness?
- How do these programs incentivize participants and providers, and what do we know about the relative effectiveness of those that use an RBF approach?
- What are some implications for the future design of these programs?

The findings indicate that a wide array of short-term education and skills training programs for out-of-school youth have been implemented around the world, but that few have undergone any kind of rigorous evaluation. Of those programs for which impact data exist, most demonstrate a net positive impact on beneficiaries, at least in the shorter-term and in lower-income country contexts. The benefits to female enrollees – in the form of post-program employment and earnings – typically exceed those for males. One of the explanations for this is that women usually are starting from a lower base and thus have more room to grow by participating in these schemes. The longer-term impact of these training programs is less clear, however, mainly due to a paucity of data. Where longitudinal data are available, the impact seems positive, at least for programs carried out in a developing country context.

In order to encourage desired behaviors or outcomes on the part of beneficiaries and providers, many training programs build incentives into their design. Unfortunately, the scarcity of appropriate evaluations makes it difficult to conclude whether RBF approaches are better than others for incentivizing these desired behaviors and outcomes. For now, it may be safest to conclude that they are as effective as existing alternatives. While this review does not find evidence to conclusively demonstrate the superiority of RBF approaches, it does find useful insights on incentives in general. Based on this, five recommendations are offered to policymakers and practitioners working on the design of short-term training programs for out-of-school youth.

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## A. Background and Rationale

1. **According to the 2019 World Development Report, the most significant investment that governments can make is in enhancing their country's human capital.**<sup>1</sup> This is because a basic level of human capital, such as literacy and numeracy skills, is needed for an individual's economic survival, and because all types of jobs increasingly demand more advanced cognitive skills. The individual who leaves school without qualifications, but still finds economic success is increasingly the story of a bygone era. So too the notion of a country relying on natural resources alone to propel its economic development.
2. **In particular, countries need to invest in the human capital development of their children and youth because these are the future workers and drivers of economic prosperity,** and because it is easier to build human capital in the early years of a person's development.<sup>2</sup> While much of this capital formation happens through a country's formal education system, not all children and youth are able to avail of this, either because they were never enrolled in school or because they dropped out. Girls are particularly at risk of not being enrolled in school or of being pulled out early.<sup>3</sup>
3. **In fact, globally, around 259 million children and youth between the ages of 6–17 years are currently out of school.**<sup>4</sup> Of these, about 78 percent are of lower- and upper-secondary school age, most of whom reside in Sub-Saharan Africa and South Asia. With the recent COVID-19 pandemic and closure of schools in more than 180 countries, it is highly likely that many of the 1.6 billion children and youth affected by these shutdowns<sup>5</sup> (who are not included in the aforementioned 259 million) will not return to full-time schooling, thereby swelling the numbers of out-of-school children and youth lacking qualifications.
4. **The consequences of being out of school are dire and include long-term economic, social, and health costs that impact not just the individual, but also their families and communities.** Given ongoing technological advances and the changing nature of work, failure to educate and train this next generation of workers will only fuel the intergenerational persistence of poverty, lock in gender disparities, and undercut the effective utilization of human capital for ensuring the prosperity and security of nations.<sup>6</sup>
5. **Given the steep costs to the individual and the system, governments are increasingly trying to tackle the issue of out-of-school children and youth.** One strategy is to try to prevent the problem from occurring in the first place by investing early on to retain students. While these efforts are important, they do not address the needs of those who are already out of school. Governments, therefore, are adopting a multi-pronged approach that includes not only preventive measures focused on students still in the school system, but also curative measures that address the consequences of having left the system early. While preventive measures are particularly likely to focus on younger children and early

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<sup>1</sup> World Bank 2019.

<sup>2</sup> World Bank 2018.

<sup>3</sup> Ibid.

<sup>4</sup> This is based on UNESCO Institute for Statistics data for the school year ending in 2018. The total includes 59 million children of primary school age, 62 million of lower secondary school age, and 138 million of upper secondary age. See <http://uis.unesco.org/en/topic/out-school-children-and-youth>.

<sup>5</sup> <https://www.worldbank.org/en/topic/education/coronavirus>

<sup>6</sup> World Bank 2019.

adolescents, curative measures often target youth between the ages of 15 and 24 years who have either just dropped out of school or who dropped out several years prior but still lack a formal qualification and are under or unemployed.<sup>7</sup>

6. **The most common strategy that governments use to address the needs of these out-of-school youth is short-term training programs.**<sup>8</sup> Some of these programs focus on providing enrollees with education to address the missing years of schooling (e.g., second chance/equivalency programs or basic literacy training). Others focus on skills training as a way to directly link enrollees to productive employment. However, governments are increasingly implementing hybrid programs that offer both education and skilling, along with other services. This combined approach helps tackle education qualification or cognitive skills gaps that may be holding youth back from pursuing certain careers while at the same time addressing their immediate need for marketable skills in order to obtain a job and secure a regular income. Indeed, research shows that although skills training programs are a useful instrument to facilitate entry into the labor market, the amount of human capital that can be provided through these programs alone remains modest, and educational attainment and qualifications continue to shape employment outcomes and the long-term productivity of youth.<sup>9</sup>
7. **Regardless of whether programs focus on education or skills training or both, they can only succeed if they are able to (i) motivate youth to enroll and engage in a sustained manner and (ii) motivate providers to deliver the resources and support needed to ensure that enrolled youth graduate with the right qualifications and skills and are able to find employment.** Traditionally, many training programs have focused more on inputs,<sup>10</sup> such as the number of individuals enrolled, salaries paid, and buildings rented, with providers only expected to account for how funding was used in these areas. This meant that providers did not necessarily have strong incentives to focus on outcomes, including motivating youth to attend and complete the program. An implicit assumption was that these youth would be self-motivated to attend and complete the program given a presumed self interest in receiving qualifications and the possibility of employment. As research on these training programs has shown, however, this theory does always not hold up in practice, with at-risk and female youth in particular more likely to drop out before completion (exactly the groups that would benefit most from this training).<sup>11</sup>

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<sup>7</sup> There is no universally agreed definition of the youth age group. For statistical purposes, however, the United Nations defines 'youth' as persons between the ages of 15 and 24 years (<https://www.un.org/en/sections/issues-depth/youth-0/>). Today, there are 1.2 billion young people aged 15 to 24 years, accounting for 16 per cent of the global population. By 2030—the target date for the Sustainable Development Goals (SDGs) that make up the 2030 Agenda—the number of youth is projected to have grown to nearly 1.3 billion. The realization of targets in the areas of quality education (SDG 4) and employment/decent work (SDG 8) have been singled out as fundamental to overall youth development.

<sup>8</sup> Training programs make up about 79 percent of over 600 cases included in the World Bank's Youth Employment Inventory database. Traditionally, OECD countries and those in Latin America have been the main implementers of these youth training programs, but countries in other parts of the world, including Sub-Saharan Africa and Asia, are increasingly adopting them in response to a large youth bulge, high dropout rates at the secondary level, and a mismatch between the education and skills profile of their out-of-work youth and young adults and what employers are looking for.

<sup>9</sup> World Bank 2019.

<sup>10</sup> Ziderman 2016.

<sup>11</sup> Rajasekaran and Reyes 2019. Cho et al. (2013) note that several published evaluations of job training programs report that a large fraction of beneficiaries fail to show up or discontinue training after a short period. Heckman et

8. **More recently, training programs have paid more attention to the issue of incentives, perhaps influenced by a general shift towards more output-oriented approaches in service delivery that prioritize what was achieved with the allocated funding.**<sup>12</sup> One of the more popular of these output-oriented approaches is Results-Based Financing (RBF), which makes funding available only on the achievement of predefined results.<sup>13</sup> The rationale is that by linking financing directly to the achievement of specific processes, outputs, or outcomes, stakeholders will be more incentivized to behave in ways that improve program effectiveness. RBF has been extensively applied in the K-12 education sector, albeit with mixed results (Box 1). To our knowledge, there has been no systematic review of its effectiveness in the area of short-term education and skills training.

#### **Box 1. Results-Based Financing in K-12 Education**

The available evidence on the use of RBF in K-12 education suggests that cash incentives for teachers may improve their attendance and their students' learning, albeit the design of the incentive scheme and the context matter. The effects are larger and more positive in developing country contexts. The evidence base for the effectiveness of performance-based grants for schools is more limited. In some cases, these grants can work, especially when combined with other interventions such as capacity building (for example, for principals and school committees) or when money is spent on inputs that affect learning outcomes.

The bulk of the evidence on RBF in K-12 education pertains to financial incentives for students and families, such as conditional cash transfers (CTT) or vouchers. These have a good track record of reducing school dropout and increasing school attendance. One of the first CCT programs was PROGRESA in Mexico, which resulted in less grade repetition, better grade progression, lower drop-out rates, and higher school re-entry among dropouts (Behrman, Sengupta, and Todd, 2005; Schultz, 2004). In Colombia, two voucher schemes, namely PACES and *Familias en Acción*, randomly assigned vouchers covering half the cost of secondary school in exchange for adequate academic progress (although the requisites were so low that "progress" essentially meant school attendance). It was found that students who received the voucher were more likely to finish eighth grade and scored higher on achievement tests (Angrist, Bettinger, and Kremer, 2006; Angrist, Bettinger, Bloom, King, and Kremer, 2002). In Bangladesh, a stipend for girls in secondary school substantially increased their enrollment, particularly in rural areas (World Bank, 2001).

The evidence on financial incentives offered for academic performance is rather mixed. A meta-analysis by Snilstveit et al. (2015) shows that providing financial incentives does not necessarily improve learning outcomes. Fryer (2010) conducted randomized experiments in public schools in four urban districts—Chicago, Dallas, New York City, and Washington—during 2007–2008 and 2008–2009 by creating variations in educational inputs (like attendance or reading a book) or outputs (like grades) and how often and how much students were paid. A surprising finding was that financial incentives offered for educational outputs, such as better grades, were less effective than incentives for educational inputs, such as attendance, good behavior, or wearing uniforms.

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al. (2000), reviewing five different experimental evaluations of employment and training programs in the U.S., report drop-out rates as high as 79 percent. The Card et al. (2011) Dominican Republic study reports that 17 percent of their treatment group failed to attend training.

<sup>12</sup> <https://www.oecd.org/dac/peer-reviews/Results-based-financing-key-take-aways-Final.pdf>.

<sup>13</sup> Results for Development Institute 2016.

9. **While short-term training programs for out-of-school youth are expensive, and governments are increasingly under scrutiny to account for the money spent on them,** the degree to which they have been formally evaluated is surprisingly limited.<sup>14</sup> In fact, outside of the OECD, and other than studies sponsored by international organizations, rigorous evaluations are rare.<sup>15</sup> The general lack of evaluations is concerning for many reasons, including that it represents a missed opportunity to understand the effects of different designs on program outcomes.

## B. Research Questions and Methodology

10. **This review takes a closer look at some of the available evidence on short-term education and skills training programs for out-of-school youth in order to better understand which deliver the best results. The review examines a limited, yet representative, array of short-term training programs in North and South America, Europe, Africa, and Asia for which impact data were available and addresses three main questions:**

- What kinds of short-term education and skills training programs for out-of-school youth have been implemented around the world and what is the evidence on their effectiveness?
- How do these programs incentivize participants and providers, and what do we know about the relative effectiveness of those that use an RBF approach?
- What are some implications for the future design of these programs?

The findings should be of particular interest to those involved in designing, implementing, or evaluating short-term training programs for out-of-school youth as well as those involved in education or skills training programs in general.<sup>16</sup>

11. **The main methodology used to answer the three questions was a desk-based review of the global literature on short-term education and skills training programs for out-of-school youth.** The bulk of

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<sup>14</sup> Betchermann 2007.

<sup>15</sup> For example, Cho et al. (2013) note that only around 10 percent of evaluations in the developed world have used randomized controlled trial methodology.

<sup>16</sup> For example, we hope that this paper will help to inform the design of short-term training programs in India, a place where all three of the authors of this paper currently work. The number of training programs for out-of-school youth has expanded considerably over the last decade. There are now around forty different national schemes for skills training implemented by eighteen different Ministries and Departments of the Government of India. Traditionally, these programs have relied on supply-driven financing focused on inputs. However, newer programs have a stronger focus on results, requiring training providers to focus on establishing links with potential employers and to offer education and skills training that match labor market demand. An example of one of these newer, results-oriented programs is the *Nai Manzil* (New Horizons) Scheme, which was launched in 2015 to support second-chance education and skills training for out-of-school religious minority youth. The scheme funds results-based contracts between the Ministry of Minority Affairs and private education and skills training providers across India. Payments to providers are based on the achievement of key performance milestones, including (i) the number of youth enrolled in open schooling; (ii) the number obtaining upper primary or secondary education certification through open schooling; (iii) the number obtaining skills training certification; and (iv) the percentage placed in jobs.

the literature search was conducted between March and September 2019, with additional searches conducted between April and June of 2020.

**12. The main criteria used to select studies were:**

- a) it should be a short-term program that uses education and/or skills training to improve the educational outcomes or workforce participation of out-of-school youth, preferably those between 15 and 24 years who did not complete secondary schooling;
- b) there should be reported data on program outputs and outcomes; and
- c) there should be evidence of program impact through the use of treatment and control groups (preferably in the form of a randomized control trial<sup>17</sup>).

**13. Out of an initial group of 30 short-listed studies, only ten ended up meeting all three of these selection criteria.**<sup>18</sup> These included youth training programs in Brazil, Colombia, the Dominican Republic, Liberia, Nepal, Uganda, the United Kingdom, and the United States, many of which are among the most widely quoted programs in the literature.

**14. Because none of the selected studies was from East Asia and the Pacific, the treatment/control group requirement (criterion (c) in the above list) was relaxed for studies from that region.** Twenty-six programs were initially identified using this approach. However, after further checking, including whether the program had sufficient information on outcomes, the twenty-six were winnowed to five programs from China, East Timor, the Philippines, and Timor Leste. These studies were analyzed separately from the ten that met criteria (a), (b), and (c).<sup>19</sup>

**15. Limitations of this review include the possibility that relevant studies may have been omitted,** either due to not being picked up by the literature search, or due to publication bias, whereby studies with null findings or that duplicate earlier findings may not be published or receive as wide a dissemination. In addition, this review does not do justice to the extensive literature on motivation or incentives, although it recognizes the relevance of many of the findings from this literature for the future design of training programs for out-of-school youth (Box 2). Instead, the approach is more of an inductive

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<sup>17</sup> A randomized control trial (RCT) is a type of research study in which participants are randomly assigned to one of two (or more) interventions. The RCT is regarded as the gold standard for evaluating the effectiveness of interventions. A sample of the population of interest is randomly assigned to one or another intervention and the two groups are followed for a specified period of time. Apart from the interventions being compared, the two groups are treated and observed in an identical manner. At the end of the study, the groups are analyzed in terms of outcomes defined at the outset. As the groups are treated identically apart from the intervention received, any differences in outcomes are attributed to the intervention.

