Trade Promotion and Quality Infrastructure (P146994)

EUROPE AND CENTRAL ASIA | Armenia | Finance, Competitiveness and Innovation Global Practice | IBRD/IDA | Investment Project Financing | FY 2015 | Seq No: 11 | ARCHIVED on 28-Apr-2020 | ISR41140 |

Implementing Agencies: Ministry of Finance, Ministry of High-Tech Industry, Office of the Prime Minister

### **Key Dates**

#### **Key Project Dates**

Bank Approval Date: 02-Jul-2014 Effectiveness Date: 14-Jan-2015

Planned Mid Term Review Date: 28-Feb-2019 Actual Mid-Term Review Date: 20-Mar-2019

Original Closing Date: 30-Jun-2020 Revised Closing Date: 31-May-2022

### **Project Development Objectives**

Project Development Objective (from Project Appraisal Document)

The Project Development Objective (PDO) is to strengthen the government's capacity to provide export promotion, investment attraction and quality management services to firms.

Has the Project Development Objective been changed since Board Approval of the Project Objective?

No

Public Disclosure Authorized

## Components Tabl

Name

Component 1: Improving the Effectiveness of the Trade promotion and Quality system:(Cost \$10.00 M)

Component 2: Promoting Investment and Exports:(Cost \$35.90 M)

Component 3: Modernizing the National Quality Infrastructure:(Cost \$3.00 M)

Component 4: Project Management and Monitoring and Evaluation:(Cost \$1.00 M)

### **Overall Ratings**

Name	Previous Rating	Current Rating
Progress towards achievement of PDO	☐ Moderately Unsatisfactory	□ Moderately Satisfactory
Overall Implementation Progress (IP)	□Moderately Unsatisfactory	□ Moderately Satisfactory
Overall Risk Rating	□Substantial	□Moderate

### Implementation Status and Key Decisions

During the virtual implementation support mission, WB team noted steady acceleration of Components 2 and 3. Disbursement performance remains at 24%, in line with the milestones agreed during the previous mission and is expected to reach 33% in Q4 FY20. Commitments are at 53.2% of the total project amount and is expected to reach 70% in Q4 FY20.

Component 1: 12 out of 14 Disbursement-Linked Indicators (DLIs) have been achieved as scheduled. The next disbursement of US\$500,000 is expected in June 2020, upon completion of scheduled DLI.

**Subcomponent 2.1:** The implementation partner, ANIF, is in the final stage of selecting a consulting firm to design and implement a comprehensive communications outreach to foreign investors. Contract signing is planned by April 30, 2020. ANIF is also progressing well on establishing representative offices in major foreign markets. It has opened an office in Moscow, is working on the opening a Paris office and considers opening of an office in Dubai. The PM office is expected to execute an Entity Agreement with ANIF to support its operations under TPQI project.

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**Subcomponent 2.2:** The Investment Support Center announced a call for proposals under Exporter Development Grants Program in January 2020. Overall, 111 applications were received and currently, the ISC is forming an evaluation committee to select a provider of technical assessment of applications under the grant program. The Enterprise Incubator Foundation has received 88 applications under the Innovation Matching Grants Program, of which 23 were shortlisted for pitching. The pitching is scheduled to be held online by end of April. The EIF plans to launch the second round of calls for proposals in May with a focus on COVID-19 response.

**Subcomponent 2.3:** The Project Steering Committee approved 3 out of 5 PPPs (the Engineering City, the Supercomputer Center and the Cybersecurity Incubator and R&D Lab). For the Engineering City PPP, there has been a major progress in completing the design stage. In parallel, the EIF launched procurement of the Engineering City lab equipment - the technical evaluation of bids has been conducted and is pending approval by the Project Steering Committee (PSC), to be followed by contract conclusion (US\$1.5 million).

**Subcomponent 2.4:** A consultant hired by the Ministry of High-Tech Industry under TPQI project is finalizing feasibility study for the National Venture Fund establishment and the ministry expects to approve it in April-May 2020.

Component 3: National Institute of Metrology (NIM) has signed US\$345,000 contract on Thermal measurements laboratory equipment and the equipment is expected to be installed in August 2020. The tender package for Mass and related measurements laboratory equipment is ready and the tender announcement is pending Project Steering Committee' approval. The tender for the design of NIM building refurbishment was completed and the proposed bid winner is pending Project Steering Committee's approval. The design works are expected to be completed in three months. NIM also started preparing for obtaining international accreditation (DLI 10) in collaboration with German National Metrology Institute (PTB) and plans to complete the process in August 2021 for both laboratories. CEPA funding (EUR 4 mln) was secured to finance additional 4 laboratories to complement the metrology infrastructure funded by TPQI.

