

Bank Notes

Auction is held
Cafeteria opens
Gifts for St. Elizabeth's

January-February 1980



News about the men and women of the World Bank



The new cafeteria is expected to be less crowded once the newness wears off.

Photo: I. Andrews

"I" cafeteria opens in time for holiday crowd

The most popular place to eat turkey and trimmings this holiday season was the Bank's new "I" building cafeteria. Thomas Rimpler of the Administrative Services Department says that almost 900 people were served lunch in the "I" cafeteria on its first day of operation. That day—November 20—also coincided with the Bank's traditional Thanksgiving luncheon.

An all-time record number of people served at any lunch period was set that same day. More than 4,000 dined at the Bank's eating facilities, including the "E" building and "D" building cafeterias, the dining rooms, the coffee

shop, and the carry-out.

According to Dining Services personnel, the lines had almost disappeared by 1.15 P.M. "We have always had lines past 2 P.M.," Mr. Rimpler points out. "More people ate at the "I" cafeteria because it was the opening day and they were naturally curious to see what it was like," he adds. He expects the new eating facility to continue to be frequented more because it is new and people like to have a change.

The cafeteria is located on the ground level of the new 1850 Eye Street building. It is operated by Mar-

riott and has the same menu selections and prices as the cafeterias in the main complex. Luncheon hours are the same as in the "D" building cafeteria, and coffee breaks are the same as those in the "E" building cafeteria.

There are two serving lines. One is for the fast foods similar to those served in the coffee shop and the other is for regular cafeteria service. The cafeteria service line has three separate serving areas—one for salads and desserts, one for soups, entrees, and vegetables, and one for beverages.

(Cont'd on Page 4, Col. 1)

"L" building is burglarized

Security measures are in the process of being stepped up in the "L" building as the result of a burglary that occurred there during the weekend of November 17.

Six typewriters, some tape recording and playback equipment, and a supply of recording tapes were stolen. The loss has been estimated at a replacement cost under \$5,000.

Information that developed during the subsequent investigation, both by Metropolitan Police Department and the Bank's Security Office, indicates that the intruders probably entered the building by vehicle after 6 P.M. on Sunday, November 18, by following an authorized parker who activated the garage door.

The thieves then made their way up one of the two stairwells which lead from the garage to the upper floors. They made their entry at the third floor door where, with a heavy prybar, they forced their way into the area which houses the Languages Services Division of the Administrative Services Department.

The additional security measures involve moving the uniformed security officer to the third floor; the installation of steel gates between the third floor and the garage on the B and C stairwells which lead to the garage, and the setting up of an alarm system on the stairwell doors at both the third and fourth floors. The steel gates can be opened by people coming down the stairs, but cannot be opened by those coming from the garage. The Bank's Security Office says that the A and B stairwell doors will only be in the alarm mode during nonbusiness hours, but the C stairwell door will always be in the alarm mode.

When the alarms on the doors are active, late working staff will have to use the elevators to get to the upper and lower floors so that repeated alarms will not destroy the effectiveness of the system. In most cases, when the alarm sounds, the alarm company's

(Cont'd on Page 6, Col. 3)



Sigrid Blobel (IPA), far right, describes a selection of artwork while, from left to right, Madan Johri (AEA), Nick Letherbridge (URB), and Edward Jaycox (URB) decide what to buy.

Photo: G. Franchini

Staff auction raises needed funds for Cambodian people

An auction to help raise funds to support the Cambodian relief effort was held in the Eugene Black Auditorium on December 19. Almost 400 contributions were made by Bank staff members and their families. Russell Burke, a professional auctioneer from Sloane's Auction House, volunteered his time to the event.

Most of the proceeds—\$16,000—

went to OXFAM, a non-profit international development agency which funds self-help programs in developing countries.

The auction was organized by Chandra Hardy (Programming and Budgeting Department), Turid Sato (East Asia and Pacific Programs Department), and Hilda Ochoa (Financial Staff).



John Shilling (AEA) holds a painting to be auctioned.

Photo: G. Franchini

ICC presents Turkish exhibition

The International Camera Club, in conjunction with the Embassy of Turkey and the American-Turkish Association, will present an exhibition of photographs by the distinguished Turkish editor and photographer, Sakir Eczacibasi, who also owns and manages one of Turkey's largest pharmaceutical industries.