<sup>18</sup> The starting point for this review was the reference lists of existing systematic reviews of the literature on active labor market programs as well as online searches of Google Scholar, the World Bank Open Knowledge Repository, and the Solutions For Youth Employment website and project repository (<https://www.s4ye.org/>). From these sources, we culled studies pertaining specifically to short-term training programs for out-of-school youth. This resulted in a set of 30 potential studies.

<sup>19</sup> East Timor and Timor Leste refer to the same country. However, in this paper the two names are used to distinguish between two programs, *East Timor: Prepara Ami ba Serbisu (PAS)/Preparing Us for Work* and *Timor Leste: A Second Chance at Education*.

analysis of existing short-term training programs to identify and describe what is currently being done to incentivize targeted youth on the one hand and providers on the other. Future research is needed to make more explicit connections between these current practices and the theoretical and empirical literature on motivation and incentives. Another limitation of this review is the huge challenge in trying to make any kinds of comparisons across short-term skills training programs given the immense heterogeneity of participant profiles, program characteristics, and outcomes targeted and measured, as well as the fundamental role that contextual factors play (economic and social) in mediating program outcomes. The authors have tried to reduce some of this heterogeneity by focusing in on training programs specifically meant for out-of-school youth between the ages of 15 and 24 years, but nonetheless considerable heterogeneity remains.

### **Box 2. Some key findings from the literature on motivation and incentives**

While this paper does not delve deeply into the extensive literature on motivation and incentives, it is worth noting some of the broad conclusions from this literature that have particular relevance for training programs for out-of-school youth.

One of the key concepts from this literature is Self-Determination Theory, which aims to explain individuals' goal-directed behavior (Deci & Ryan 1985; Ryan & Deci 2000). It notes that people feel motivated by activities that allow them to satisfy three universal needs: (i) Competence (self-belief in one's ability to perform well in an activity); (ii) Autonomy (when individuals feel they are engaging in an activity because they choose to do so, not because they are being pressured by other people or external factors); and (iii) Psychological relatedness (people are motivated by activities which allow them to form and enjoy good relationships).

Originally, Self-Determination Theory differentiated between intrinsic and extrinsic motivations. Later, a continuum with varying degrees of individual autonomy was proposed (Deci & Ryan, 2000). Intrinsic motivation represents the most autonomous behavior regulation by inherent interest, enjoyment, and satisfaction. Extrinsic or controlled motivation characterizes those activities that yield specific outcomes in terms of rewards or avoided punishments whereas perceived autonomy is low.

Incentive Theory argues that behavior is primarily extrinsically motivated: people are more motivated to perform activities if they receive a reward afterward, such as money or a promotion, rather than simply because they enjoy the activities themselves. Social and emotional incentives like praise and attention are also extrinsic motivators since they are bestowed on the individual by another person. Some studies have shown that the effectiveness of extrinsic motivators varies depending on factors like self-esteem, locus of control (the extent to which someone believes they can control events that affect them), and self-efficacy (how someone judges their own competence to complete tasks and reach goals). For example, praise might have less effect on behavior for people with high self-esteem because they would not have the same need for approval that would make external praise reinforcing. On the other hand, someone who lacks confidence may work diligently for the sole purpose of seeking even a small amount of recognition.

Meta-analyses of the research have come to different conclusions on whether and how external rewards or incentives might undermine intrinsic motivation. Cognitive Evaluation Theory (Deci & Ryan, 1985) predicts that rewards only reduce intrinsic motivation when they are perceived as controlling the behavior and might actually enhance intrinsic motivation if they engender feelings of competence. In line with this

prediction, no reduction of intrinsic motivation is found if the reward is not tangible, for example, if it comprises verbal praise, and if it is unexpected (Cameron & Pierce, 1994; Deci et al., 1999).

### C. Findings

**(i) What kinds of short-term education and skills training programs are being implemented around the world and what is the evidence on their effectiveness?**

16. **The ten training programs for which rigorous impact data exist cover South and North America, Europe, Africa, and Asia (see Table 1; additional details are provided in Annex 1).** Eight of the ten programs were implemented between 2000 and 2015. The other two were implemented in the 1980s (United Kingdom) and 1990s (United States) and represent landmark early programs in this area that inspired subsequent initiatives.
17. **The beneficiaries of these programs have varied profiles.** The age range runs from 16 years to adult, with most programs setting an upper limit of 30 years. This cap goes beyond the typical definition of youth (15-24) but is a response by governments to the need to reach those who still have many potential years of productive employment before them. Beneficiaries typically come from poor urban or minority neighborhoods or meet a minimum income requirement. They tend to be unemployed or underemployed. While many are high-school dropouts, beneficiaries can range from functionally illiterate to possessing basic literacy and numeracy skills. Most programs cater to both male and female youth.
18. **The ten programs differ in the degree to which they emphasize education, skilling, or both.** The *Galpão Aplauso Program* in Brazil offers both education and skills training. Other programs, like the *Economic Empowerment of Adolescent Girls and Young Women Project* in Liberia, do not have an explicit education component and instead focus on providing business/jobs and general life skills training. Still others, like the *Youth Opportunities Program* in Uganda, take a more unstructured approach in the form of direct cash grants to youth groups that can be used for a variety of education and skills training needs according to their preference.
19. **Among the programs with a strong skills-training emphasis, the standard approach is a combination of classroom-based training followed by work experience.** For example:
  - Colombia's *Youth in Action Program* offers three months of classroom-based skills training and three months of on-the-job training;
  - The *Youth and Employment Program* in the Dominican Republic divides its training into 75 hours (about three weeks) of basic or life skills training and 150 hours (about six weeks) of technical or vocational training, followed by an internship in a private sector firm;
  - Liberia's *Economic Empowerment of Adolescent Girls and Young Women (EPAG) Program* provides six months of classroom-based training in job skills or business services and six months of job placement support for either self- or wage-employment.
20. **The decision to include an education component in these training programs is typically linked to the desire to reach more vulnerable youth.** Programs with a skills-only emphasis tend to assume that youth already have a basic level of literacy and numeracy skills. This effectively excludes more

vulnerable youth who need support in these basic areas before they can benefit from skills training. In recognition of the potential exclusionary effects of a sole emphasis on skilling, Liberia's *EPAG Program*, which originally focused only on skills training, subsequently expanded to also offer education training (basic literacy and numeracy skills) so that less educated youth could benefit from the program's offerings. It is important to point out that the education components of these short-term training programs do not always have the same expected outcomes. While some are meant only to provide informal remedial support, others lead to formal certification, and some even allow the beneficiary to transfer credits towards higher education.

21. **Among the programs with a combined skills-and-education focus, the typical approach is to start with education** (usually basic skills such as reading, writing, and math), followed by skills training and job placement or work experience. Work experience is usually provided by partner firms through paid or unpaid internships, or through on-the-job training. Job placement support is provided through a range of mechanisms – from aligning programs to the needs of local employers, to formal or ad-hoc alliances with private sector actors for employment, internship, and beneficiary sponsorship. Different programs combine these elements in different combinations:

- The *Galpão Aplauso Program* in Brazil is a six-month program (five hours a day, five days a week) that teaches academic and basic skills (including remedial courses in mathematics and Portuguese), life skills, and vocational skills. It also provides placement services, with most program graduates being placed in jobs in the area of manufacturing and construction.
- The *Year Up Program* in the United States provides enrollees with instruction and assignments that improve the skills needed in college, including reading and writing, along with six months of training in the fields of information technology and investment operations. This is followed by a six-month internship with companies that are corporate partners of the program. Students also receive assistance with the job search process and with college enrollment.
- The *Job Training Partnership Act* in the United States provides for a six-month program of either basic education (leading to the General Education Development test, which provides a high school equivalency credential) or classroom training in occupational skills, combined with on-the-job training in private firms and job search assistance.

22. **Regardless of whether these programs emphasize education, skilling, or both, their underlying theory of change** is that the lack of certain skills and qualifications (whether technical or academic in nature) is directly related to the poor labor market and life outcomes of the targeted youth, and that short-term courses will suffice to address these gaps. There also is an assumption that the economy has vacancies that can be filled by graduates of these programs or that tertiary education providers will recognize graduates' education experience or qualifications and admit them for further studies. In line with this logic, the key indicators used to evaluate the success of these programs primarily focus on employment and earnings, and to a lesser extent, socio-emotional or behavioral skills, college attendance, and the acquisition of college credits or degrees.

23. **The available impact data (see Table 1 and also Annex 1) suggest that this theory of change holds up in some respects.** All ten programs reviewed for this study generated some short-term positive impacts on their target beneficiaries in the areas of employment or earnings, and to a lesser extent,

socio-emotional and behavioral skills. The effects on future education attainment or college attendance were more muted. Of the four programs that included an explicit education component, only two showed clear positive impacts on education outcomes (*I-BEST* and *JTPA*). It should not be surprising that the programs all showed some positive impacts since they embody several of the key ingredients of successful programs as identified by the literature in this area, such as such as being responsive to local market conditions; having a multi-component design (education and training, career-related guidance, life and leadership skills); and making strong efforts to place people in jobs or work-based learning activities.<sup>20</sup>

24. **The benefits to female enrollees typically exceed those for males.** For example, the *Youth in Action Program* in Colombia and the *AGEI* in Nepal had larger positive impacts on employment rates and earnings for women than for men. The *Youth and Employment Program* in the Dominican Republic and the *Youth Opportunities Program* in Uganda also demonstrated stronger positive impacts for women's earnings as well quality of jobs. In the United Kingdom, women were more likely than men to obtain a good job after graduating from the *Youth Training Scheme*. One of the explanations given for this greater female effect is that women are usually starting from a lower base and thus have more room to grow by participating in these programs.
25. **The benefits to trainees in developing countries typically exceed those for developed countries.** For example, the impact of the *JTPA* in the United States and the *Youth Training Scheme* in the United Kingdom could be characterized as minimally, if at all, positive, while Liberia's *EPAG* program and Uganda's *Youth Opportunities Program* had life changing effects on participants. One explanation for this differential impact is that one can expect returns to be higher where the skill levels of the population are very low to begin with.
26. **In general, the findings from these programs echo the broader literature on short-term training and active labor market programs,** particularly in terms of the more positive effects in developing country contexts and for women. The findings also mirror this literature in terms of the tendency for positive impacts to grow over time,<sup>21</sup> albeit this finding is limited to three of the ten programs for which long-term tracking of graduates was carried out. Specifically, the evaluators of the *EPAG Program* in Liberia tracked graduates for 30 months after program completion and found that the program's initial positive effects persisted at the same or higher levels over that time period. An analysis of the long-

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<sup>20</sup> Ibarraran and Rosas. 2009; Ivry and Doolittle. 2003.

<sup>21</sup> Card et al.'s (2015) meta-analysis of active labor market programs finds that the impact of these programs increases over time, particularly for programs that focus on human capital accumulation. Card et al. summarize the estimates from over 200 recent studies of active labor market programs. They classify the estimates by type of program and participant group and distinguish between three different post-program time horizons. Using regression models for the estimated program effect (for studies that model the probability of employment) and for the sign and significance of the estimated effect (for all the studies in their sample), they conclude that: (1) average impacts are close to zero in the short run, but become more positive 2-3 years after completion of the program; (2) the time profile of impacts varies by type of program, with larger average gains for programs that emphasize human capital accumulation; (3) there is systematic heterogeneity across participant groups, with larger impacts for females and participants who enter from long term unemployment; (4) active labor market programs are more likely to show positive impacts in a recession.

term impacts of the Dominican Republic's *Youth and Employment Program* on graduates six years after program completion found significant impacts on the formality of employment, particularly for men, and impacts for both men and women in Santo Domingo, the capital of the Dominican Republic.<sup>22</sup> Follow-up on Colombia's *Youth in Action* trainees and their relatives for more than a decade after the program found positive long-term educational impacts, not just on program participants but also their relatives.<sup>23</sup>

**Table 1. Overview of training programs for out-of-school youth**

<b>Program</b>	<b>Beneficiaries</b>	<b>Education/Skills training</b>	<b>Results</b>
<b>Brazil:</b> <i>Galpão Aplauso</i> (2009 – 2013)	Male and female youth under 29 from households with monthly incomes below minimum wage who were screened through interviews and math and language tests.	180 hours of academic and basic skills, including remedial courses in Mathematics and Portuguese. 300 hours of vocational training tailored to beneficiaries and 120 hours of life skills. Most placed in positions related to manufacturing and construction.	<b>Employment:</b> Increase in employment prospects 4-5 months post program. <b>Earnings:</b> Increase in earnings 4-5 months post program. <b>Personality traits:</b> No change in performance on standardized psychological measures of socio-emotional skills although anecdotal evidence suggests program youth display better performance in skills valued by labor market (punctuality, responsibility).
<b>Colombia:</b> <i>Jóvenes en Acción</i> ( <i>Youth in Action</i> ) (2001 – 2005)	Unemployed male and female youth between 18 and 25 from lowest socio-economic strata (mostly high-school dropouts) in urban areas.	3 months of classroom training on vocational skills by public and private training institutions. On-the-job training provided by legally registered companies, which provide unpaid internships to participants in manufacturing, retail and trade, and services.	<b>Employment:</b> Increase in employment for both men and women, with larger effects for women. <b>Earnings:</b> Increase in earnings for both men and women, with larger effects for women. Women offered training earn about 18 percent more than those not offered training; men offered training earn about 8 percent more than those not offered training.
<b>Dominican Republic:</b> <i>Juventud y Empleo</i> ( <i>Youth and Employment Program</i> ) (2001 – Not specified)	Male and female high school dropouts between 16 and 29; living in poor neighborhoods; unemployed, underemployed, or inactive; not holding an identity card.	Basic skills training to strengthen self-esteem and work habits; vocational training to address needs of local employers. Program duration not specified.	<b>Labor market outcomes:</b> No significant impact on overall employment. Positive impact on quality of employment for males and on monthly earnings for women. <b>Youth behavior and life expectations:</b> Effective in reducing teenage pregnancy. Positive impact on beneficiaries' perceptions of current situation and expectations regarding future; stronger for females and younger individuals. <b>Socio-emotional skills:</b> Positive impacts on measures of non-cognitive skills.
<b>Liberia:</b> <i>Economic Empowerment of Adolescent Girls and Young Women</i> (EPAG) (2010 – 2014)	Women aged 16-27 with basic literacy and numeracy skills, not enrolled in school, and living in one of nine target communities.	6 months of classroom-based training ( <i>Job Skills Track</i> or <i>Business Development Services Track</i> ) and 6 months of job placement support for either self- or wage-employment.	<b>Economic:</b> Strong impacts on employment and earnings, particularly for <i>Business Development Services Track</i> . <b>Empowerment:</b> Positive effects on access to and control over monetary resources. <b>Household:</b> Improved food security and shifting attitudes to gender norms.