Component 4: The PMU transition from Ministry of Finance to PM office is complete. The new office is fully refurbished, staffed with key personnel and operational. Selection of engineer, assistant and M&E expert is completed waiting for the PSC approval. The PMU has also been strengthened with Environmental and Social Specialist.

#### **Risks**

### **Systematic Operations Risk-rating Tool**

Risk Category	Rating at Approval	Previous Rating	Current Rating
Political and Governance		Substantial	□Moderate
Macroeconomic		Substantial	□Moderate
Sector Strategies and Policies		Substantial	□Moderate
Technical Design of Project or Program		Substantial	□Moderate
Institutional Capacity for Implementation and Sustainability		□High	Substantial
Fiduciary		Substantial	Substantial
Environment and Social		□Low	□Low
Stakeholders		Substantial	□Moderate
Other			Substantial
Overall		Substantial	□Moderate

#### Results

#### PDO Indicators by Objectives / Outcomes

Strengthen the government's capacity to provide export promotion, investment attraction and quality

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	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	18.00	18.00	50.00
Date	31-Mar-2014	13-Jan-2020	31-Mar-2020	31-May-2022
▶2. Cluster develop	ment and research and skills devel	opment PPPs established (Nur	mber, Custom)	
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	3.00	3.00	6.00
Date	31-Mar-2014	13-Jan-2020	31-Mar-2020	31-May-2022
►3. Successful inve	stments facilitated by IEPI (Number Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	1.00	4.00	10.00
Date	31-Mar-2014	13-Jan-2020	31-Mar-2020	31-May-2022
	ial Laboratories of the National Inst ILAC or IAF. (Number, Custom)	itute of Metrology (NIM) accred	dited by an accreditation org	ganization that is a signate
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	2.00
Date	31-Mar-2014	13-Jan-2020	31-Mar-2020	31-May-2022
	al Accreditation Body (NAB) becom ational accreditation organization (		agreement (MLA) or Mutua	al Recognition agreement
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not a member	Not a member	Not a member	NAB achieves MLA MRA

## **Intermediate Results Indicators by Components**

Component 1: Improving the Effectiveness of the Trade promotion and Quality System

▶1.1. Strengthening investment and export promotion services (Text, Custom)

Baseline	Actual (Previous)	Actual (Current)	End Target

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/alue	See Sub Indicators	See Sub Indicators	See Sub Indicators	See Sub indicators
Date	31-Mar-2014	13-Jan-2020	31-Mar-2020	30-Jun-2020
□DLI 1. Decree o	n Investment Reform Map issued (Tex	ct, Custom Breakdown)		
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not in existence	ACHIEVED: Decree issued by the Government on October 8, 2015	ACHIEVED: Decree issued by the Government on October 8, 2015	Decree on Investmen Reform Map issued
Date	31-Mar-2014	13-Jan-2020	31-Mar-2020	31-Jul-2015
□DLI 2. Merger o	FADA and IDF into IEPI completed (Te	ext, Custom Breakdown)		
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not in existence			Merger of ADA and IDF
Date	31-Mar-2014	13-Jan-2020	31-Mar-2020	30-Jun-2015
Value Date	Not in existence 31-Mar-2014	ACHIEVED 13-Jan-2020	ACHIEVED 31-Mar-2020	Decree issued to establish the NTO 30-Jun-2015
	ed with organizational structure in line /n)	with international best practice	(monitored throughout the p	project period) (Text,
□DLI 4. IEPI staff Custom Breakdow		with international best practice  Actual (Previous)	e (monitored throughout the p	project period) (Text,  End Target
	/n)	·		
Custom Breakdov	n)  Baseline	Actual (Previous)  IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September	Actual (Current) IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is	End Target  IEPI staffed with organizational structure in line with international best
Value  Date	Baseline  Not in existence	Actual (Previous)  IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019.  13-Jan-2020	Actual (Current) IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019. 31-Mar-2020	End Target  IEPI staffed with organizational structure in line with international best practice  30-Jun-2020

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Date	31-Mar-2014	13-Jan-2020	31-Mar-2020	30-Jun-2020
□DLI 6. Monitorin	g and Evaluation of IEPI conducted	(monitored throughout the project	t period) (Text, Custom Brea	akdown)
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not in existence	IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019.	IN PROGRESS: Actions that were anticipated to be completed by June 2018 were achieved. Agreed review timing for 2018 allocation is September 2019.	Monitoring and Evaluation of IEPI conducted
Date	31-Mar-2014	13-Jan-2020	31-Mar-2020	30-Jun-2020