The exhibition will open in the Fund atrium at 6 P.M. on Friday, January 4, with a cocktail party given by the

embassy. All staff members of the Bank and Fund are welcome to attend this event. The exhibit will remain at the atrium through January 25.

Mr. Eczacibasi's work has been published in "Camera," "Novum Gebrauchs Graphik," and in such periodicals as "Idea." His pictures depict scenes from Turkish life.

The Club hopes to sponsor similar events annually featuring photographers from around the world.

M. de Vries speaks to SWWG

Margaret Garritsen de Vries, a staff member at the Fund since 1946, spoke to a joint session of the Status on Women Working Group (SWWG) and the Washington Women Economists held at the Bank on November 30. The session was crowded with economists from the Fund and the Bank, as well as people from the Inter-American Development Bank, the US Departments of Agriculture, Commerce, State, and Treasury, the Export-Import Bank, and President Carter's Advisory Commission on the Status of Women.

Dr. de Vries, who had a key part in launching the topic of "Women and the Process of Economic Development in Developing Countries," in *Finance and Development*, December 1971, spoke on "The Interrelation Between International Finance and Women." She emphasized that it is now time for women to focus on the implications for them of the international monetary and financial questions that have been so prominent in recent years and on the vast changes in the world economy in the last decade. "Following the gains woman have made in the 1970s which have greatly enhanced awareness of women's issues, the principal issues for women in the 1980s are going to be economic ones," she said.

Dr. de Vries addressed two principal questions: what role women have in the decisions being made on international monetary problems and the world economy; and what stake women, in particular, have in how these problems are resolved. With regard to the first question, she cited figures on the absence of women in high posts in finance ministries, central banks, and large private commercial banks around the world, and even in international and regional economic organizations.

With regard to the second question, Dr. de Vries pointed to a number of current world economic and financial problems and how these problems have widespread implications for women,

even more so than for men, in both industrial and developing countries.

She discussed the use of monetary measures, such as tight money and high interest rates to reduce inflation; the curtailment of budgetary expenditures to restrain inflation; the onset of recession in industrial countries; prolonged unemployment; the high costs for, and shortages of, energy; and the increased tendency toward protectionism by the industrialized countries.

The effects she described included effects on real standards of living such as the prices for food, clothing, and housing; wages and salaries; hours and conditions of work; job opportunities; and on the possibility of conflicts between developments in the economic and financial sphere and the social and cultural milieu which deeply affects the position of women. She stated that "in an 'interdependent' world economy, women all over the world have a vital interest in how the current pervasive international monetary and economic problems are resolved."

Dr. de Vries explained that, in order to determine the consequences on people in general—male or female—of international economic developments "economists will have to lift the 'monetary veil' of the monetary analysis which they have been using in the past 10 to 15 years which has depersonalized economics, and will have to think again in terms of 'real' variables both at the macro and micro levels." "Economists will also have to change their analytical techniques and concepts which obscure developments in real output and consumption of goods and service, employment, productivity, and the redistribution of wealth and income," she added.

* * *

Dr. de Vries was appointed Historian of the Fund in May 1973, and is the author of several volumes on the history of the International Monetary Fund, as well as a frequent contributor to the Fund's various publications.



Derek Walker, Director of the Centre for World Development Education in London (left) and Neil Marten, Minister for Overseas Development, look at a World Bank photo exhibition at the official opening of the Centre's new location on November 1. The exhibit—consisting primarily of photos from Bank-assisted education projects—was organized by the Audio-Visual Division of the Information and Public Affairs Department. The Centre plans to make the exhibit available for showing in other parts of the country.