<sup>22</sup> Ibarraran et al. 2015.

<sup>23</sup> Kugler et al. 2015 (updated in 2019).

<b>Nepal:</b> <i>Adolescent Girls Employment Initiative (AGEI) (2010-2012)</i>	More than 4000 young women between the ages of 16 to 24 over 3-year period. Carried out as part of broader Employment Fund Project (2008 – Not specified).	Basic life skills, technical/vocational skills, and basic business skills. Program duration not specified.	<b>Employment and earnings:</b> Positive impact on employment rates and earnings; courses in electronics, beautician services and tailoring were most effective. Impact larger for women. <b>Empowerment and self-confidence:</b> No consistent impact on empowerment; only significant impact on control over earnings for 2011 cohort. <b>Risky behaviors:</b> Few impacts on reproductive health <b>Impact on household:</b> Few impacts on household level outcomes like remittances received by households of trainees.
<b>Uganda:</b> <i>Youth Opportunities Program (YOP) (2006 – 2008)</i>	Poor underemployed male and female youth, aged 16-35, from Uganda's conflict-affected North. Many were rural farmers and functionally illiterate.	Cash grants offered to groups for self-employment. Part could be used for investment in training. 68 percent of the treatment group enrolled in vocational training.	<b>Earnings:</b> Groups assigned to grants had higher earnings. Incomes of treatment women were 73 percent greater than control women, compared to a 29 percent gain for men. <b>Capital/assets:</b> Groups assigned to grants had greater capital stocks. <b>Tendency to practice skilled trade:</b> Groups assigned to grants twice as likely to practice a skilled trade.
<b>United Kingdom:</b> <i>Youth Training Scheme 1983 – 1989)</i>	16- to 17-year-old unemployed youth	Apprenticeship training in industry. Program duration not specified.	<b>Duration to any job:</b> Participants took longer to find employment than those who were unemployed at the start of survey period. <b>Duration to good job</b> (involving training/apprenticeship and falling above a low pay threshold): Women had increased chance of a good job; no such effect for men.
<b>United States:</b> <i>Integrated Basic Education and Skills Training Program (I-BEST) (2004 – Not specified)</i>	Adult basic education students enrolling in career and technical education offered by community and technical colleges. (Adult basic skills students are adults who lack high school-level skills)	Enables basic skills students to enroll directly in college-level coursework. Basic skills instruction may include Adult Basic Education or General Education Development programs. College-level occupational courses taught by basic skills instructor and professional-technical faculty member. Program duration not specified.	<b>Educational outcomes:</b> Positive impacts on education outcomes (except persistence). As compared to baseline, students were more likely to earn college credits, and attain certificate or degree. <b>Labor market outcomes</b> (change in wages and hours worked): No significant effect found on wages and average quarterly hours worked.
<b>United States:</b> <i>Job Training Partnership Act (Title II-A) (1982)/Workforce Investment Act (1998)</i>	Unemployed individuals (above age 16) who met income eligibility limits or had low family income in the 6 months preceding application to the program.	Basic education leading to the General Education Development exam that provides a high school equivalency credential. Classroom training in occupational skills combined with on-the-job training in private firms and job search assistance. Program duration not specified.	<b>Earnings:</b> No significant increase in earnings; modest positive impact on incremental earnings (difference between earnings of treatment and control groups) for adult men and women. Negative impact on earnings for male youth. <b>Educational attainment:</b> Positive impact on educational attainment for female youth, adult women, and adult males who were school dropouts. <b>Welfare receipt:</b> No significant impact on reducing welfare dependence.

<b>United States:</b> <i>Year Up (2000 – Not specified)</i>	Young male and female adults aged 18 to 24 from low-income urban communities.	Instruction and assignments that improve skills needed in college, including reading and writing. Students receive credits they can transfer to more than 2,000 higher education institutions for degree programs. 6 months of training in information technology and investment operations fields followed by 6-month internship with companies that are corporate partners of program.	<b>Earnings:</b> Students experience larger earning gains after year in labor market compared to control group. <b>College attendance:</b> Program participants just as likely to enroll in postsecondary education as control group.
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27. **Most of the training programs shown in Table 1 are government-funded, although in at least three instances (Colombia, Liberia, and Nepal), the original funding source is a loan or grant from an external development agency.** The *Year Up Program* in the United States has the most diverse funding base, and includes support from private foundations and corporations, individual contributions, public funds, and contributions from internship partners. In the case of Brazil’s *Galpao Aplauso Program*, the program began as a publicly funded venture, with a large outreach, but changed to a private-sector oriented strategy that was much more selective in its approach, including in its targeting of beneficiaries. This suggests a possible link between program funding sources and the ability to target more vulnerable youth that may be worthy of more study.

28. **Program costs were available for five of the ten programs (Table 2).** Costs varied due to multiple factors, including the years in which the program operated, program length, and the cost of living in a particular country. Where cost-benefit data are available, they indicate a reasonable return on investment over a medium- to longer-term horizon (roughly five to six years). Some of the documentation on these programs also indicates that costs tend to be higher when a program is being piloted or in the early years of implementation and tend to go down as service providers gain more experience and as learnings from impact and other evaluations are incorporated into the program design.<sup>24</sup>

**Table 2. Program costs**

Program	Overall cost per youth	Other cost information
<b>Brazil:</b> <i>Galpão Aplauso</i>	USD 2,225	The average cost per youth is R\$ 810 (USD 385) a month, or R\$ 4,680 (USD 2,225) for the entire curriculum.
<b>Colombia:</b> <i>Jóvenes en Acción</i>	USD 875	Depending on the assumptions used, the Internal Rate of Return varies from 13.5 to 25 percent for women and 4.5 to 16

<sup>24</sup> For example, after tracking Colombia’s *Youth in Action* trainees and their relatives for more than a decade and finding positive long-term educational impacts, Kugler et al. (2015; updated in 2019) concluded that accounting for these long-term impacts dramatically increases the program’s Internal Rate of Return (IRR). Focusing only on labor-market outcomes and not accounting for these long-term tertiary education impacts on participants substantially understated the social desirability of the Colombian program. By contrast, including tertiary education impacts on participants increases the program’s IRR for women from 22.2 to 23.5 percent and for men from 10.2 to 20.5 percent.

				percent for men. Cost-benefit analysis of these results suggests that the program generates a large net gain, especially for women.
<b>Dominican Republic:</b>	<i>Juventud y Empleo</i>	USD 700		The program cost would be recovered in about 50 months (average income of control group was about USD 130).
<b>Liberia:</b>	<i>Economic Empowerment of Adolescent Girls and Young Women</i>	USD 1200-1350 (Business training) and USD 1650 (Job Skills training)		Average monthly increase of USD 11 for Job Skills and USD 44 for Business Skills. It would take 12 years to recover the costs for the former and just 3 years for the latter.
<b>Uganda:</b>	<i>Youth Opportunities Program</i>	USD 382		The program could be paid back in 4.7 years at a real interest rate of 15% if it were a loan and in 7.3 years at 25%, assuming the full earnings increase went to repay it.

29. **As previously mentioned, given the lack of impact evaluations for youth training programs in East Asia and Pacific countries, it was decided to look at the findings from other kinds of evaluations of these programs in order to gauge whether outcomes were similar to the ten programs discussed above.** A list of five youth training programs for which outcomes data exist is shown in Annex 2. These programs cover China, East Timor, the Philippines, and Timor Leste. Similar to the ten programs already discussed, reported outcomes were generally positive, particularly for women (East Timor, the Philippines). This included participants using the skills they acquired through the program to generate income through self- or wage employment (China, East Timor, the Philippines); increased confidence levels (China); participants returning to formal schooling or further training after completing the program (East Timor, Philippines); and participants gaining academic credentials (Philippines, Timor Leste). At the same time, the reported data tended to be more qualitative and short-term in nature, with a focus on outcomes immediately at, or shortly after, graduation from the program. There also was no real analysis of cost, making it difficult to determine if the program represented value for money. The exception to this was the *Alternative Learning System Program* in the Philippines, which estimated the net economic gain from participating in the program and concluded that only relatively young enrollees (under 26) were likely to garner an increase in future earnings that exceeded the income they did not earn while participating in the program.

**(ii) How do these programs incentivize participants and providers, and what do we know about the relative effectiveness of models that use an RBF approach?**

30. **Ideally, youth training programs should be designed so that providers and beneficiaries are incentivized to achieve the desired results at each stage.** On the beneficiary side, the basic content and goals of the program should be sufficiently attractive that they are motivated to enroll. This, however, is usually not enough to ensure that they will also complete the program given that these programs tend to target more disadvantaged youth whose ability to engage on an ongoing manner is likely to be compromised by economic, social, and other pressures in their environment. The program design needs to anticipate these pressures and address them in ways that help engage and retain these youth. Another challenge is how to ensure that providers are incentivized to enroll the neediest students, offer high-quality education and skills training, and encourage students to attend and complete. This is a significant task given that providers may have competing motivations to enroll less

needy students who are easier to educate/train, offer cheaper courses, and not invest in resources to support students at risk of dropping out.

31. **In order to understand how training programs deal with these issues, the ten programs included in this study were analyzed to identify whether and how providers and beneficiaries were being incentivized at different stages of the program.** Incentives are defined as specific aspects of the program design that directly address the pressures and competing motivations mentioned above that might lead a provider or trainee to be less motivated to focus on achieving desired program results. Incentives were catalogued for three key program stages: (i) beneficiary recruitment/enrollment; (ii) beneficiary attendance/completion; and (iii) beneficiary employment/post program. The results are shown in Table 3. The use of incentives at a particular stage of a program is indicated by a tick mark. Tick marks that appear in shaded cells represent the use of RBF as an incentive.

**Table 3. Use of incentives at difference program stages**

Program	Recruitment		Attendance		Employment	
	Training Provider	Trainee	Training Provider	Trainee	Training Provider	Trainee
<i>Brazil: Galpão Aplauso</i>						
<i>Dominican Republic: Juventud y Empleo</i>	✓			✓	✓	
<i>Colombia: Jóvenes en Acción</i>	✓		✓	✓		
<i>Liberia: Economic Empowerment of Adolescent Girls &amp; Young Women</i>				✓	✓	
<i>Nepal: Adolescent Girls Employment Initiative</i>	✓	✓	✓		✓	
<i>Uganda: Youth Opportunities Program</i>		✓				
<i>United Kingdom: Youth Training Scheme</i>					✓	✓
<i>United States: Integrated Basic Education &amp; Skills Training Program</i>				✓		
<i>United States: Job Training Partnership/Workforce Investment</i>	✓			✓	✓	
<i>United States: Year Up</i>				✓	✓	

Note: A tick indicates use of an incentive. A shaded cell indicates that the incentive was RBF.

32. **Apart from Brazil's Galpão Aplauso program, all of the programs used some form of incentive at one or more of the key stages.** The Dominican Republic and Nepal used incentives for training providers or beneficiaries at all three stages of program implementation. Looking across the ten programs and three stages, it appears that training programs mainly provide incentives to beneficiaries during the program itself (i.e., the attendance/completion phase), as a way to retain them, whereas they mainly provide incentives to training providers at the beginning and end of the program (i.e., the recruitment/enrollment and employment/post program phases), as a way to influence the types of beneficiaries they enroll and the results they achieve.

33. **Five of the ten programs used some form of RBF (the shaded cells in Table 3 and the bolded text in Tables 4-6).** Of the ten programs reviewed, those in Liberia, Nepal, and the United States (*JTPA*) had the strongest RBF elements (see Table 3 and bolded text in Tables 4-6), and these were mainly used to direct the behavior of the training providers.<sup>25</sup> However, while all three of these programs achieved good outcomes (see Table 1 and Annex 1), so too did programs with apparently weaker links between funding and results such as the *Galpao Aplauso Program* in Brazil, the *Youth Opportunities Program* in Uganda, and the *Year Up Program* in the United States. Since none of the ten programs treated incentives as a design variable or collected data on the effectiveness of the different kinds of incentives used, it is difficult to draw any firm conclusions about the relative effectiveness of RBF. Given the available evidence, it may be safest to conclude that RBF is at least as effective as existing alternatives. Despite this, there is a lot to learn from looking at the different types of incentives used by the ten programs. Further details are provided below, organized according to the three program stages.

#### **Recruitment/enrollment stage:**

34. **The primary aim at the recruitment/enrollment stage of the program is to incentivize training providers to recruit youth from the target populations and to incentivize youth from these populations to enroll (Table 3).** Usually, providers have undergone a screening/competitive selection process prior to the start of the program and are on board with the general program design and goals. However, given that they will be accountable for the training, and possibly also placement, of their enrollees, they typically are given the freedom to select the candidates, or a pool of potential candidates, from the target population. This provides them with some sense of control over who they will be expected to train, which in turn makes them more likely to be motivated to train these individuals. For example, training providers for the Dominican Republic's *Youth and Employment Program* were allowed to identify a pool of potential enrollees from which the final participants were selected. Similarly, training providers for Colombia's *Youth in Action Program*, were allowed to select who they wanted to train from the applicant pool.<sup>26</sup>

35. **This freedom to choose potential trainees needs to be balanced, however, against the need for providers to enroll more disadvantaged youth from the target population.** These more disadvantaged youth tend to be more difficult to train, making many providers reluctant to take on the challenge. Nepal's approach to addressing this issue involved allowing providers to recruit and select their own trainees according to the program's guidelines but applying a differential pricing formula that awarded higher financial incentives to training providers who agreed to train youth from

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<sup>25</sup> RBF ties a high-value reward – money – to desired results. As mentioned previously, these desired results are typically in the form of targets to be achieved in key process, output, or outcome areas. What differentiates the RBF modality from other approaches is that the disbursement of program funds is contingent on the achievement of these specific, predefined results (i.e., if you do not achieve the result, you do not receive the funding). The belief is that this will incentivize the provider or the beneficiary to behave in a certain way so that the desired results are more likely to be achieved.

<sup>26</sup> These private training institutions were also allowed to decide what courses were offered, and how they were marketed and designed.

more disadvantaged groups. Similarly, under the USA's *JTPA Program*, while the selected training centers were given a monopoly on providing JTPA-funded services in their areas, many states created financial incentives to encourage centers to offer their services to needier groups within their catchment area. No evidence is provided, however, on the impact of these approaches on either programs' ability to enroll more youth from these desired groups.

