

## Asia-Pacific Climate Week – Communications Report

**Background:** From September 2-6, the World Bank and Carbon Pricing Leadership Coalition participated in Asia-Pacific Climate Week. Organized every year in Africa, Latin America & Caribbean, and Asia-Pacific, the Regional Climate Weeks are unique collaborative platforms for government and non-Party stakeholders to address the full spectrum of climate issues under one umbrella and unity of purpose. The central aim is to bring together diverse stakeholders in the public and private sectors around the common goal of addressing climate change. Asia-Pacific Climate Week is the third in a series of Regional Climate Weeks this year, the first two having taken place in Ghana in March and Brazil in August. The World Bank is one of the “Global Partners” under the Nairobi Framework Partnership that organizes the regional weeks. This past week, CPLC and the World Bank organized three sessions focused on carbon pricing and markets.

### Sessions:

Sept 3: Carbon pricing day hosted by World Bank, CPLC, and IETA

[Full Agenda](#); Participation: 100+

Sept 4: High-level carbon pricing plenary

Participation: Approx. 200

Sept 6: CPLC/ICF carbon pricing workshop: “Perspectives of market players on carbon pricing policies”

[Full Agenda](#); Participation: 70+

Venkat Ramana Putti and Angela Churie Kallhauge participated in additional sessions as speakers.

**Media & multimedia:** We partnered with UNFCCC to promote the Climate Week, particularly the carbon pricing sessions.

### Press releases:

September 4, 2019: [Economic Benefits of Regional Climate Action Are Highlighted at Asia-Pacific Climate Week](#)

September 6, 2019: [Asia Can Lead Global Transformation towards Low Carbon and Resilience](#)

### Videos:

Asia-Pacific Climate Week Day Two – Carbon Pricing Day Recap Video |

<https://twitter.com/UNFCCC/status/1168894488384851968>

**Photographs:** We teamed up with Connect4Climate and UNFCCC to photograph the full week.

See all the photos: [Connect4Climate Flickr Page](#) (Carbon Pricing Day); [Connect4Climate Flickr Page](#) (YouthTakeover); [UNFCCC Flickr Page](#)





**#YouthTakeover partnership with Connect4Climate:**

CPLC teamed up with Connect4Climate to host a #YouthTakeover at Asia-Pacific Climate Week 2019. The #YouthTakeover initiative gives local groups of students control of Connect4Climate’s social media pages during key sustainability events in their region, allowing youth to speak for themselves on the issues most important to them. This past week, five students from Mahidol University participated as a part of Asia-Pacific Climate Week.

Videos/Interviews: 12 interviews

**Interview w/ Syeda Hadika Jamshaid**, Ministry of Climate Change, Government of Pakistan

| <https://youtu.be/Sz-s8oT8XXM>

**Interview w/ Angela Churie Kallhauge**, Carbon Pricing Leadership Coalition | <https://youtu.be/orDcJufF1g>

**Interview w/ Punyapha Visavakornvisid**, Youth Representative at Asia-Pacific Climate Week |

<https://www.youtube.com/watch?v=7HpDETgUrvk>

Twitter: 45 tweets from #YouthTakeover

**Connect4Climate** @Connect4Climate · Sep 3  
 Today was the #CarbonPricing day at the #APClimateWeek. Check out the photos of the day on the Flickr album here  
[flic.kr/s/aHsmGGb137](https://www.flickr.com/photos/aHsmGGb137/) #PriceOnCarbon #YouthTakeover #ClimateAction



**Connect4Climate** @Connect4Climate · Sep 2  
 Enjoying a refreshing Bangkok morning at #APClimateWeek. World advocates have come together to change #carbonpricing from "readiness to actual implementation". #PriceOnCarbon #YouthTakeover



**Connect4Climate** @Connect4Climate · Sep 5  
 #YouthTakeover initiative has come to an end. The previous two days at #APClimateWeek highlighted the power that we, the Youth, have to create positive impacts. Let's take action now! It's the #RaceWeCanWin 🙌

Thanks for following our journey and stay tuned for a recap video 🙌



**Connect4Climate** @Connect4Climate · Sep 3  
 "We must believe in young people." Stay tuned for an epic interview with Punyapha Visavakornvisid, youth representative 🙌🙌 #APClimateWeek #YouthTakeover



United Nations, World Bank, UN Environment Programme and 3 others

Instagram/Facebook: Students posted live Instagram and Facebook posts throughout the week for the #YouthTakeover. Connect4Climate has 554K followers on Facebook and 9,400 on Instagram.



connect4climate • Follow

connect4climate It was a great first day of the #YouthTakeover contributing to content creations for social media posts and also conducting interviews of panelists and youth representatives. Stay tuned for more content tomorrow and see what change the #youth can make for the climate! Check out all the photos of the #YouthTakeover on the Flickr album here <https://flic.kr/s/aHsmGGUV5R>

68 likes  
2 DAYS AGO

**Social media:**

Twitter: The Carbon Pricing Day was amplified on twitter through influential channels such as @WBG\_Climate (114K followers), @Connect4Climate (150K followers), and @UNFCCC (624K followers).

Connect4Climate @Connect4Climate · Sep 2  
The #CarbonPricing day just kicked off with a packed room at the #APClimateWeek. Join the conversation during the day. #PriceOnCarbon #YouthTakeover – at United Nations Conference Center



UN Climate Change @UNFCCC · Sep 3  
The Asia-Pacific region is responsible for 47% of global greenhouse gas emissions.

At Asia-Pacific #APClimateWeek in Bangkok, participants discussed different ways of putting a #PriceOnCarbon to reduce emissions – & inspiring examples of where and how this is already happening.



Shah A Farhad @BeingFarhad · Sep 4  
The Asia-Pacific region is responsible for 47% of global greenhouse gas emissions.

At #APClimateWeek in Bangkok, participants discussed different ways of putting a #PriceOnCarbon to reduce emissions & inspiring examples already happening. #ClimateChange

UN Climate Change



**Feature Story:** [Pricing pollution will be critical for decarbonization in the Asia-Pacific](#)

**Other:**

-APCW carbon pricing key messages can be accessed [here](#).

-A few participants approached speakers after the Friday CPLC/ICF workshop and said it was the “best workshop by far” that they attended. This was also communicated by email.

-World Bank/CPLC events consistently had some of the highest turnouts relative to other sessions throughout the week.

**Media:**

Reuters: [Asia’s growing coal use could negate global climate change progress, U.N. says](#)

Independent: [Asia’s growing coal use could negate global climate change progress, U.N. says](#)