Camera Club member wins prize in *Post* photo contest

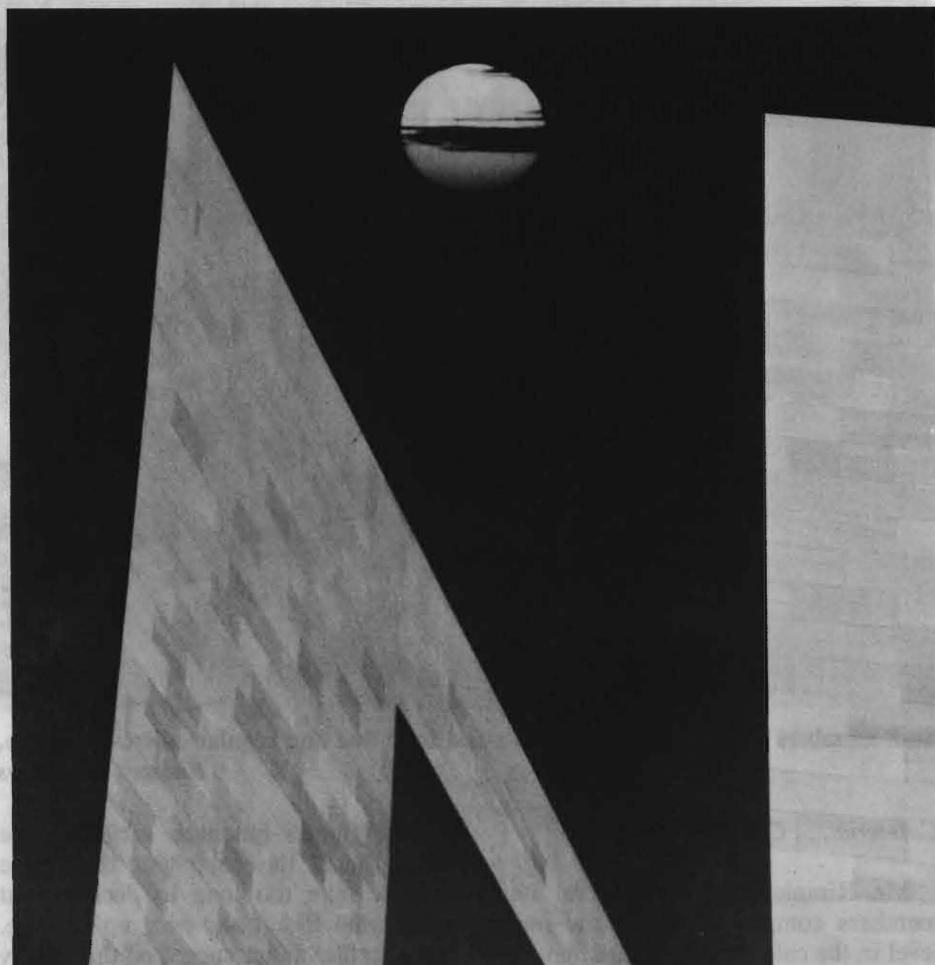
A color slide of the National Gallery of Art's East Wing has won second prize in the *Washington Post's* 1979 photography competition. The slide was taken by Janos Somogyi, a staff member at the Fund, and a class AA competitor and vice president in charge of programs for the Bank/Fund International Camera Club (ICC).

The slide was selected from more than 10,000 entries, and the awards were announced in the "Washington Post Magazine" last October.

"I took several shots of the Gallery, but felt each time that something was missing," Mr. Somogyi remembers. He decided to add a shot of the sun for color. The final slide is a double exposure of the sun taken with a Konica-

T4 camera and a 400-millimeter lens, and the Gallery's East Wing taken with a 35-85 millimeter zoom lens set at about 60 millimeters. He took the photo of the sun near his home in McLean, Virginia where he had to wait for just the right time when there were few clouds in the sky.

Mr. Somogyi has been interested in photography for about three years and says he finds the hobby very enjoyable. His current interest is abstract designs. "I feel very fortunate to have won second prize; I have to attribute most of it to luck," he remarks. "This example should serve as encouragement to the many good photographers in the ICC to participate in contests outside the Club," he adds.



The winning photo of the National Gallery, East Wing.



Local volunteers dig ditches for a water supply project in Minas Gerais state.

Meeting basic needs in Brazil

By Albert Howlett

The primary problem facing Paulo Haddad, Secretary of Planning of the State of Minas Gerais, Brazil, when the new state government took office in March 1979, was how to provide basic needs to the poorest of the poor. In just five months, he and his colleagues developed a plan and have successfully implemented its first phase which includes providing some of the basic needs to the poor in Minas Gerais, an area the size of France, with a population approaching 15 million. On November 12, Dr. Haddad was invited to describe this new program to Bank staff during a recent visit to Washington.