Component 2: Promoting Investment and Exports         ▶ 2.1. Number of investment inquiries that lead to site visits generated by foreign representatives (Number, Custom)         Baseline       Actual (Previous)       Actual (Current)         Value       0.00       107.00       108.00         Date       31-Mar-2014       13-Jan-2020       31-Mar-2020         ▶ 2.2. Number of export related leads generated by foreign representative offices (Number, Custom)         Value       0.00       Actual (Previous)       Actual (Current)         Value       0.00       262.00       262.00         Date       31-Mar-2014       13-Jan-2020       31-Mar-2020	End Target 128.00 31-May-2022 End Target
Baseline Actual (Previous) Actual (Current)   Value 0.00 107.00 108.00   Date 31-Mar-2014 13-Jan-2020 31-Mar-2020   ▶2.2. Number of export related leads generated by foreign representative offices (Number, Custom)   Baseline Actual (Previous) Actual (Current)   Value 0.00 262.00 262.00	128.00 31-May-2022 End Target
Value 0.00 107.00 108.00   Date 31-Mar-2014 13-Jan-2020 31-Mar-2020   ▶2.2. Number of export related leads generated by foreign representative offices (Number, Custom)   Baseline Actual (Previous) Actual (Current)   Value 0.00 262.00 262.00	128.00 31-May-2022 End Target
Date 31-Mar-2014 13-Jan-2020 31-Mar-2020  ▶2.2. Number of export related leads generated by foreign representative offices (Number, Custom)  Baseline Actual (Previous) Actual (Current)  Value 0.00 262.00 262.00	31-May-2022 End Target
▶2.2. Number of export related leads generated by foreign representative offices (Number, Custom)  Baseline Actual (Previous) Actual (Current)  Value 0.00 262.00 262.00	End Target
Baseline Actual (Previous) Actual (Current)  Value 0.00 262.00 262.00	
Value 0.00 262.00 262.00	
	242.00
Date 31-Mar-2014 13-Jan-2020 31-Mar-2020	342.00
	31-May-2022
▶2.3. Number of beneficiaries of the Exporter Development Grants (Number, Custom)	
Baseline Actual (Previous) Actual (Current)	End Target
Value 0.00 0.00 0.00	50.00
Date 31-Mar-2014 13-Jan-2020 31-Mar-2020	31-May-2022
□ Female beneficiaries of the Exporter Development Grants (Percentage, Custom Supplement)	
Baseline Actual (Previous) Actual (Current)	End Target
Value 0.00 0.00 0.00	30.00
► Number of public-private partnership concepts approved (Number, Custom)	

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Date

Date  ►Establishment of the	14-Jan-2015			
►Establishment of the		13-Jan-2020	31-Mar-2020	31-May-2022
	National Venture Fund (Yes/No, Cu	ustom)		
	Baseline	Actual (Previous)	Actual (Current)	End Target
/alue	No	No	No	Yes
ate	14-Jan-2015	01-Dec-2019	31-Mar-2020	31-May-2022
►Investments made by	the National Venture Fund (Amour	nt(USD), Custom)		
	Baseline	Actual (Previous)	Actual (Current)	End Target
/alue	0.00	0.00	0.00	10,000,000.00
Date	14-Jan-2015	01-Dec-2019	31-Mar-2020	31-May-2022
/alue	Baseline 0.00	Actual (Previous) 0.00	Actual (Current) 0.00	End Target 75.00
Date	30-Jun-2015	01-Dec-2019	31-Mar-2020	31-May-2022
	ing the National Quality Infrastructu itional metrology services (Text, Cu Baseline See Sub Indicators		Actual (Current) See Sub indicators	End Target See Sub indicators

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□DLI 8. Adequate budget for NIM included in State budget (monitored throughout the project period) (Text, Custom Breakdown)