36. **On the trainee side, issues that might make them less inclined to enroll include a lack of confidence<sup>27</sup> in their ability to succeed in the program, economic or cultural barriers, and lack of family support.** Many programs address the economic barriers by providing a stipend to participants during the attendance stage. The promise of such an allowance can be a major incentive to sign up. Cultural barriers or lack of family support can be particular issues for female youth and may require the development of informational messages and recruitment strategies specifically targeted towards them. For example, Nepal's *AGEI Program* struggled to recruit young women in the first year of operation, but thereafter implemented a specialized communications and outreach strategy to sensitize young women and their families to the program. Radio and television advertisements also were used to incentivize women to sign up for the more non-traditional trades being offered under the program (the logic being that these were more lucrative than the trades women typically trained for). In addition, the program partnered with community-based organizations to attract applications from women. If a referred applicant gained entry to a sponsored training course, the partner organization was paid a small finder's fee.
37. **The Uganda Youth Opportunities Program is an interesting case because all incentives under the program were directed towards applicants and focused on the recruitment/enrollment stage of the program.** The incentives were in the form of an upfront cash grant to applicants that was not contingent on the achievement of specific results. Instead, the program designers used social accountability mechanisms to increase the probability of achieving the desired program results. This rested on the requirement for people to apply for a cash grant in groups (typically village- or community-based) and to submit group plans for what they planned to do with the money.<sup>28</sup> In the absence of formal monitoring, officials correctly surmised that groups would be more likely than individuals to implement their proposals given the inbuilt social pressures and accountability.

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<sup>27</sup> Lack of confidence can be a debilitating issue for youth who have been out of school for a long time and are unused to studying. Liberia's *EPAG Program* tried to build confidence during program implementation by instituting a system of coaching and peer support. Girls received emotional and learning support throughout the program from volunteer coaches who attended the classroom training and followed up with girls in their communities during the placement phase. Girls also were organized into peer groups for social and learning support. It's unclear to what extent these design features were communicated to girls during the recruitment stage (and hence may have affected their decision to enroll), but they reportedly contributed to participants' feelings of increased confidence by the end of the program in comparison to the control group.

<sup>28</sup> Villages typically submitted one application. Village officials passed applications up to districts, which verified the minimum technical criteria (such as group size and a complete proposal) and were supposed to visit projects they planned to fund. To minimize the chances of corruption the central government also sent out audit teams to visit and verify each group. The government disqualified about 70 applications out of 625, mainly for incomplete information or ineligibility (e.g. many group members over 35 years, or a group size more than 40).

**Table 4. Recruitment/enrollment stage**

<b>Program</b>	<b>Training provider/facilitator</b>	<b>Trainee</b>
<i>Brazil: Galpão Aplauso</i>	<ul style="list-style-type: none"> <li>• None specified.</li> </ul>	<ul style="list-style-type: none"> <li>• None specified. According to interviews with program administrators, cohorts are over-subscribed and the program does not need to carry out information or enrollment campaigns. Demand for the program is produced by word-of-mouth, relying mainly on former participants, teachers, and private sector partners to announce the opening of each of the cohorts.</li> </ul>
<i>Dominican Republic: Juventud y Empleo</i>	<ul style="list-style-type: none"> <li>• Training providers are allowed to identify a pool of potential enrollees for their programs.</li> </ul>	<ul style="list-style-type: none"> <li>• None specified.</li> </ul>
<i>Colombia: Jóvenes en Acción</i>	<ul style="list-style-type: none"> <li>• The private training institutions decide what courses are offered, how they are marketed, and how they are designed. They also are allowed to select who they want to train from the applicant pool.</li> </ul>	<ul style="list-style-type: none"> <li>• None specified.</li> </ul>
<i>Liberia: Economic Empowerment of Adolescent Girls and Young Women</i>	<ul style="list-style-type: none"> <li>• None specified.</li> </ul>	<ul style="list-style-type: none"> <li>• None specified</li> </ul>
<i>Nepal: Adolescent Girls Employment Initiative</i>	<ul style="list-style-type: none"> <li>• The chosen providers can recruit and select their own trainees according to the program’s guidelines.</li> <li>• <b>There is a differential pricing mechanism that awards higher financial incentives to training providers who agree to train more disadvantaged groups.</b></li> <li>• The program organizers partnered with community-based organizations to attract applications from women. <b>If a referred applicant gained entry to a sponsored training course, the partner organization was paid a small finder’s fee.</b></li> </ul>	<ul style="list-style-type: none"> <li>• There is a specialized communications and outreach strategy to sensitize young women and their families to the program. Radio and television advertisements are used to encourage women to sign up for more non-traditional trades.</li> </ul>
<i>Uganda: Youth Opportunities Program</i>	<ul style="list-style-type: none"> <li>• None specified</li> </ul>	<ul style="list-style-type: none"> <li>• Successful proposals received one-time unsupervised grants worth USD 7,500 on average—about USD 382 per group member, roughly their average annual income – with no government monitoring thereafter.</li> <li>• People had to apply as a group. In the absence of formal monitoring, officials believed that groups would be more incentivized to implement proposals.</li> </ul>
<i>United Kingdom: Youth Training Scheme</i>	<ul style="list-style-type: none"> <li>• None specified</li> </ul>	<ul style="list-style-type: none"> <li>• None specified</li> </ul>
<i>United States: Integrated Basic Education and Skills Training Program (I-BEST)</i>	<ul style="list-style-type: none"> <li>• None specified</li> </ul>	<ul style="list-style-type: none"> <li>• None specified</li> </ul>
<i>United States: Job Training Partnership/Workforce Investment Act</i>	<ul style="list-style-type: none"> <li>• Selected training centers were given a local monopoly on providing JTPA-funded services.</li> </ul>	<ul style="list-style-type: none"> <li>• None specified</li> </ul>

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	<ul style="list-style-type: none"> <li>• <b>Many states added additional measures that provided financial incentives targeted at services for particular groups within the JTPA-eligible population.</b></li> </ul>	
<i>United States: Year Up</i>	<ul style="list-style-type: none"> <li>• None specified.</li> </ul>	<ul style="list-style-type: none"> <li>• None specified</li> </ul>

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Note: Bolded text in the ‘Training provider’ or ‘Trainee’ columns indicates the use of RBF as an incentive.

**Attendance/completion stage:**

38. **At this stage, the primary aim is to incentivize training providers on the one hand to deliver a high-quality training program and participants on the other hand to attend and complete the program (Table 4). Based on the ten programs reviewed for this study, the majority of incentives at this stage are focused on the trainees, the most common being the use of stipends to ensure that they attend and complete the program.** Stipends help address attendance and completion through a couple of routes. First, they help cover the opportunity cost of students attending the training program. For many trainees, attending the program means giving up an existing source of employment. The lost funds, however small, need to be replaced in order to allow the trainee to cover living costs while they attend the training. Second, if payment is tied to program attendance or completion, it helps incentivize participants to attend on a regular basis. While stipends obviously have many advantages, the experience of Colombia’s *Youth in Action Program* illustrates the need to give careful thought to the optimal stipend amount and to consider potential differential impacts by gender or other key groups. In the case of Colombia’s program, the average monthly salary before training for women was 86,716 Colombian pesos or USD 42, while for men it was 124,647 Colombian pesos or USD 60.57. Women got a stipend of USD 2.20 daily under the program if they did not have children under seven years of age, and USD 3.00 if they had young children. Under either scenario, this more than compensated for the monthly salary they would have gotten without the training. For men, however, the daily stipend of USD 2.20 implied a monthly transfer of USD 44 so the opportunity cost due to the three months of lost employment was USD 16.57 per month or USD 49.71 for the entire period. This ‘lost income’ was seen as contributing to the slightly higher drop-out rate for men from the program.

39. **The Year Up Program in the United States is an interesting case where stipends formed part of an overall incentives package for students that combined both rewards and punishments.** Stipends provided to students under the *Year Up Program* helped cover their expenses while also providing an incentive to abide by the program’s attendance and other rules. Students had to maintain high attendance rates, be on time, and complete assignments in order to receive their full stipend. However, students who did not meet these expectations not only failed to receive the reward of a stipend, they also were punished by being ‘fired’ from the program.<sup>29</sup> It’s unclear, however, exactly how many students were actually fired as a result of failing to meet these expectations.

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<sup>29</sup> 64 percent of the *Year Up* participants completed the program and graduated on time in July 2008. Graduates earned significantly higher wages than participants who dropped out of the program (USD 13.54 an hour versus USD 10.96 an hour).

40. **In the case of the I-BEST community college program in the USA**, the economic pressures experienced by students were assuaged not through the use of a stipend, but through a deliberate strategy of program administrators supporting students to apply for financial aid to cover the cost of their classes. Because of this, students enrolled in the program received financial aid at significantly higher rates than basic skills students enrolled elsewhere. There was no link between the achievement of particular I-BEST program results and access to financial aid by program participants, albeit this aid usually comes with its own stipulations and conditions.
41. **Non-financial incentives are also frequently used to encourage trainees to attend and complete training programs.** For example, in Liberia, in addition to attendance-linked stipends and a completion-linked bonus, students were incentivized to attend through the provision of free childcare at every site, attendance prizes, and business plan competitions. Similarly, in the USA, JTPA training centers offered transportation, childcare, and clothing allowances to participants.
42. **There seems to be less focus on incentives for training providers at this stage of the program.** Where incentives do exist, they are focused on motivating providers to ensure that trainees complete the program. For example, in Colombia, training institutions were paid conditional on completion of training by the program participants while in Nepal, training and employment providers received 40 percent of their payment when the trainee successfully completed the program. There does not seem to be a specific emphasis on incentivizing providers to offer high-quality training although this may be dealt with through other means such as the criteria used to screen providers upfront. In the case of Liberia’s *EPAG Program*, quality of training was assured through the use of a robust monitoring and evaluation framework that included frequent and unannounced visits to ensure that service providers maintained a high-quality learning environment.

**Table 5. Attendance/completion stage**

<b>Program</b>	<b>Training Provider</b>	<b>Trainee</b>
<i>Brazil: Galpão Aplauso</i>	<ul style="list-style-type: none"> <li>• None specified</li> </ul>	<ul style="list-style-type: none"> <li>• None specified</li> </ul>
<i>Dominican Republic: Juventud y Empleo</i>	<ul style="list-style-type: none"> <li>• None specified</li> </ul>	<ul style="list-style-type: none"> <li>• Participants receive USD 200 as a stipend for transportation and meals.</li> </ul>
<i>Colombia: Jóvenes en Acción</i>	<ul style="list-style-type: none"> <li>• <b>Training institutions paid according to market prices and conditional on completion of training by the program participants.</b></li> </ul>	<ul style="list-style-type: none"> <li>• Stipend of about USD 2.20 per day to male and female trainees without young children to cover transportation and lunch. About USD 3.00 per day for women with children under 7 years to help cover childcare expenses.</li> </ul>
<i>Liberia: Economic Empowerment of Adolescent Girls and Young Women</i>	<ul style="list-style-type: none"> <li>• None specified</li> </ul>	<ul style="list-style-type: none"> <li>• Every site offers free childcare. The costs are budgeted directly into service provider contracts.</li> <li>• Participation is incentivized through attendance prizes, business plan competitions, etc.</li> <li>• <b>Trainees receive small stipends contingent upon classroom attendance.</b></li> <li>• <b>Girls who complete the training are awarded a small completion bonus (USD 20).</b></li> </ul>

<b>Nepal:</b> Adolescent Girls Employment Initiative		<ul style="list-style-type: none"> <li>• <b>Training and employment providers receive 40 percent of their payment when the trainee successfully completes the training.</b></li> </ul>	<ul style="list-style-type: none"> <li>• None specified</li> </ul>
<b>Uganda:</b> Youth Opportunities Program		<ul style="list-style-type: none"> <li>• None specified</li> </ul>	<ul style="list-style-type: none"> <li>• None specified</li> </ul>
<b>United Kingdom:</b> Youth Training Scheme		<ul style="list-style-type: none"> <li>• None specified</li> </ul>	<ul style="list-style-type: none"> <li>• None specified</li> </ul>
<b>United States:</b> Integrated Basic Education and Skills Training Program (I-BEST)		<ul style="list-style-type: none"> <li>• None specified</li> </ul>	<ul style="list-style-type: none"> <li>• I-BEST students received financial aid at significantly higher rates than other basic skills students. This is because I-BEST program administrators are encouraged to help their students apply for financial aid, since many of them have low incomes.</li> </ul>
<b>United States:</b> Job Training Partnership/Workforce Investment Act		<ul style="list-style-type: none"> <li>• None specified</li> </ul>	<ul style="list-style-type: none"> <li>• Training centers offered special services, such as transportation, child care, and clothing allowance.</li> </ul>
<b>United States:</b> Year Up		<ul style="list-style-type: none"> <li>• None specified</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Stipends help students cover some of their expenses while providing an incentive for abiding by the program's attendance and other rules, which is required for students to receive the full amount.</b></li> <li>• Students must maintain high attendance rates, be on time, and complete assignments. Students who repeatedly fail to meet these expectations end up "firing themselves" from the program.</li> </ul>

Note: Bolded text in the 'Training provider' or 'Trainee' columns indicates the use of RBF as an incentive.

#### Employment/post-program stage:

43. **At this stage of the program, the primary aim is to incentivize training providers to place their graduates in (or support them in finding) suitable employment or further education or skills training opportunities (Table 5).** At the same time, there is a need to incentivize graduates to seek out or take on these employment or entrepreneurial opportunities in a productive and sustained manner. Based on the ten training programs reviewed for this study, most of the incentives at this stage are focused on the provider side of the equation.
44. **For example, in Liberia, performance bonuses were awarded to training providers for successfully placing graduates in jobs or micro-enterprises.** Providers received the highest bonus for trainees who successfully completed the classroom training and had an ongoing business for at least 3 months after the training. In Nepal, training providers received the remaining 60 percent of their payment only if the graduate was gainfully employed. Trainees' employment status was verified three months and six months after completion of the training. Upon verification, providers received a payment that was higher for trainees who were employed. The highest incentive was awarded for placing the most disadvantaged, and incentives were gradually lowered for less prioritized groups.
45. **The JTPA Program in the United States is an interesting example of a cascade approach to incentivizing employment outcomes.** Under the program, states set the rules that determined the amount of the payoff to training providers as a function of their performance relative to set standards

or to each other. Usually, the greatest weight was given to employment and wage rate measures. A center could receive nothing or, if it exceeded the standards, it could receive a bonus amounting to as much as 20 to 30 percent of its regular budget. At the same time, the federal government expected states to meet set goals under the program every year. A state that failed to meet its expected performance level for two consecutive years might be subject to a 5 percent reduction in its annual grant. If states met or exceeded expected performance levels, they were eligible to receive incentive grants that ranged from USD 750,000 to USD 3 million.