The program is called PRODECOM—Program for the Development of Communities. Among the projects carried out during the first phase were water supply, district markets, and backyard orchards. The water supply project is currently providing 10,000 slum dwellers in the state capital of Belo Horizonte with water from standpipes distributed throughout the community. The cost to the state was about

\$1,000, or \$.10 per person—less than the price of a cup of coffee!

Dr. Haddad related to Bank staff some of the ideas which went into the planning of PRODECOM. Copying the pattern of development of the rich countries was rejected at the outset. Not only would the lack of funds make it impossible, but where this route has been followed by developing countries, it has often benefited only a few. A new model for social development was required. In an effort to reach as many of the poor as possible, it was decided that the model had to be based on reducing poverty with few resources and identifying and utilizing the resources of the local population. Incorporating the aspirations of the poor, rather than imposing a finished model on them, was thought to be crucial to the success of the program. Through PRODECOM, community organizations work together with the government. The program's first priority is to satisfy what each community considers to be its basic needs.

In order to administer PRODECOM, institutional arrangements were created

that would awaken latent resources in poor communities, and would mobilize public opinion to involve the general public in the planning process. PRODECOM is administered by a council with representatives from both the government and the community. Arrangements have been made to ensure participation of the appropriate state agency for each project approved by the council, for example, the state water company helps administer the water supply project. A community interested in participating in the program lists what it can contribute, for example, entrepreneurial capacity, skilled and unskilled labor, and physical resources in the community. Another list is made to include its needs—technical assistance, engineering, and equipment. Market prices are attached to each item. The community then must provide at least 50 percent of the project's cost. To be considered for financing, projects must be of a general interest to the community. To ensure replicability, each project's estimated cost is multiplied by 1,000 and is rejected if the state cannot afford to finance 1,000 similar projects.

Among the most successful of PRODECOM's projects is the water supply project in Belo Horizonte. The project was completed in four weeks by the residents of the community, with the government providing the pipe and the water company supplying the technical assistance. Local residents, many of whom were skilled laborers, designed and executed the project.

Another successful project is a number of open stall markets. Fresh fruits and vegetables are purchased every week directly from the regional agricultural distribution center for Belo Horizonte. A truck from the community carries fresh produce to the community, and it is sold at a 5 percent markup. Project participants receive fresher and better quality produce than

they received before. And, at a reduction of 43 percent in the cost of the low-income family's basic market basket. Initially, 50 district markets were constructed. Another 50 are currently in the planning stage.

The completion of the first phase of PRODECOM has demonstrated that there are latent resources available in the communities that can be put to work in inexpensive community development projects if the community has an interest. It is possible to substitute information, human resources, and entrepreneurship for capital. Under the second phase of PRODECOM, which is now under way, the program is being more widely advertised. Steps are being taken to institutionalize the initial enthusiasm of participating communities. For example, a system of payment for water consumed is being worked out with the community which installed the standpipes. A survey has shown that the inhabitants of the community are willing to pay up to \$1 per month, only slightly less than the minimum amount paid by low-income families with a house connection. Many were paying more than this to operators of privately owned water trucks prior to the installation of the standpipes.

An integrated urban development pilot program with 20-25 components will also be carried out in one of Belo Horizonte's slums as part of the second phase. It will consist of slum upgrading rather than slum removal. Some of the ideas behind the planning of this pilot program were based on a Bank-supported project in Indonesia. The results of this package of planned complementary investments will be compared with other PRODECOM projects that originate from the community and are implemented on an ad hoc basis in response to specific felt needs.

(Cont'd on Page 6, Col. 1)



Staff members have a choice between a fast food line and regular cafeteria service. Photo: I. Andrews

Cafeteria . . . Cont'd

Mr. Rimpler says that several staff members complained about the noise level in the cafeteria. The carts that are used to bus trays are pushed along a center aisle that is not carpeted, and the noise is extremely loud. "Rubber-covered wheels have been ordered to replace the wheels that are on the carts now, and this should help solve the problem," he adds.

Lines are expected to become shorter and the service quicker and more efficient once the newness wears off and people are not as anxious to eat at 1850 Eye Street.