13-Jan-2020

31-Mar-2020

30-Jun-2020

31-Mar-2014

Value  Date  DLI 12. Adequat	Not adequately staffed  31-Mar-2014  be budget for NAB included in State budged  Baseline	Actions that were anticipated to be completed by July 2019 were achieved.  13-Jan-2020	Actions that were anticipated to be completed by July 2019 were achieved.  31-Mar-2020  e project period) (Text, Cust Actual (Current)	structure in line with international best practice 30-Jun-2020	
Date	31-Mar-2014	Actions that were anticipated to be completed by July 2019 were achieved.  13-Jan-2020	anticipated to be completed by July 2019 were achieved. 31-Mar-2020	structure in line with international best practice 30-Jun-2020	
	. ,	Actions that were anticipated to be completed by July 2019 were achieved.	anticipated to be completed by July 2019 were achieved.	structure in line with international best practice	
Value	Not adequately staffed	Actions that were anticipated to be completed by July 2019	anticipated to be completed by July 2019	structure in line with international best	
		IN PROGRESS:	IN PROGRESS:	NAB staffed with organizational	
Custom Breakdow	n) Baseline	Actual (Previous)	Actual (Current)	End Target	
	ffed with organizational structure in line	with international best practi	ce (monitored throughout the	e project period) (Text,	
ate	31-Mar-2014	13-Jan-2020	31-Mar-2020	30-Jun-2020	
alue	See Sub Indicators	See Sub Indicators	See Sub Indicators	See Sub indicators	
	Baseline	Actual (Previous)	Actual (Current)	End Target	
	g accreditation services (Text, Custom)			,	
Date	31-Mar-2014	13-Jan-2020	31-Mar-2020	31-May-2022	
Value	International Accreditation for at least 2 metrology laboratories not attained	0.00	0.00	International Accreditation attained for at least 2 metrologiaboratories	
	onal Accreditation attained for at least 2 s) (Text, Custom Breakdown) Baseline	metrology laboratories (Plea	ase see Indicator 4 in the Pro	End Target	
Date	31-Mar-2014	13-Jan-2020	31-Mar-2020	30-Jun-2020	
Value	IN PROGRESS: IN P Actions that were Action Not in existence anticipated to be anticipated by July 2019 completed by July 2019		IN PROGRESS: Actions that were anticipated to be completed by July 2019 were achieved.	Monitoring and Evaluation of NIM	
,	Baseline	Actual (Previous)	Actual (Current)	End Target	
□DLL9 Monitoring	g and Evaluation of NIM conducted (mo	nitored throughout the projec	ct period) (Text_Custom Brea	akdown)	
Date	31-Mar-2014	13-Jan-2020	31-Mar-2020	30-Jun-2020	
Value	Not adequately budgeted	IN PROGRESS: Actions that were anticipated to be completed by July 2019 were achieved.	IN PROGRESS: Actions that were anticipated to be completed by July 2019 were achieved.	Adequate budget fo NIM included in State budget	
	Baseline	Actual (Previous)	Actual (Current)	End Target	