46. **Some programs also give particular attention to incentivizing the employers who are supposed to hire program graduates.** In the case of the Dominican Republic’s *Youth and Employment Program*, the vocational training component was explicitly designed to address the needs of local employers in order to incentivize them to offer internships to program participants once they graduated. In the United Kingdom, the co-operation of employers and young people under the *Youth Training Scheme* was secured by payment of an implicit subsidy, whereby trainees were paid an allowance (set slightly above the unemployment benefit level) and firms could employ trainees without incurring any further wage costs for a maximum of one year. Young people would gain from the work experience and training and increase the chance of permanent employment with that firm. Firms gained from cheap labor but also had a period to evaluate the productivity of trainees. In the case of the *Year Up Program* in the United States, the entire program design was built around the needs of its corporate partners as well as their commitment to sponsor and provide on-the-job training to the student interns. Many of these interns obtained regular jobs with these employers after program completion. Under this model, the incentives for training providers to produce job-ready candidates and for employers to take on these candidates were tightly aligned.<sup>30</sup>

**Table 6. Employment/Post Program**

<b>Program</b>	<b>Training provider/employer</b>	<b>Trainee</b>
<i>Brazil: Galpão Aplauso</i>	<ul style="list-style-type: none"> <li>None specified. ad hoc alliances with particular private sector actors, but youth were mostly left on their own to find jobs.</li> </ul>	<ul style="list-style-type: none"> <li>None specified. ad hoc alliances with particular private sector actors, but youth were mostly left on their own to find jobs.</li> </ul>
<i>Dominican Republic: Juventud y Empleo</i>	<ul style="list-style-type: none"> <li>The vocational training is specifically designed to address the needs of local employers, making them more open to offering internships to program participants.</li> <li>Training is followed by an internship in a private sector firm, which should be contacted by the training provider in order to develop training programs tailored to the firm’s labor demand.</li> </ul>	<ul style="list-style-type: none"> <li>None specified</li> </ul>
<i>Colombia: Jóvenes en Acción</i>	<ul style="list-style-type: none"> <li>None specified</li> </ul>	<ul style="list-style-type: none"> <li>None specified</li> </ul>

<sup>30</sup> Overall, one quarter of the *Year Up* participants (44 percent of program graduates) were hired either by their internship employer or by another employer partner. The *Year Up* participants who were hired by the program’s employer partners were significantly more likely to work in information technology or investment operations positions than those who obtained jobs elsewhere (94 percent versus 12 percent, respectively).

<b>Liberia:</b> <i>Economic Empowerment of Adolescent Girls and Young Women</i>	<ul style="list-style-type: none"> <li>• <b>Performance bonuses awarded to training providers for successfully placing graduates in jobs or micro-enterprises. Highest bonus for trainees who successfully completed the classroom training and have an ongoing business and regular account books for at least 3 months after the training.</b></li> </ul>	<ul style="list-style-type: none"> <li>• None specified</li> </ul>
<b>Nepal:</b> <i>Adolescent Girls Employment Initiative</i>	<ul style="list-style-type: none"> <li>• <b>Training and employment providers receive the remaining 60 percent of their payment only if the graduate is gainfully employed. Trainees' employment status is verified three months and six months after completion of training. Upon verification, providers receive a payment that is higher for trainees who are employed. The highest incentive is awarded for placing the most disadvantaged, and incentives are gradually lowered for less prioritized groups.</b></li> </ul>	<ul style="list-style-type: none"> <li>• None specified</li> </ul>
<b>Uganda:</b> <i>Youth Opportunities Program</i>	<ul style="list-style-type: none"> <li>• None specified</li> </ul>	<ul style="list-style-type: none"> <li>• None specified</li> </ul>
<b>United Kingdom:</b> <i>Youth Training Scheme</i>	<ul style="list-style-type: none"> <li>• The co-operation of employers and young people was secured by the payment of an implicit subsidy, whereby trainees were paid an allowance (set slightly above the unemployment benefit level) and firms could employ trainees without incurring any further wage costs for a maximum of one year. Young people would gain from the work experience and training and increase the chance of permanent employment with that firm. Firms gain from cheap labor but also had a period to evaluate the productivity of trainees.</li> </ul>	<ul style="list-style-type: none"> <li>• The co-operation of employers and young people was secured by the payment of an implicit subsidy, whereby trainees were paid an allowance (set slightly above the unemployment benefit level) and firms could employ trainees without incurring any further wage costs for a maximum of one year. Young people would gain from the work experience and training and increase the chance of permanent employment with that firm. Firms gain from cheap labor but also had a period to evaluate the productivity of trainees.</li> </ul>
<b>United States:</b> <i>Integrated Basic Education and Skills Training Program (I-BEST)</i>	<ul style="list-style-type: none"> <li>• None specified</li> </ul>	<ul style="list-style-type: none"> <li>• None specified</li> </ul>
<b>United States:</b> <i>Job Training Partnership/Workforce Investment Act</i>	<ul style="list-style-type: none"> <li>• <b>States were given latitude in setting the rules that determined the payoff to the providers as a function of their performance relative to the standards or to each other. Usually, the greatest weight was given to employment and wage rate measures. A center could receive nothing or, if it exceeded the standards, could receive a bonus amounting to as much as 20 to 30 percent of its regular budget. States are expected to meet set goals every year. A state that fails to meet its performance level for two consecutive years may be subject to a 5-percent</b></li> </ul>	<ul style="list-style-type: none"> <li>• None specified</li> </ul>

	<b>reduction in its annual grant. If states meet or exceed expected performance levels, they are eligible to receive incentive grants that range from USD 750,000 to USD 3 million.</b>	
<b>United States: Year Up</b>	<ul style="list-style-type: none"> <li>Year Up designed a curriculum that meets the needs of its corporate partners. It also obtains employer commitments to sponsor and provide on-the-job training to student interns, many of whom obtain regular jobs with their employers after program completion.</li> </ul>	<ul style="list-style-type: none"> <li>None specified</li> </ul>

Note: Bolded text in the 'Training provider' or 'Trainee' columns indicates the use of RBF as an incentive.

47. **The five programs from East Asia and the Pacific were also reviewed to determine the kinds of incentives used at each stage.** Surprisingly, only one of the programs – the *Alternative Learning System Program* in the Philippines – had any documented discussion of incentives. This program is implemented by two kinds of training providers – learning facilitators from the Department of Education and external contractors. According to the program evaluation, these providers were differentially motivated by the program design to deliver quality training. Specifically, learning facilitators in Department of Education-delivered programs had strong incentives to deliver high-quality work, even without frequent monitoring, because their careers at the Department were linked to their performance. Conversely, facilitators in Department of Education-procured programs, all of whom were external contractors, were not subject to the same institutional incentive structure and also did not seem to be subject to any other consequences related to their performance. As a result, they tended to deliver lower-quality training than the Department of Education employees.

**(iii) What are some implications for the future design of these programs?**

48. **The findings of this review indicate that a wide array of short-term education and skills training programs have been implemented around the world in response to the growing numbers of out-of-school youth.** Of those programs for which impact data exist, the majority demonstrate a net positive impact on their beneficiaries, at least in the short-term and in developing country contexts, with somewhat less evidence available on the longer-term impact and overall cost efficiency.

49. **In order to encourage desired behaviors or outcomes on the part of beneficiaries and providers, many training programs build incentives into their design.** These take various forms, including RBF approaches that link funding to results as a way to enhance the efficiency and effectiveness of program spending.

50. **This review concludes that while there is enthusiasm for the idea of RBF, there is currently limited evidence to indicate that RBF approaches are superior to others in the results that they generate.** This is for two main reasons. First, most training programs tend not to undergo any kind of rigorous evaluation, and thus the pool of available evidence is very small. Second, even when these programs are evaluated, the evaluations typically are not designed to isolate the specific impact of RBF or other

incentives on program outcomes. Given what we know about the use of RBF from other contexts, it is highly likely that it is a more effective means of improving program outcomes, particularly when used in combination with other forms of motivation and incentives. For now, however, it may be safest to conclude that RBF approaches are as effective as existing alternatives when it comes to short-term training programs for out-of-school youth.

**51. These findings suggest several recommendations for the future design of training programs for out-of-school youth. Five recommendations for program designers are discussed here.**

**Recommendation #1. Program designers should pay attention to how incentives for training providers shape which youth they enroll.**

**52. The target population for youth training programs is typically out-of-school youth from low-income families who face different barriers to education and employment.** Within this defined universe, there exists great diversity in terms of the degree of disadvantage and the types of barriers faced. The default preference for many training providers is to enroll those from among this target population who will be easiest to train and place since this will allow them to optimize costs and efficiency. This is particularly the case if most of the provider's funding is tied to targets for program completion and job placement.<sup>31</sup> Program designers need to consider how to devise incentives that will encourage providers to enroll more disadvantaged youth from the target population since it is these youth who are more in need of, and thus more likely to benefit from, the training.

- **An effective approach used by several of the programs in this review was to allocate more funding to providers who enrolled the most disadvantaged applicants.** This strategy also could be extended to program completion and placement rates for these groups.
- **Another strategy is to choose performance measures that recognize a variety of legitimate outcomes for youth graduating from these programs.** One way that programs have done this is by rewarding placement in further education on the same level as employment in recognition of the fact that additional education leading to a certification/qualification may be a better predictor of longer-term employment and earnings for some youth (particularly those who need to make up for many years of being out of school) than immediate placement in a lower-wage job. This takes the pressure off providers to immediately move all graduates into employment.
- **Finally, program designers may wish to consider giving extra points in the provider selection process to those who have a history of working with more disadvantaged youth.** This may create a virtuous cycle of providers taking on more disadvantaged youth in each training cycle, knowing that this will benefit them in the selection process for the next cycle.

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<sup>31</sup> This phenomenon, often termed as 'cream skimming', has been defined by Heckman, Heinrich, and Smith (2002) as selecting individuals who help achieve short-run goals rather than selecting those who are expected to have long-term benefits.

**Recommendation #2. Program designers should pay attention to how incentives for youth shape whether they enroll.**

53. **This review demonstrates that many out-of-school youth need special outreach efforts to overcome the potential barriers to their participation in training programs.** These barriers are not just cultural and economic, but also psychological because such youth have frequently become alienated from mainstream institutions like schools due to earlier negative experiences. Cultural barriers typically pertain to women and minority groups (religious or ethnic) and manifest as expectations about what constitute appropriate and inappropriate roles and responsibilities for these groups in society.

- **Training programs need to identify such groups upfront and devise targeted informational and outreach campaigns that specifically address these assumptions.** The Nepal *AGEI Program* is an example of an effective communications and outreach strategy to encourage women to overcome cultural expectations about their roles in society so that they can enroll in the program. The strategy involved sensitizing both young women and their families to the program. It used radio and television advertisements and also partnered with community-based organizations to attract applications from women.
- **Economic barriers are most frequently addressed through the use of stipends.** As previously discussed, stipends help address the opportunity cost of students attending the training program, and also help incentivize participants to attend on a regular basis, particularly if tied to program attendance or completion. The caveat (based on the experience of Colombia's *Youth in Action Program*) is the need to give careful thought to the optimal stipend amount and to consider potential differential impacts by gender or other key groups.
- **The psychological barriers to participation may be the most difficult of all, but there is some useful research on how to lower the mental burden for disadvantaged youth to engage with these training programs.**<sup>32</sup> As mentioned above, many programs prefer to work with the most motivated and able participants in order to meet performance standards set by funders, and therefore use extensive screening processes to recruit participants. If young people cannot follow through with all the steps, programs may interpret this to mean that they are not motivated or ready for the program, which is not necessarily the case. Rather, the increasing hassle factors associated with enrolling in a program may be simply overwhelming young people who are already facing many barriers. Their inability to follow through does not necessarily mean that they are not ready to change their lives. Research indicates that behaviorally informed enrollment and engagement practices that reduce the cognitive load on young people by decreasing unnecessary hassle factors and that emphasize each person's strengths may actually inspire and motivate them to take action. This is a promising area for future program design.
- **It is also possible to influence and inspire beneficiaries from disadvantaged groups to enroll in training programs by providing them with concrete information on the benefits of these programs in easily understood terms.** For example, beneficiaries could be informed if the program curriculum is aligned to market needs and will facilitate a quick

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<sup>32</sup> Rajasekaran and Reyes 2019.

transition to employment. Or, they could be informed that training partners have industry connections and that there are commitments for internships, or apprenticeships, or full-time roles. In cases where the future wages are considerably better than current wages, information on wages could also be hugely motivating. Such information could act as incentives for not just course enrolment, but also engagement and completion.

**Recommendation #3. Program designers should consider including an education component.**

**54. Training programs typically require a certain minimum level of education and skills among their target populations.** Apart from Uganda's *Youth Opportunities Program*, none of the programs reviewed for this study included illiterate youth among their target population.

- **This suggests the possible need for a new breed of training programs that target more vulnerable youth**, albeit these programs likely will be more challenging and costly to design and implement.
- **Even within the current range of training programs, however, there is room to create designs more suited to vulnerable youth. One way is to ensure that these programs include an education component that provides basic literacy and numeracy training or second chance education leading to a certification.** The effects of such an addition to the program design on the profile of the applicant pool was most clearly seen among Liberia's *EPAG Program* participants. The initial program design, which did not include an education component, but rather focused on skills training, was found to be most effective for girls in the middle of the wealth distribution or with moderate education, with the greatest impact seen among those who had completed high school. However, this design effectively excluded poorer and less educated girls. In recognition of these exclusionary effects, the program subsequently expanded to also offer education training (basic literacy and numeracy) so that less educated youth could benefit from the program's offerings.

**Recommendation #4. Program designers should use funding-related incentives judiciously.**

**55. Funding can be a major incentive to direct both provider and beneficiary behavior, but it is important to think carefully about what that funding will be tied to and how that might direct behavior for better or worse.**

- **The *Alternative Learning System Program* in the Philippines offers an interesting example.** In order to shed light on the potential impact of performance-based payments, the program developers asked facilitators to choose which of the following payment options they would prefer: (i) a one-year contract for a fixed amount of PHP 50,000, or (ii) a one-year contract for a minimum amount of PHP 25,000, plus an additional amount determined by their participants' education certification pass rates. Under the second option, each facilitator's salary would be  $\text{PHP } 25,000 + \text{PHP } 50,000 \times \text{the education certification pass rate}$ . The survey question assumed an average pass rate of 50 percent, or 0.5 in the payment formula. The results revealed a positive and statistically significant

correlation between the existing performance of facilitators and their preference for option (ii). In other words, high-performing facilitators consistently preferred performance-based payments linked to their participants' education certification pass rates. The evaluators concluded that the introduction of such an incentive system could improve overall facilitator performance. However, they also noted that this might incentivize facilitators to work with more able groups of participants and create a disincentive to work with more challenging groups. In order to counter this, a regression-based formula was created that adjusted for the impact of various individual and contextual variables on pass rates so that 'like' could be compared with 'like'.