While standing in line at any one

of the Bank's luncheon facilities, one often hears the complaint that some people take too long to decide what they want to eat and hold up the line. One staff member suggested that a way to remedy this might be to post the daily menu in the various lobby areas around the Bank so that it is convenient to check what is available before going to lunch.

A service that is already available to staff is the Dial-a-Menu. One has only to dial extension 74047 at any time for a recording of the day's soup, entrees, the special, and the chef's choice at the cafeterias, and the special sandwich selection offered at the coffee shop and the carry-out.

Latest moves to Eye Street

By mid-February, the dust should be settled and the hammering, moving, and other construction activities will be finished at the Bank's new "I" building. According to John R. Crowley, Administrative Services Department, the 1850 Eye Street building is expected to be fully occupied by February 8.

Several moves took place in December with the Development Policy Staff

and the Development Economics Department being relocated on the 8th floor of the new building, and the Economic Analysis and Projections Department on the 7th floor. During the month of January, it is hoped that the Development Research Center will be moved to the 6th floor and the Personnel Management Department to the 9th floor. The new executive dining room is also expected to be in operation by February 1.



William Kelly, Jr. (center) says good-bye to Martin J. W. M. Paijmans (left) and James E. Twining, Jr. (right).

Photo: J. Rossel



From left to right, Daniel Johnson, William Kelly, Jr., John C. Bentley, and Ed Donovan.

Photo: J. Rossel

Two staff celebrate their retirement from Print Shop

A retirement party was held on Monday, November 26, for two long time staff members of the Bank's Print Shop. William "Bill" Kelly and John Bentley, who between them represent 65 years of service to the Bank, were honored by colleagues, friends, and family at a reception held in the "E" building mezzanine.

Mr. Kelly started working at the Bank on May 10, 1946. He was sitting on a park bench in front of 1818 H Street shortly after his discharge from the US Army when he was asked if he would like to help carry some boxes and other furnishings into the new Bank location. Thus began a career of

34 years in the Administrative Services Department. Mr. Kelly has served for the past five and one half years as Foreman of the Press Room in the Print Shop.

Mr. Bentley started his career at the Bank in March 1948 and has been working in the Printing Section for the past 10 years. He began working at the Bank as a messenger and later moved into the Printing Section.

Messrs. Kelly and Bentley will be remembered by their many colleagues and friends for their dedication, friendship, loyalty, and congeniality.

Print Shop Staff



Joseph H. Fitzpatrick presents each staff member with a watch while friends and relatives look on. From left to right, William Kelly, Jr., Mr. Fitzpatrick, and John C. Bentley.

Photo: J. Rossel

Bank Calendar

Bible Study Groups—Several groups meet each week on the following days, times, and places:

Tuesday, 1 P.M.-2 P.M., room A-250. Enquiries to Mrs. Philip, extension 74792.

Wednesday, 8 A.M.-9 A.M., executive dining room no. 3, E building. Enquiries to Mr. Loewen, extension 61176.

Wednesday, (Spanish) Noon-1 P.M., for meeting room, please call Mrs. Quinones, extension 76585.

Wednesday, 1 P.M.-2 P.M., room E-855. Enquiries to Mr. Quicke, extension 74835.

Thursday, 8 A.M.-9 A.M., executive dining room no 3, E building. Enquiries to Mr. Goering, extension 73495.

Friday, 1 P.M.-2 P.M., room E-855. Enquiries to Mr. Wilson, extension 72345.

For further information, please call Mr. Loewen, extension 61176.

Bowling League—The 1979/80 League competition has reached its half-way mark. With 19 more Wednesday nights (January 2-May 7) of fun and frustration, it is still anybody's bowl game. The Gurus are on top of the ladder right now with the Untouchables, and the Superstars, the Pits, and Swingers are steadily climbing. The two teams that need a lot of catching up to do in order to join the bandwagon are the Robinhoods Men and the Guttersnipes. But they believe in miracles!! Happy New Year to all.

N. Stauvrou
President

Bridge Club—The Bridge Club will meet on alternate Tuesdays during January and February in the Fund atrium. All those interested in playing should contact Patrick de Fontenay, extension 76028, for the dates and times.