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		completed by July 2019 were achieved.	completed by July 2019 were achieved.	
Date	31-Mar-2014	13-Jan-2020	31-Mar-2020	30-Jun-2020
□DLI 13. Monitori	ng and Evaluation of NAB conducte	ed (monitored throughout the proj	ect period) (Text, Custom Br	reakdown)
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not in existence	IN PROGRESS: Actions that were anticipated to be completed by July 2019 were achieved.	IN PROGRESS: Actions that were anticipated to be completed by July 2019 were achieved.	Monitoring and Evaluation of NAB conducted
Date	31-Mar-2014	13-Jan-2020	31-Mar-2020	30-Jun-2020
□DLI 14. NAB atta	ains MLA or MRA in testing laborato	ories (Text, Custom Breakdown)		
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not a member	Not a member	Not a member	NAB achieves MLA o MRA
Date	31-Mar-2014	13-Jan-2020	31-Mar-2020	31-May-2022
►3.1 Number of In	dustrial metrology laboratories built	(Number Custom)		
5.1. Number of in	Baseline	Actual (Previous)	Actual (Current)	End Target
/alue	0.00	0.00	0.00	2.00
/alue	0.00		31-Mar-2020	31-May-2022
Cate	31 Mar 2014			
Date	31-Mar-2014	13-Jan-2020	31 Wai-2020	31-Way-2022
	31-Mar-2014 ccreditations conducted in line with i			31-1viay-2022
				End Target
	ccreditations conducted in line with i	nternational practice issued by N	AB (Number, Custom)	·
➤ 3.2. Number of ac	ccreditations conducted in line with i	nternational practice issued by N Actual (Previous)	AB (Number, Custom)  Actual (Current)	End Target
➤ 3.2. Number of ac	ccreditations conducted in line with i  Baseline  0.00	nternational practice issued by N  Actual (Previous)  0.00  13-Jan-2020	AB (Number, Custom)  Actual (Current)  0.00  31-Mar-2020	End Target
➤ 3.2. Number of ac	Baseline 0.00 31-Mar-2014	nternational practice issued by N  Actual (Previous)  0.00  13-Jan-2020	AB (Number, Custom)  Actual (Current)  0.00  31-Mar-2020	End Target
➤ 3.2. Number of ac	Baseline 0.00 31-Mar-2014	nternational practice issued by N  Actual (Previous)  0.00  13-Jan-2020  nally recognized calibration methor	AB (Number, Custom)  Actual (Current)  0.00  31-Mar-2020  ods (Percentage, Custom)	End Target 10.00 31-May-2022
➤ 3.2. Number of activation o	Baseline 0.00 31-Mar-2014 I technical staff trained in internation	nternational practice issued by N  Actual (Previous)  0.00  13-Jan-2020  nally recognized calibration method  Actual (Previous)	AB (Number, Custom)  Actual (Current)  0.00  31-Mar-2020  ods (Percentage, Custom)  Actual (Current)	End Target 10.00 31-May-2022 End Target
➤3.2. Number of action of	Baseline 0.00 31-Mar-2014 I technical staff trained in internation Baseline 0.00	nternational practice issued by N  Actual (Previous)  0.00  13-Jan-2020  nally recognized calibration method  Actual (Previous)  0.00  13-Jan-2020	AB (Number, Custom)  Actual (Current)  0.00  31-Mar-2020  ods (Percentage, Custom)  Actual (Current)  0.00  31-Mar-2020	End Target 10.00 31-May-2022  End Target 70.00
➤3.2. Number of action of	Baseline 0.00 31-Mar-2014  I technical staff trained in internation Baseline 0.00 31-Mar-2014	nternational practice issued by N  Actual (Previous)  0.00  13-Jan-2020  nally recognized calibration method  Actual (Previous)  0.00  13-Jan-2020	AB (Number, Custom)  Actual (Current)  0.00  31-Mar-2020  ods (Percentage, Custom)  Actual (Current)  0.00  31-Mar-2020	End Target 10.00 31-May-2022  End Target 70.00

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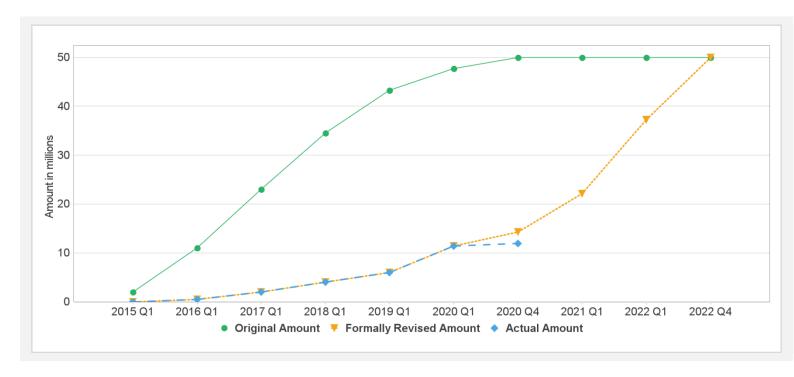
Date	31-Mar-2014	13-Jan-2020	31-Mar-2020	31-May-2022			
► The beneficiaries who reported that the approaches discussed in the framework of the discussions held during the Project reflect their opinion (Percentage, Custom)							
	Baseline	Actual (Previous)	Actual (Current)	End Target			
Value	0.00	0.00	0.00	75.00			
Date	14-Jan-2015	01-Dec-2019	31-Mar-2020	31-May-2022			

## **Data on Financial Performance**

## Disbursements (by loan)

Project	Loan/Credit/TF	Status	Currency	Original	Revised	Cancelled	Disbursed	Undisbursed	% D	isbursed
P146994	IBRD-83900	Effective	USD	50.00	50.00	0.00	12.04	37.96		24%
Key Dates	(by loan)									
Project	Loan/Credit/TF	Status	Approval Date	e Signi	ng Date	Effectiveness [	Date Orig.	Closing Date	Rev. Closing I	Date
P146994	IBRD-83900	Effective	02-Jul-2014	06-Aı	ug-2014	14-Jan-2015	30-J	un-2020	31-May-2022	

## **Cumulative Disbursements**



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# **Restructuring History**

Level 2 Approved on 20-May-2019 ,Level 2 Approved on 01-Jan-2020

## Related Project(s)

There are no related projects.

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