- **The JTPA Program offers a cautionary tale about the need to carefully consider the relationship between performance-based funding formulas linked to short-term outcomes, and provider behavior.** There is a general preference to focus on short-term over long-term outcomes when evaluating programs because the former rely on straightforward calculations using administrative data. This helps keep measurement costs low. It also provides a way to give training providers rapid feedback on their performance. These factors led JTPA designers to choose a set of short-term labor-market measures based on an enrollee's employment status, wage, and earnings. This choice of performance measures had a less-than optimum influence on provider behavior, however. Evaluations of the program indicated that while the short-term outcome measures tied to financial incentives were likely to improve, other activities under the program that were not linked to funding might be performed in less-efficient ways that were not beneficial.<sup>33</sup> Nor was it clear whether these short-term outcome measures reflected the longer-term outcomes that presumably were the ultimate goal of the *JTPA Program*. In fact, researchers found that the short-term outcome measures used under the program were weakly and negatively related to participants' longer-term earnings and employment gains.<sup>34</sup> The conclusion was that it was important to carefully examine the relationship between desired short-term and longer-term outcomes for these training programs and to identify strategies and incentives that are most successful in translating one into the other.

**Recommendation #5. Program designers should build impact evaluation into the design of the program and use the findings to inform future program iterations.**

56. **The sheer number of youth training programs that have been implemented without any kind of impact evaluation represents a huge waste of knowledge and savings.** Conversely, programs that have employed impact evaluations as part of their design demonstrate the huge amount of learning and efficiencies that can be achieved. More generally, the literature on this issue notes that studies with proper impact evaluations tend to show less optimistic outcomes than studies with basic information on gross outcomes. This suggests that the absence of rigorous evaluations may lead to an overestimation of program impacts and misguide policy decisions.

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<sup>33</sup> Holmstrom and Milgrom 1991.

<sup>34</sup> Heckman, Heinrich, and Smith 2002.

- **The implication is that impact evaluation (Box 3) should be viewed as a core element of the design of any training program and not as an optional extra.** The potential value of this approach is clearly illustrated in the cases of the training programs carried out in the Dominican Republic and Liberia. In the case of the *Juventud y Empleo Program* in the Dominican Republic, an impact evaluation was built into the program design from its inception in 1999. This enabled the program managers to learn from program implementation and use the findings to improve subsequent phases. The ongoing use of impact evaluation, not just at the pilot stage, but throughout program implementation, allowed the program to show incremental improvements in impact due to the refined and road-tested program design. In the case of the Liberia program, the evaluation findings from each of its four rounds of implementation, were used to inform the design for subsequent rounds. Some of the learnings from earlier rounds that were incorporated later on included a greater emphasis on business development skills training due to its superior impact on employment and earnings post program; the inclusion of more rural areas due to the large unmet need in these areas; and a reduction in program costs through condensing the training timetable (from 6 months to 4 months), nationalizing the project team, and using more local service providers. These programs also demonstrate the value of tracking program outcomes over several years so that there is evidence of longer-term impacts and so that better data are available to conduct cost-benefit analyses. Thus, program designers should plan to follow both treatment and control groups over time.
- **Several of the evaluations reviewed for this study noted the need to disentangle the relative contribution of different design elements to the program’s results in order to come up with better recommendations for future program design.** This includes creating designs that allow for disentangling the effects of different kinds of incentives, including RBF, on program outcomes. For example, the evaluators of Brazil’s *Galpao Aplauso Program* noted that the selective nature of the program introduced a complexity in the interpretation of the results. Were employment gains being driven by human capital formation under the program or were they driven by the program’s ability (because of its excellent reputation) to signal to “higher quality” youth who it was then able to enroll? In the case of the *I-BEST Program* in the USA, the evaluators noted that it was impossible to determine whether the positive effects of the program were due to its content or structure or to the improved access to financial aid that allowed students to progress. In order to disentangle the relative contributions of RBF and other design elements, impact evaluations may need to employ more complex designs, including factorial approaches and multiple treatment arms.<sup>35</sup> For example, a training program might have two different treatments – one where providers receive funding contingent on the achievement of specific targets for trainees at different stages (enrollment, attendance, completion, and placement) and the other where providers receive funding at each of these program stages regardless of the results achieved. These treatments in turn would be compared with a control group.

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<sup>35</sup> Mukerjee and Wu 2006.

### Box 3: Main Types of Evaluations

**Performance Monitoring:** These evaluations provide information on how a system or program is operating, and the extent to which specified program goals are being achieved. Examples of performance indicators include the proportion of program participants employed, monthly earnings of program participants, and program cost. Results are used by policymakers to assess program performance and accomplishments.

**Impact Evaluations:** These evaluations focus on the question of causality. Did the program have its intended effects? What was the magnitude of the effect? Did the program have any unintended consequences: positive or negative? These evaluations, when done well, can be used to compare program outcomes with some measure of what would have happened without the programs.

**Cost and Cost-Benefit Evaluations:** These evaluations address the program costs, preferably in relation to alternative uses of the same resources and to the benefits being produced by the program.

**Process Evaluations:** These answer questions about how the program operates, and document the procedures and activities undertaken in service delivery. Such evaluations help identify problems faced in delivering services and strategies for overcoming these problems.

Source: Dar and Tzannatos (1999)

#### D. Conclusion

57. **This paper described the kinds of incentives currently being used in short-term training programs for out-of-school youth, drawing on ten programs as representative examples.** It offers this as a starting point for future research. While the review did not find evidence to demonstrate the superiority of RBF approaches, it does offer useful insights on incentives in general. These include that incentives are a key aspect of many training programs, albeit they can take many forms. It demonstrates the importance of paying attention to incentives at different stages of a program in order to ensure that providers and participants maintain a focus on desired outcomes, and it brings home the message that evaluation is key to understanding and improving on the effectiveness of these and other aspects of a program's design. It is hoped that these findings will be instructive to those involved in designing, implementing, or evaluating short-term training programs for out-of-school youth around the world.

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## Annex 1. Overview of Training Programs for Out-of-School Youth (with Impact Evaluations)

<b>Brazil: Galpão Aplauso (2009-2013)</b>			
<b>Beneficiaries</b>	<b>Education/Skills Training</b>	<b>Evaluation</b>	<b>Results</b>
Male and female youth under 29 from households in Rio de Janeiro with monthly incomes below minimum wage who were screened through interviews and math and language tests. Those who performed best on the math and language tests were invited to enroll in the program according to the number of slots available.	Program duration was approximately 6 months, 5 hours a day, 5 days a week, delivered in three shifts—morning, afternoon, and evening. 180 hours of academic and basic skills, including remedial courses in Mathematics and Portuguese. 300 hours of vocational training (mainly construction-related, soldering, wood shop), tailored to beneficiaries, and 120 hours of life skills. Most were placed in positions related to manufacturing and construction. Within the life skills component, youth attended sessions on basic principles of “social harmony”, which emphasized civics and certain shared values, along with socio-emotional development. The pedagogic model employed made extensive use of arts and theatre as training mechanisms.	Randomized assignment of youth applying for 2012 cohort into program and control groups. Baseline interviews and follow-up survey by firm.	<p><b>Employment:</b> 33.3 percent increase in the probability of being employed four to five months post program. However, the program had no impact on the formality of jobs.</p> <p><b>Earnings:</b> 23.6 percent increase in earnings four to five months post program.</p> <p><b>Personality traits:</b> No change in performance on standardized psychological measures of socio-emotional skills although anecdotal evidence suggested program youth displayed better performance in skills valued by labor market (i.e. punctuality, responsibility, dedicated to their work).</p>

<b>Colombia: Jóvenes en Acción (Youth in Action) (2001-2005)</b>			
<b>Beneficiaries</b>	<b>Education/Skills Training</b>	<b>Evaluation</b>	<b>Results</b>
Unemployed male and female youth between 18 and 25 from lowest socio-economic strata (mostly high-school dropouts) in urban areas of Colombia. In total, 80,000 youth were trained under the scheme, or 50% of the target population.	Three months of classroom training on vocational skills by public and private training institutions. Three months of on-the-job training provided by legally registered companies, which provided unpaid internships to the participants in manufacturing, retail and trade, and services.	Training institutions in the seven largest cities of the country chose the courses to be taught and received applications. For the 2005 cohort, each was asked to select more applicants than they had room for. The program organizers subsequently randomly	<p><b>Employment:</b> Increase in employment for both men and women, with larger effects for women. In particular, being offered training increased paid employment by about 14% for women and increased their days and hours worked by about 11%.</p> <p><b>Earnings:</b> Increase in earnings for both men and women, with larger effects for women. Women offered training earned about 18 percent more than those not offered training, while men offered training earned about 8 percent more than those not</p>

		offered training to as many people as there were slots. The remainder were used as a control group. Baseline survey conducted before program and follow-up one year after completion.	offered training. Much of these earnings increases were related to increased employment in formal sector jobs.
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<b>Dominican Republic: Youth and Employment Program, Juventud y Empleo (2001 – Not specified)</b>			
<b>Beneficiaries</b>	<b>Education/Skills Training</b>	<b>Evaluation</b>	<b>Results</b>
Male and female high school dropouts between 16 and 29; living in poor neighborhoods; unemployed, underemployed, or inactive; not holding an identity card.	Basic skills training to strengthen self-esteem and work habits; vocational training to address needs of local employers.	Random assignment of participants who met the eligibility criteria into treatment and control groups (2008 cohort). Follow-up household survey done for both groups 18-24 months after graduation.	<p><b>Labor market outcomes:</b> No significant impact on overall employment. Positive impacts on quality of employment for males, measured as employer provided health insurance or as having a written contract. Males assigned to the treatment group were four percentage points more likely to get a job in the formal sector than males assigned to the control group. This represents an impact of 17 percent over the control group average. Positive impact on monthly earnings for women (and for men in Santo Domingo).</p> <p><b>Youth behavior and life expectations:</b> Effective in reducing teenage pregnancy. Females in the treatment group were on average two percentage points less likely to be pregnant than females in the control group. Positive impact on beneficiaries' perceptions of current situation and expectations regarding future; stronger for females and younger individuals.</p> <p><b>Socio-emotional skills:</b> Positive impacts on non-cognitive skills as measured by three different scales. Scores improved between 0.08 and 0.16 standard deviations with the program.</p>

<b>Liberia: Economic Empowerment of Adolescent Girls and Young Women (EPAG) (2010-2014)</b>			
<b>Beneficiaries</b>	<b>Education/Skills Training</b>	<b>Evaluation</b>	<b>Results</b>
Women aged 16-27 with basic literacy and numeracy skills, not enrolled in school, and living in one of nine target communities.	Six months of classroom-based training ( <i>Job Skills Track (JS)</i> or <i>Business Development Services Track (BDS)</i> ) and six months of job placement support for either self- or wage-employment. The JS track provided training in six areas: 1) hospitality, 2) professional cleaning / waste management, 3) office / computer skills, 4) professional house / office painting, 5) security guard services, and 6) professional driving. These were determined based on independent labor market assessments. All JS trainees received training in entrepreneurship skills as well. The BDS training taught young women how to identify micro-enterprise opportunities based on an assessment of market needs, and how to grow and manage any existing businesses they already had. The curriculum included entrepreneurship principles, market analysis, business management, customer service, money management, and record-keeping.	Impact evaluation based on 2010 and 2011 cohorts. Control and treatment groups. Baseline, midline, and endline data collected via quantitative surveys and focal group discussions.	<p><b>Economic:</b> Strong impacts on employment and earnings outcomes of program participants relative to the control group. The EPAG program increased employment by 47 percent and earnings by 80 percent. The positive employment outcome was stronger among the BDS trainees. By the end-line, just over 70% of BDS graduates were engaged in at least one income-generating activity (wage or self-employment), compared to just under 60% of JS graduates.</p> <p><b>Empowerment:</b> Positive effects on access to and control over monetary resources.</p> <p><b>Household:</b> Improved food security and shifting attitudes to gender norms.</p> <p><b>Other:</b> Impacts sustained one year after project completion.</p>

<b>Nepal: Adolescent Girls Employment Initiative (AGEI) (2010-2012)</b>			
<b>Beneficiaries</b>	<b>Education/Skills Training</b>	<b>Evaluation</b>	<b>Results</b>
4,410 young women between the ages of 16 to 24 over three-year period. Carried out as part of broader Employment Fund Project (skills training and employment placement services) which aims to	Basic life skills, technical/vocational skills, and basic business skills.	3,142 trainees from 2010 and 2011 cohorts compared with similar individuals who applied but were not selected. Sample included both males and females between 16-35 years to allow for comparison of	<p><b>Employment and earnings:</b> Positive impact on employment rates and earnings; courses in electronics, beautician services, and tailoring were most effective (more effective than construction, poultry rearing, handicrafts, and food preparation and hospitality). Impact larger for women; no significant impact for males. Impact for younger women not different from older women. Women selected for training in 2010 to 2012 experience overall and non-farm employment gains of 13 and 19 percentage points respectively, while the corresponding impacts</p>

reach more than 15,000 Nepalese youth annually.		AGEI beneficiaries with men and older women (16-35) participating in broader Employment Fund Project. Surveys conducted at baseline and one year later.	for men are 2 and 10 percent. However, there were no significant differences by gender on other economic indicators such as earnings, hours worked, trade-specific employment, or savings and loans. <b>Empowerment and self-confidence:</b> Trainees had more control over economic resources and stronger self-assessed self-confidence. <b>Risky behaviors:</b> Few impacts on reproductive health <b>Impact on household:</b> Few impacts on household level outcomes like remittances received by households of trainees.
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<b>Uganda: Youth Opportunities Program (YOP) (2006 – 2008)</b>			
<b>Beneficiaries</b>	<b>Education/Skills Training</b>	<b>Evaluation</b>	<b>Results</b>
Poor underemployed male and female youth, aged 16-35, from Uganda's conflict-affected North. Many were rural farmers and functionally illiterate.	Unsupervised cash grants offered to groups for self-employment (approximately US\$ 382 per member). Part could be used for investment in training. 68 percent of the treatment group enrolled in vocational training. Groups selected their own trainers, typically a local artisan or small institute. Groups would travel to be closer to trainers, or paid transport and upkeep for trainers to come to them.	Funding randomly assigned among 535 screened and eligible applicant groups in 2008. There were 265 treatment groups and 270 control groups. Treatment and control groups were surveyed two and four years after disbursement.	<b>Earnings:</b> Groups assigned to grants had higher earnings after four years. Many also formalized their enterprises and hired labor. Incomes of treatment women were 73 percent greater than control women, compared to a 29 percent gain for men. <b>Capital/assets:</b> Groups assigned to grants had greater capital stocks. Relative to the control group, the program increased business assets by 57%, work hours by 17%, and earnings by 38%. <b>Tendency to practice skilled trade:</b> Groups assigned to grants were more than twice as likely to practice a skilled trade. <b>Other:</b> There was no impact on social cohesion, anti-social behavior, or protest.