Camera Club—The results of the November competition were as follows:

Open Format—Class AA (11 entries)

Carlos Gavino "Buddies"

Open Format—Class A (50 entries)

Klaus-Walter Riechel "Friends"
Klaus-Walter Riechel "Reflections on Art"
Alan Green "Swan"
Keith Thomas "Egyptian Sunset"
Michael Wishart "Powder Springs Union Church"

Open Format—Class B (23 entries)

Peter Gisle "The Fisherman"
Stewart Wallis "Canal At Dawn"

Special Theme—"Doors, Windows, & Staircases" (46 entries)

Martin King "CP's Flying Orange"
Keith Thomas "Numbers Game"
Keith Thomas "Once Upon A Time"
Hugh Chambers "Eye in Keyhole"
Akgun Temizer "Cow at Window"

The results of the December competition were as follows:

Open Format—Class AA

Maurice Asseo "Quo Vadis"
Abraham Raizen "Japanese Garden"

Open Format—Class A

Janusz Krasowski "Overcast"
Paula Stone "Jumping Beans"
Klaus-Walter Riechel "In Love"

Open Format—Class B

Stewart Wallis "Lake of the Moon"

Special Theme—"Field Trip—C & O Canal"

Curt Carnemark "Those Horses"
Janet Stockard "Georgetown Window"

The Club's annual Christmas party was held on December 12 in the Fund cafeteria.

Choral Society—The Choral Society's traditional Christmas concerts were held on December 11 in the atrium of the Fund and on December 13 in the Eugene Black Auditorium. The program included works by Dietrick Buxtehude ("Fanfare & Chorus"), Michael Praetorius ("In Dulci Jubilo"), Healey Willan ("The Mystery of Bethlehem"), and Heinrich Schutz ("Psalm 150").

In preparation for the Spring concert, Mrs. Tarnawiecki, Music Director, would like to meet anyone who is interested in joining the Society. For information, please call Liliana Jofré, extension 73866.



The Music Group presented a lunch-time concert of Broadway melodies on November 16 in the Eugene Black Auditorium. The performers were, from left to right: Frank Conlon, Meena Bove, and Peter Gil.

Photo: J. Rossel

Fishing Club—Club members and friends held their first Christmas party—a wine and cheese party—on December 12. For information about joining the Club, please call Fritz Kahnert, extension 78088.

Ski Club—The following activities are planned for the remainder of the season:

January 12/13	Seven Springs Pennsylvania	Christina Imhoof (extension 61329)
January 20	Massanutten, Virginia	Vasilis Panautsopoulos (extension 61833)
January 26/27	Elk Mountain Pennsylvania	Karen Zachrich (extension 72239)
February 3	Roundtop Pennsylvania	Hannelore Meyer (extension 72368)
February 14-18 Washington's B'day	Hunter Mountain New York	Frona Hall (extension 78105)
February 22-29	Jackson Hole Wyoming	Frona Hall extension 78105)
March 1/2	Seven Springs Pennsylvania	Karen Zachrich (extension 72739)

If you are interested in joining the Club, please send a check (\$5), payable to Bank/Fund Cki Club, to Frona Hall, E-301.

Stamp Club—The Club organizes regular written and voice auctions of modern and older stamps, covers, and other items of interest to stamp collectors. For further information, please contact Eric McMillan, extension 60276.

Transcendental Meditation—The Bank/Fund TM Group meets every Thursday, at Noon, in room E-855. These meetings are *only* for those already practicing TM.

Please contact Martin Hartigan, extension 60413, for further details.



Members of the Chorus relax after the Christmas concert.

Photo: G. Franchini

Letters

To the Editor:

Some years ago, with funds that would have been used for the Bank's annual Christmas party, a World Bank village was donated. Could you please bring us up to date on this village? How many people enjoy its benefits? Where is it located? Has it been blown up yet? New employees, as well as staff members who have been here eight or nine years, might be interested in this.

Betty Easter
Urban Projects Department

To Mrs. Easter:

The funds that would normally have been used for the Bank's 1970 Christmas party were made available for a project for resettlement and rehabilitation of farmers made homeless by the violent cyclone which struck East Pakistan in November 1970.