<b>United Kingdom: Youth Training Scheme (YTS) (1983-1989)</b>			
<b>Beneficiary</b>	<b>Education/Skills Training</b>	<b>Evaluation</b>	<b>Results</b>
16- to 17-year-old unemployed youth.	Apprenticeship training in industry. YTS began by offering subsidized training for a maximum of one year, although this period was increased to two years in April 1986.	Impact of training measured using duration models. Sample was taken from YTS III survey that recorded data for individuals who	<b>Duration to any job:</b> YTS participants took longer to find employment than those who were unemployed at the start of the survey period. <b>Duration to good job</b> (involving training/apprenticeship and falling above a low pay threshold): Female participants on YTS obtained good jobs at a faster rate than non-participants,

		completed compulsory education in 1985-86 over a period of 30 months from September 1986 to February 1989. The sample included men and women who left full-time education during the survey period.	although male participants obtained good jobs at the same rate as non-trainees.
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<b>United States: Year Up (2000 – Not specified)</b>			
<b>Beneficiaries</b>	<b>Education/Skills Training</b>	<b>Evaluation</b>	<b>Results</b>
Young male and female adults aged 18 to 24 from low-income urban communities.	Instruction and assignments that improve skills needed in college, including reading and writing. Students receive credits they can transfer to more than 2,000 higher education institutions for degree programs. Six months of training in information technology and investment operations fields followed by a six-month internship with companies that are corporate partners of program.	Evaluation carried out in 2007-2008. Treatment and control group comparison. Control group were applicants placed on waiting list who were told they could re-apply after ten months.	<p><b>Earnings:</b> During the second year after random assignment—the year after the program took place—the annual earnings of the Year Up participants were 30 percent greater, on average, than those of control group members. Average wages among the Year Up participants were US\$ 14.79 an hour in information technology jobs and US\$ 15.72 an hour in jobs in the investment operations field, compared to US\$ 10.68 an hour in all other occupations. The hourly wages of Year Up participants who worked in occupations other than information technology and investment operations did not differ significantly from the wages of control group members. Therefore, the overall differences in wages resulted from Year Up participants' ability to access jobs in the targeted sectors.</p> <p><b>Employment:</b> Year Up participants' current or most recent jobs were more likely to be full-time (35 hours or more per week) than control group members' jobs. There were no statistically significant differences between the groups in the availability of employer-provided medical benefits or tuition assistance.</p> <p><b>College attendance:</b> Program participants were just as likely to enroll in postsecondary education as control group.</p> <p><b>Other:</b> Outcomes compared two years after random assignment took place. A future report was supposed to examine whether the participants sustained the earning gains four years after program application and whether they made greater progress in pursuing a postsecondary education degree.</p>

<b>United States: Job Training Partnership Act (1982)/Workforce Investment Act (1998)</b>			
<b>Beneficiaries</b>	<b>Education/Skills Training</b>	<b>Evaluation</b>	<b>Results</b>
Unemployed individuals (above age 16) who met income eligibility limits or had low family income in the six months preceding application to the program. Each beneficiary was assigned one of three services offered.	Basic education leading to the General Education Development (GED) exam that provides a high school equivalency credential. Classroom training in occupational skills combined with on-the-job training in private firms and job search assistance.	Randomized experiment with participants, of which two thirds were assigned to treatment and one third assigned to control. Random assignment lasted for about 15 months. Surveys of treatment and control groups took place 30 months after random assignment.	<p><b>Earnings:</b> No significant increase in earnings; modest positive impact on incremental earnings (difference between earnings of treatment and control groups) for adult men and women. Negative impact on earnings for male youth.</p> <p><b>Educational attainment:</b> Positive impact on educational attainment for female youth, adult women, and adult males who were school dropouts, but no impact on male youth.</p> <p><b>Welfare receipt:</b> No significant impact on reducing welfare dependence.</p>

<b>United States: Integrated Basic Education and Skills Training Program (I-BEST) (2004- Not specified)</b>			
<b>Beneficiaries</b>	<b>Education/Skills Training</b>	<b>Evaluation</b>	<b>Results</b>
Adult basic education students enrolling in career and technical education offered by community and technical colleges. (Adult basic skills students are adults who lack high school-level skills).	Enables basic skills students to enroll directly in college-level coursework. Basic skills instruction may include Adult Basic Education, English as a Second Language, and Adult Secondary Education or General Education Development programs. College-level occupational courses taught by a basic skills instructor and a professional-technical faculty member.	Comparison between basic skills students who enrolled in I-Best and those who took an occupational course on their own using multivariate regression analysis, propensity score matching, and difference-in-differences. Study included data on 77,147 basic skills students, including 1,390 I-BEST students who enrolled in I-BEST in 2006–07 and 2007–08.	<p><b>Educational outcomes</b> (college credit of any kind, occupational college credit, persistence to the following year after initial enrollment, earning certificate or degree, point gains on basic skills tests): I-BEST students were more likely to earn college credits, including occupational college credits; more likely to attain a certificate or degree; and gained more points on the Comprehensive Adult Student Assessment System (CASAS) that includes reading, listening, and math. No difference in persistence.</p> <p><b>Labor market outcomes</b> (change in wages and hours worked): No significant effect found on wages and average quarterly hours worked.</p>

## Annex 2. Overview of Training Programs for Out-of-School Youth (without Impact Evaluations)

<b>China: Second Chance Education for Out-of-School Adolescents (1999-2001)</b>			
<b>Beneficiaries</b>	<b>Education/Skills Training</b>	<b>Evaluation</b>	<b>Results</b>
<p>Disadvantaged youth from poor families who had been forced to drop out of school. 2,250 adolescents between the ages of 13-18, spread over 15 counties in 5 provinces.</p>	<p>The project offered opportunities for obtaining basic literacy, numeracy, income-generation skills, and health information. The design was largely flexible and informed by participants' preferences.</p> <p>Lessons in Chinese and arithmetic aimed to enable participants to reach the level of elementary school graduates. Most of the trainers were teachers from elementary schools. They held classes for out-of-school adolescents at weekends or in the evenings.</p> <p>Health education with emphasis on life skills and hygiene (such as HIV/AIDS prevention, reduction of iodine deficiency disorders, and so on). Training was provided mainly by the medical staff of the local health bureau responsible for prevention/control of epidemic diseases.</p> <p>Skill training focused on agricultural production and animal husbandry, usually carried out by trainers from local agricultural and animal husbandry departments. Apart from out-of-school girls, out-of-school boys and women in the village also attended the training to increase their earnings.</p>	<p>This evaluation was of the first phase of the project, which ran from 1999-2001. The evaluation was supposed to inform the next phase of the project (2001-2003). Evaluation comprised desk reviews of project documents, interactions with staff, field visits to homes, structured interactions through focus group discussions and structured interviews with randomly selected participant children, as well as community members, parents, and project staff from 2 counties in 2 provinces.</p>	<p><b>Employment:</b> Some adolescents used skills acquired to generate income.</p> <p><b>Education:</b> Most of adolescents interviewed said they could read brochures, posters of scientific knowledge, and other training materials without help. They also developed mathematical ability on multiplication and division and recording of expenditures and incomes. Literacy and numeracy skills enabled the adolescents, especially girls to acquire new knowledge, feel confident, increase possibilities of employment and reduce risk of being victimized by outsiders.</p> <p><b>Socio-emotional:</b> Increased participants' confidence.</p> <p><b>Other:</b> Some participants encouraged other out-of-school adolescents to participate in the program or encouraged their siblings to continue in formal education. 30-50 of the participants in each project county became peer assistants at the end of 2000. Girls constituted a significant number of these peer educators, who provided assistance to project staff in the management of the project.</p>

<b>East Timor: Prepara Ami ba Serbisu (PAS)/Preparing Us for Work (2007-2010)</b>			
<b>Beneficiaries</b>	<b>Education/Skills Training</b>	<b>Evaluation</b>	<b>Results</b>
<p>Out-of-school men and women aged 16-30 from rural communities (50% gender balance promoted at each learning center). 2,078 out-of-school youth received training.</p>	<p>Foundational training designed to prepare school dropouts for entrance into further learning and earning activities, including return to formal education, transition to further training, or employment.</p> <p>Phase I: Classroom instruction and work experience simulations:</p> <ul style="list-style-type: none"> <li>• basic literacy and numeracy;</li> <li>• leadership and life skills;</li> <li>• work readiness;</li> <li>• introduction to business and entrepreneurship;</li> <li>• introduction to technical and income-generation skills.</li> </ul> <p>Phase II: guidance and mentoring while pursuing one of three livelihood pathways over four months:</p> <ul style="list-style-type: none"> <li>• internships;</li> <li>• non-formal education or training courses;</li> <li>• initiation/expansion of small business.</li> </ul>	<p>Regular program monitoring/tracking used to generate output data.</p>	<p><b>Completion:</b> 1,597 graduated from the program (54% women)</p> <p><b>Employment:</b> 57.4% of graduates accessed employment, either through formal contract jobs or the initiation and/or improvement of a small business (53% women)</p> <p><b>Further education:</b> 151 graduates returned to formal schooling or transitioned to further training with government recognized courses.</p>

<b>Philippines: Alternative Learning System</b>			
<b>Beneficiaries</b>	<b>Education/Skills Training</b>	<b>Evaluation</b>	<b>Results</b>
<p>Youth and adults who either did not enroll in formal school or dropped out before completing the basic education cycle. Majority are between 15 and 24.</p>	<p>New ALS enrollees take an initial placement test, called the "Functional Literacy Test," to assess their current education level. Enrollees then develop Individual Learning Agreements (ILAs) in consultation with their learning facilitators.</p> <p>Basic Literacy Program (BLP) and Accreditation &amp; Equivalency (A&amp;E) Programs. The former aims to eradicate illiteracy among out-of-school</p>	<p>Program evaluation consisted of analyses and regressions conducted on:</p> <ul style="list-style-type: none"> <li>• official enrollee data and routine program-monitoring data available with the Department of Education and</li> </ul>	<p><b>Certification:</b> 40% of ALS enrollees sat for the A&amp;E exam, and 30% passed the exam and earned their high-school equivalency credentials. Female participants consistently outperformed male counterparts, and urban participants passed the A&amp;E exam at a higher rate than rural participants.</p> <p><b>Further education:</b> About 60 percent of ALS participants who passed the A&amp;E exam went on to enroll in tertiary education or vocational training. In comparison, only 30 percent of those who did not pass the A&amp;E exam pursued any kind of further education,</p>

	<p>youth and adults by teaching basic literacy and numeracy. The latter targets people who are functionally literate but did not complete basic education, and it offers programs at both the primary- and secondary-school levels. The goal of the A&amp;E Programs, which span 10 months, is to equip participants with the knowledge and skills necessary to pass the national A&amp;E exam, which provides an academic credential equivalent to formal school diplomas for elementary and junior high school education. Obtaining this credential enables ALS participants to apply to higher education and training institutions or to jobs that require a high school education. The Informal Education component offers short training programs focusing on livelihood and entrepreneurship skills. Content is based on interest of enrollees and available resources. DepEd offers no standard programs, curricula, or support.</p>	<ul style="list-style-type: none"> <li>• data from surveys (2013, 2015, and 2017) conducted by the World Bank on a randomly selected sample of facilitators and current, prospective, and former enrollees, from representative range of geographic areas.</li> </ul>	<p>and a negligible fraction attended colleges or vocational training institutions,  <b>Employment:</b> Over 70 percent of ALS participants who passed the A&amp;E exam reported being employed or self-employed after completing the program, compared to just half of those who did not pass the A&amp;E exam.  <b>Earnings:</b> Passing the A&amp;E exam was associated with a PHP 2,400 per month increase in earnings, or US\$ 640 per year. Workers who had passed the A&amp;E exam earned more than the average for workers who did not complete secondary education.</p>
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<b>Philippines: Education Quality and Access to Learning and Livelihood Skills Project (EQuALLs2) (2006 – Not specified)</b>			
<b>Beneficiaries</b>	<b>Education/Skills Training</b>	<b>Evaluation</b>	<b>Results</b>
<p>Out-of-school youth in three conflict-affected and Muslim-majority regions, ages 15-25.</p>	<p>Alternative basic education programs for those wishing to go back to the formal school system or take the Department of Education’s Accreditation and Equivalency Exam. Life Skills courses to develop interpersonal, creative-thinking, problem-solving, decision-making and conflict-resolution skills. Workforce development programs for those who want to seek employment or start a business, either through short-term livelihood skills training or technical-vocational certificate courses (e.g., Civil Trades Training, Agriculture Production, Agri-fisheries, Small Engine Repair, Seaweed Industry, Metalworks)</p>	<p>Mix of internal programmatic tracking, small evaluations of sub-parts and evaluation by International Youth Foundation (IYF) Consultant. IYF evaluation involved responses from 169 respondents from 6 stakeholder groups: (a) alliance partners; (b) employers who hired youth or helped by</p>	<p><b>Employment:</b> 1,961 youth or 73% of graduates either employed or self-employed (1794 or 67% graduates found jobs and 6% set up small businesses.). This job placement rate apparently exceeded national benchmarks. Nine graduates continuing their education.  <b>Other:</b> Participants showed improved scores on the Youth Life Skills Outcomes Scale after completing their training.</p>

		accommodating youth internships; (c) direct youth beneficiaries; (d) trainers, (e) friends and family members of youth; and (f) implementing partners, including the Secretariat.	
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<b>Timor Leste: A Second Chance at Education (2010-2016)</b>			
<b>Beneficiaries</b>	<b>Education/Skills Training</b>	<b>Evaluation</b>	<b>Results</b>
1,670 youth and adults who had not completed formal school programs (basic and/or secondary education). 55% were women and 10% were people living with a disability.	<p>Project aimed to support Ministry of Education in establishing a sustainable national equivalency program, which could increase the number of out of-school youth and adults who completed a recognized equivalency program.</p> <ul style="list-style-type: none"> <li>• Level I training equivalent to Grades 4-6, consisting of Linguistic Development (Portuguese, Tetum), Scientific and Social Development (Mathematics, Natural Science, Social Science), and Personal Development (Vocational Course)</li> </ul> <p>OR</p> <ul style="list-style-type: none"> <li>• Level II training equivalent to Grades 7-9, consisting of Linguistic Development (Portuguese, Tetum, English), Scientific and Social Development, and Personal Development (Elective Subject &amp; Vocational Course).</li> </ul> <p>Successful graduates are awarded a certificate which is equivalent to a standard junior secondary education certificate, allowing them to pursue further education or employment.</p>	Outputs were tracked through program monitoring.	<p><b>Certification:</b> 197 students had graduated by 2017, with another 113 expected to graduate in 2018. In 2016, 106 out of 108 enrolled students passed the equivalency exam.</p> <p><b>Other:</b> 1,100 students completed the Level 1 program.</p>

### Annex 3. Funding Modalities and Incentives for Training Programs for Out-of-School Youth (with Impact Evaluations)

<b>Brazil: Galpão Aplauso (2009 - 2013)</b>				
<b>Funding Modality</b>	<b>Training Providers</b>	<b>Incentives for Training Providers</b>	<b>Beneficiaries</b>	<b>Incentives for Beneficiaries</b>
Began in 2005 and originally co-financed by public sector. However, the partnership was discontinued due to a government change, leaving the program administrators with the task of finding a new model of operation that would not rely on public funding. In 2009, the Inter American Bank's MIF partnered with Instituto Stimulu Brasil to finance the project. Now, it has a private sector-oriented strategy.	NGO provided the initial training. <i>Galpão's</i> job placement strategy was loosely structured around formal and informal agreements with local private sector firms. It also did not have a formal internship program. In some cases, <i>in situ</i> vocational training was sponsored by partner firms.	None specified.	Male and female youth under 29 from households in Rio de Janeiro with monthly income below minimum wage, screened through interviews and math and language tests.	None specified.