A staff committee was set up to supervise the project, and it was in-

tended that a village consisting of about 200 houses, a community center, a cyclone shelter, and a small reservoir for water supply, would be constructed on Char Alexander, an island about 70 miles south of Dacca.

This project was severely disrupted by the Bangladesh War of Independence in 1971 and by the inflation which accompanied the civil disturbances. The Christmas party funds had been converted into Pakistan currency and the local cost of cement—the main item required—more than tripled in local currency terms. Of the 200 houses originally intended, about 65 houses were fully or partially constructed to a standard where they could be inhabited.

These houses are currently being inhabited by families that were uprooted during the 1970 cyclone. In 1974, it was decided, with the approval of the staff Christmas Fund Committee, that the remaining funds could be used most effectively for emergency relief for victims of the famine resulting from the 1974 floods and this was done.

Henry P. Gassner
South Asia Country Programs Department

Due to a printing error, the photograph accompanying the article about Sei-Young Park in the December issue was the wrong one. Bank Notes offers its sincerest apologies.



From left to right, Sonia Benavides, McCall Credle, and June Turner of IPA prepare gifts for St. Elizabeth's.

Photo: G. Franchini

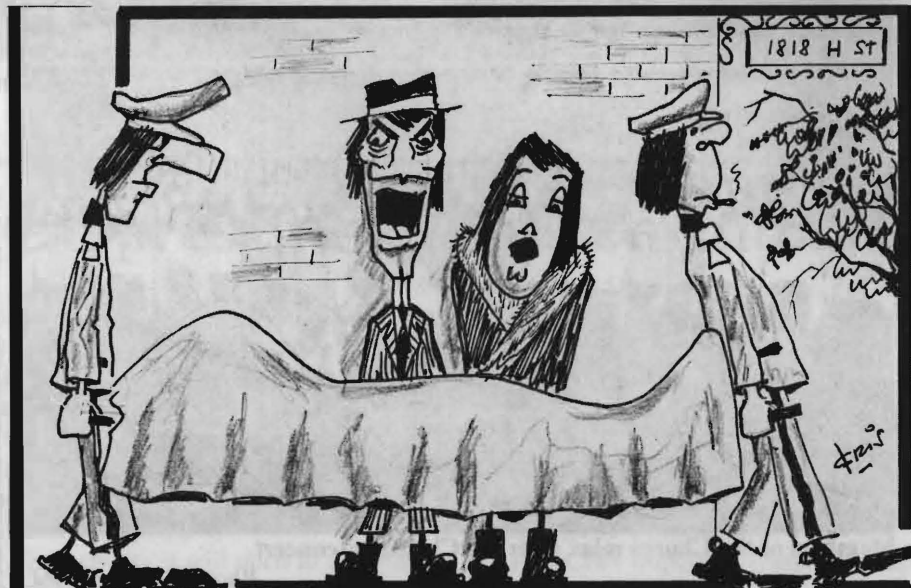


Lunch is prepared by community volunteers.

Brazil . . . Cont'd

PRODECOM raises a delicate political issue. Community participation in the planning process means distribution of power, as well. According to Dr. Haddad, giving the people a voice in the government's planning process is consistent with Brazil's political opening. There have been both ideological and administrative objections to PRODECOM in some quarters of the state bureaucracy. However, Dr. Haddad expects that successful case

studies will demonstrate that PRODECOM can work; and that a new type of planning is needed in Brazil to provide urban infrastructure, given the limited financial resources available to the states. Dr. Haddad concluded that confronted with today's social problems and pressures, there are only two alternatives for Brazil. The country must restrict the liberty of the populace or start in a new direction and consider the basic needs of the population. PRODECOM is a step in the direction of this latter alternative.



They told him his department had to move to another building—again.

Burglary . . . Cont'd

central station will notify the police, the building management's uniformed security officer, and the Bank's main security desk. However, security personnel say that if the alarms in "L" building are continuously going off because staff repeatedly use the stairs when the alarms are active, fewer people will be notified, and the response will be less effective, both as to promptness and reliability.

The Bank's Security Office reports that, while burglaries are a common occurrence in the downtown Washington area, this is the first time the Bank has been the victim of a forced-entry burglary.

Jubilee



Aldo Spinelli
20 Years—February 1980

Bank Notes

Jan.-Feb. 1980

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