<b>Colombia: Jóvenes en Acción (Youth in Action) (2001-2005)</b>				
<b>Funding Modality</b>	<b>Training Providers</b>	<b>Incentives for Training Providers</b>	<b>Beneficiaries</b>	<b>Incentives for Beneficiaries</b>
Government of Colombia social program, financed with loan from World Bank and Inter-American Development Bank.	Private sector institutions (for-profit and nonprofit) offered the classroom-based skills training and chose, designed, and marketed the courses. In 2005, there were a total of 118 training institutions offering 441 different types of courses. These institutions were selected through a competitive bidding process. On-the-job training was provided by 1,009 legally registered companies. These	Payment conditional on completion of training by participants. Training institutions paid according to market prices.	Unemployed male and female youth between 18-25 from lowest socio-economic strata (mostly high-school dropouts) in urban areas of Colombia.	Stipend of about US\$2.20 per day to male and female trainees without young children to cover transportation and lunch. About US\$3.00 per day for women with children under 7 years to help cover childcare expenses.

	companies operated in manufacturing (textiles, food and beverages, pharmaceuticals, and electricity), retail and trade, and services (including security, transportation, restaurants, health, childcare, and recreation).			
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<b><i>Dominican Republic: Youth and Employment Program, Juventud y Empleo (JE) (2001 – Not specified)</i></b>				
<b>Funding Modality</b>	<b>Training Providers</b>	<b>Incentives for Training Providers</b>	<b>Beneficiaries</b>	<b>Incentives for Beneficiaries</b>
Ministry of Labor	The program offers a wide range of job training courses such as administrative assistant, baker, hair stylist, clerk, auto mechanic, bartender, and so on. The Ministry of Labor outsources the provision of training services to private training institutions that are registered and approved by the national training institution.	None specified.	Male and female high school dropouts between 16 and 29; living in poor neighborhoods; unemployed, underemployed or inactive; not holding an identity card.	Stipends for transportation and meals.

<b><i>Liberia: Economic Empowerment of Adolescent Girls and Young Women (EPAG) (2010 – 2014)</i></b>				
<b>Funding Modality</b>	<b>Training Providers</b>	<b>Incentives for Training Providers</b>	<b>Beneficiaries</b>	<b>Incentives for Beneficiaries</b>
Liberian Ministry of Gender and Development supported by World Bank Adolescent Girls Initiative Trust Fund.	Four NGOs selected by Liberian Ministry of Gender and Development through competitive bidding process. Two of these NGOs further	Bonuses awarded to training providers that successfully place their graduates in jobs or microenterprises. Bonus	Women aged 16-27 with basic literacy and numeracy skills, not enrolled in school, and living in one of nine target communities.	Small stipends and a completion bonus contingent upon attendance; free childcare at every training site; beneficiaries assisted to open

	subcontracted to four Liberian NGOs.	was last payment received under their contracts.		savings account at local bank to save their stipend money.
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<b><i>Nepal: Adolescent Girls Employment Initiative (AGEI) (2010 – 2012)</i></b>				
<b>Funding Modality</b>	<b>Training Providers</b>	<b>Incentives for Training Providers</b>	<b>Beneficiaries</b>	<b>Incentives for Beneficiaries</b>
The Employment Fund is operated by Helvetas, a Swiss NGO, in partnership with the Government of Nepal. The Employment Fund is financed by the United Kingdom's Department for International Development, the Swiss Agency for Development and Cooperation, and the World Bank. The AGEI was launched in 2009 to expand the program's reach to an additional 4,410 Nepali women aged 16-24 over a three-year period.	Training and Employment service providers, like TVET institutions, public and private providers as well as skilled artisans, are competitively selected. (The Employment Fund weighs the capacity and experience of each provider, the market demand for the proposed trades being offered, and the proposed costs.)	Outcome based payment - 40% on completion of training and remaining 60% on gainful employment. Highest incentive for training most disadvantaged.	More than 4000 young women (age 16 to 24)	None specified.

<b><i>Uganda: Youth Opportunities Program (YOP) (2006 – 2008)</i></b>				
<b>Funding Modality</b>	<b>Training Providers</b>	<b>Incentives for Training Providers</b>	<b>Beneficiaries</b>	<b>Incentives for Beneficiaries</b>
Government of Uganda	Government of Uganda. Grant recipients selected their own trainers, typically a local artisan or small institute.	None specified.	Poor underemployed male and female youth, aged 16-35, from Uganda's conflict-affected North. Many were rural farmers and functionally illiterate.	Successful proposals received one-time unsupervised grants worth US\$7,500 on average — about US\$382 per group member, roughly their average annual income.

<b>United Kingdom: Youth Training Scheme (1983 – 1989)</b>				
<b>Funding Modality</b>	<b>Training Providers</b>	<b>Incentives for Training Providers</b>	<b>Beneficiaries</b>	<b>Incentives for Beneficiaries</b>
Government of the United Kingdom	Industrial and commercial organizations in both the public and private sectors	Firms could employ trainees without incurring any wage cost. Firms were free to pay any supplement to trainees if they wished.	16- to 17-year-old unemployed youth	Trainees were paid allowances slightly above the unemployment benefit level

<b>United States: Year Up (2000 – Not specified)</b>				
<b>Funding Modality</b>	<b>Training Providers</b>	<b>Incentives for Training Providers</b>	<b>Beneficiaries</b>	<b>Incentives for Beneficiaries</b>
Support from private foundations and corporations, individual contributions, public funds, and contributions from internship partners. In future, the program aims to draw on more public revenue sources.	Year Up, a non-profit organization headquartered in Boston with network of program sites across the country	None specified.	Young male and female adults aged 18 to 24 from low-income urban communities.	Weekly stipend during classroom and internship phases of program tied to performance contract. Students must maintain high attendance rates, be on time, and complete assignments. Students who repeatedly fail to meet these expectations end up “firing themselves” from the program.

<b>United States: Job Training Partnership Act (Title II-A) (1982)/Workforce Investment Act (1998)</b>				
<b>Funding Modality</b>	<b>Training Providers</b>	<b>Incentives for Training Providers</b>	<b>Beneficiaries</b>	<b>Incentives for Beneficiaries</b>
United States Government	Local training centers called Service Delivery Areas. Most services contracted out to private providers, nonprofit agencies, or other government agencies (such as community colleges).	Federal government defined performance measures that included employment rates and average wage rates among participants who found employment. At end of each program year, states calculated performance	Unemployed individuals (above 16) who met income eligibility limits or had low family income in the six months preceding application to the program. Each beneficiary assigned one of three services offered.	None specified.

		measures for each center and determined the reward it would receive.		
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<b><i>United States: I-BEST (2004 – Not specified)</i></b>				
<b>Funding Modality</b>	<b>Training Providers</b>	<b>Incentives for Training Providers</b>	<b>Beneficiaries</b>	<b>Incentives for Beneficiaries</b>
Funded by Washington State Board for Community and Technical Colleges (SBCTC).	Colleges in the Washington community and technical college system must apply to SBCTC for I-BEST program approval; every proposal must have a "career pathway", that is, a course of study that leads to postsecondary credentials and jobs in a given field for which colleges must document demand.	Funding for I-BEST is 1.75 times the normal rate per full-time-equivalent student to compensate for the cost of two instructors and high coordination and planning (a basic-skills instructor and an occupational instructor teach in a classroom at the same time).	Adult basic education students enrolling in career and technical education offered by community and technical colleges. (Adult basic skills students are adults who lack high school-level skills).	Over half (58 %) of students got financial aid under Opportunity Grants, State Need Grants, and other welfare reform programs. I-BEST provides a structured pathway to college credentials and employment so that students don't have to find way on their own.

#### Annex 4. Funding Modalities and Incentives for Training Programs for Out-of-School Youth (without Impact Evaluations)

<i>China: Second Chance Education for Out-of-School Adolescents (1999 – 2001)</i>				
<b>Funding Modality</b>	<b>Training Providers</b>	<b>Incentives for Training Providers</b>	<b>Beneficiaries</b>	<b>Incentives for Beneficiaries</b>
Supported by a UNICEF planning grant worth USD 110,000 approx. The continuation of the project beyond the start-up phase was supposed to be based on the review of the first phase. There is no clarity on whether phase two was conducted or not.	China Association for Science and Technology (CAST) was the implementing agency, both leading coordination and implementation at the national level and undertaking implementation at the township level. It appears that local government provided support in mobilizing beneficiaries where needed and in training on literacy, arithmetic, production skills, and hygiene education. Lessons in Chinese and arithmetic were mainly delivered by teachers from elementary schools. Health education training was provided mainly by the medical staff of the local health bureau responsible for prevention/control of epidemic diseases. Skill training was usually carried out by trainers from local agricultural and animal husbandry departments.	None indicated	Disadvantaged youth from poor families who had been forced to drop out of school. Between the ages of 13-18, spread over 15 counties in 5 provinces. 2,250 adolescents attended training courses. Gender neutral approach.	None indicated

<b>East Timor: Preparing Us for Work (2007-2010)</b>				
<b>Funding modality</b>	<b>Training Providers</b>	<b>Incentives for Training Providers</b>	<b>Beneficiaries</b>	<b>Incentives for Beneficiaries</b>
USD 5 million from USAID. Unclear whether grant or credit/loan.	Education Development Center, Inc (EDC) was the coordinator. The program partnered with 14 local NGOs to provide training to over 2000 youth in 9 districts in East Timor. The program assisted six of these NGOs with initiating registration with SEFOPE as certified training providers.	None indicated	Out-of-school men and women aged 16-30 from rural communities (50% gender balance promoted at each learning center). 2,078 out-of-school youth received training	None indicated

<b>Philippines: Alternative Learning System (ALS)</b>				
<b>Funding modality</b>	<b>Training Providers</b>	<b>Incentives for Training Providers</b>	<b>Beneficiaries</b>	<b>Incentives for Beneficiaries</b>
The ALS Program is funded by the Department of Education (DepEd), and other sources such as non-governmental organizations and local governments. The financing arrangement is 'direct-to-facilitators'. Facilitators may also raise financing from other stakeholders, but they often report covering financial gaps using their own money.	There are three models: (i) "DepEd-delivered" programs, which are coordinated and implemented directly by the DepEd through its mobile teachers and ALS district coordinators. (ii) "DepEd-procured" programs, which are coordinated and implemented through service providers contracted by DepEd based on the ALS Unified Contracting Scheme. DepEd sets guidelines and hires service providers such as public organizations, private and public universities, local government agencies, or community groups to deliver	There are different types of incentives for the different implementing partners in the different models: • Learning facilitators in DepEd-delivered programs, including district ALS coordinators and mobile teachers, are trained and vetted DepEd employees. Their careers at DepEd are linked to their performance, and they have strong incentives to deliver high-quality work even without frequent monitoring.	Youth and adults who either did not enroll in formal school or dropped out before completing the basic education cycle. Majority are between 15 and 24.	There are no incentives for beneficiaries. In fact, ALS participation entails both explicit costs and opportunity costs of earnings foregone while attending to studies. While there is no tuition fee for the ALS program, enrollees often need to pay for transportation, meals, stationery and other supplies, and other costs of participation.

	<p>ALS programs. These institutions further deploy facilitators.</p> <p>(iii) Small-scale programs that are funded by partners such as local governments and non-governmental organizations but follow the ALS learning materials and DepEd guidelines.</p>	<ul style="list-style-type: none"> <li>Facilitators in DepEd-procured programs are external contractors and are not subject to the same institutional incentive structure. It does not appear that there are any incentives built into the contracts between the DepEd and the service providers.</li> </ul>		
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<b>Philippines: Education Quality and Access to Learning and Livelihood Skills Project (EQuALLs2) (2006 – Not specified)</b>				
<b>Funding modality</b>	<b>Training Providers</b>	<b>Incentives for Training Providers</b>	<b>Beneficiaries</b>	<b>Incentives for Beneficiaries</b>
<p>Funded intervention of the U.S. Agency for International Development (USAID) in partnership with the Philippine Department of Education, DepEd ARMM and Technical Education Skills Development Authority (TESDA), local government units, and other government/non-government organizations. USD 617,968 from USAID and USD 1,802,681 from partners (USD 778,723 of cash contribution and \$1,023,958 of in-kind contribution). The funding was routed through the Education and Employment Alliance (EEA) to implementing non-profits.</p>	<p>Implementation Agency - EEA, with the secretariat led by Consuelo Foundation and supported by International Youth Foundation. Local NGO Partners implemented 6 projects under this program, of which 2 were industry associations. These NGOs hired local teachers to conduct trainings. A total of 110 institutions, agencies, and private corporations were tapped to help the project. The programs adapted Government-approved curriculum. The nodal Government bodies were Department of Education - Bureau of Alternative Learning Systems, and Technical Education and Skills</p>	<p>None indicated</p>	<p>Out-of-school youth in three conflict-affected and Muslim-majority regions, ages 15-25.</p>	<p>None indicated</p>

	Development Authority. Education Development Center was Coordinator/Implementor for the whole program.			
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<b><i>Timor Leste: A Second Chance at Education (2010 – 2016)</i></b>				
<b>Funding modality</b>	<b>Training Providers</b>	<b>Incentives for Training Providers</b>	<b>Beneficiaries</b>	<b>Incentives for Beneficiaries</b>
Funding of US\$ 4.5 million was provided by the World Bank through the International Development Association.	National Directorate of Recurrent Education (NDRE) of the Ministry of Education is the main implementation agency. Municipal Education Offices also appear to have a role in local implementation, particularly enrolment, class distribution, implementation, local exams, and national exams management. The project set up nine community learning centers and prepared a curriculum, learning materials, and a teacher training process appropriate for mature students. Project also aimed to increase community participation in education (creation of community learning centers), improve adult literacy programs, and help train staff and develop school curriculum.	None indicated	Youth and adults who had not completed formal school programs (basic and/or secondary education).	None indicated

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## ABSTRACT

Short-term education and skills training programs are a popular way to meet the needs of unemployed, out-of-school youth by providing them with an opportunity to quickly acquire qualifications and skills that can lead to productive employment. This paper reviews the global evidence to identify which programs are most effective at delivering results. How incentives for stakeholders are incorporated into the program design is given particular attention. Based on the findings, recommendations are offered for the future design of these training programs.

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