



## Trade Promotion and Quality Infrastructure (P146994)

EUROPE AND CENTRAL ASIA | Armenia | Trade & Competitiveness Global Practice |  
IBRD/IDA | Investment Project Financing | FY 2015 | Seq No: 3 | ARCHIVED on 13-Nov-2015 | ISR21021 |

Implementing Agencies: Ministry of Economy

### Key Dates

#### Key Project Dates

Bank Approval Date:02-Jul-2014

Effectiveness Date:14-Jan-2015

Planned Mid Term Review Date:31-Dec-2017

Actual Mid-Term Review Date:--

Original Closing Date:30-Jun-2020

Revised Closing Date:30-Jun-2020

### Project Development Objectives

Project Development Objective (from Project Appraisal Document)

The Project Development Objective (PDO) is to strengthen the government's capacity to provide export promotion, investment attraction and quality management services to firms.

Has the Project Development Objective been changed since Board Approval of the Project Objective?

No

### Components

Name

Component 1: Improving the Effectiveness of the Trade promotion and Quality system:(Cost \$10.00 M)

Component 2: Promoting Investment and Exports:(Cost \$29.20 M)

Component 3: Modernizing the National Quality Infrastructure:(Cost \$8.70 M)

Component 4: Project Management and Monitoring and Evaluation:(Cost \$2.00 M)

### Overall Ratings

Name	Previous Rating	Current Rating
Progress towards achievement of PDO	● Satisfactory	● Satisfactory
Overall Implementation Progress (IP)	● Satisfactory	● Moderately Satisfactory
Overall Risk Rating	● Substantial	● Substantial



## Implementation Status and Key Decisions

Regarding Component 1, all but three of the Disbursement Linked Indicators (DLIs) that were anticipated to be completed by June 2015 were achieved as scheduled, and a subsequent DLI was achieved in October 2015 with the approval of the Investment Reform Map by the government. These achievements helped establishment of foundation for the institutional reforms required for improved quality of delivery of the Trade Promotion and Quality Infrastructure services.

The newly established Development Foundation of Armenia (DFA), which is an implementing agency for Component 2, has successfully recruited its key staff members and is now ready for the implementation of the Project activities. Recruiting for the international Resident Advisor is underway. Regarding Component 3, the new organizational chart for the National Institute of Metrology (NIM) was approved by its board. The job descriptions for the Industrial Metrology staff of the NIM has also been approved. Hiring process for the staff will commence once the Resident Advisor is hired. The organizational chart and job descriptions for the National Accreditation Board (NAB) staff have also been developed and approved. The recruiting for the international Resident Advisors for NIM and NAB is underway.

Recruiting for the staff of the PMU, which is responsible for coordination of the overall Project implementation and is the implementing agency for Component 4, is also underway. It is expected that the PMU will be fully staffed by the end of November 2015.

## Risks

### Systematic Operations Risk-rating Tool

Risk Category	Rating at Approval	Previous Rating	Current Rating
Political and Governance	--	● Low	● Low
Macroeconomic	--	● Moderate	● Moderate



Sector Strategies and Policies	--	● Moderate	● Moderate
Technical Design of Project or Program	--	● Substantial	● Substantial
Institutional Capacity for Implementation and Sustainability	--	● Substantial	● Moderate
Fiduciary	--	● Substantial	● Substantial
Environment and Social	--	● Low	● Low
Stakeholders	--	● Moderate	● Moderate
Other	--	--	--
Overall	--	● Substantial	● Substantial

## Results

### Project Development Objective Indicators

#### ► 1. Number of new customers for exporters generated through the foreign representative offices (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	40.00
Date	31-Mar-2014	31-Mar-2015	30-Sep-2015	30-Jun-2020

#### Comments

In Progress. DFA is going to begin the process to establish the foreign representative offices.

#### ► 2. Number of cluster development and research and skills development PPPs developed (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	7.00
Date	31-Mar-2014	31-Mar-2015	30-Sep-2015	30-Jun-2020

#### Comments

In Progress. The development of the ToRs relevant to the PPP programs is underway.

#### ► 3. Number of successful investments facilitated by Development Foundation of Armenia (DFA) (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
--	----------	-------------------	------------------	------------



Value	0.00	0.00	0.00	4.00
Date	31-Mar-2014	31-Mar-2015	30-Sep-2015	30-Jun-2020

#### Comments

In Progress. DFA is implementing the developed action plans, which include services to existing and future investors.

► 4 (DLI 10). Industrial Laboratories of the National Institute of Metrology (NIM) accredited by an accreditation organization that is a signatory to an MLA/MRA from ILAC or IAF. (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	2.00
Date	31-Mar-2014	31-Mar-2015	30-Sep-2015	30-Jun-2019

#### Comments

Not applicable at this stage.

► 5 (DLI 14). National Accreditation Body (NAB) becomes a signatory to a Multilateral agreement (MLA) or Mutual Recognition agreement (MRA) with an international accreditation organization (Text, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not a member	Not a member	Not a member	NAB achieves MLA or MRA
Date	31-Mar-2014	31-Mar-2015	30-Sep-2015	30-Jun-2019

#### Comments

Not applicable at this stage.

### Overall Comments

### Intermediate Results Indicators



▶ 1.1. Strengthening investment and export promotion services (Text, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	See Sub Indicators	See Sub Indicators	See Sub Indicators	See Sub indicators
Date	--	31-Mar-2015	30-Sep-2015	30-Jun-2020

▲ DLI 1. Decree on Investment Reform Map issued (Text, Custom Breakdown)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not in existence	IN PROGRESS: Advisory Agreement with the IFC which includes the preparation of an Investment Reform Map (IRM) was signed on March 18, 2015. The IRM is expected to be completed by July 2015.	ACHIEVED: Decree issued by the Government on October 8, 2015	Decree on Investment Reform Map issued
Date	--	31-Mar-2015	15-Oct-2015	31-Jul-2015

▲ DLI 2. Merger of ADA and IDF into DFA completed (Text, Custom Breakdown)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not in existence	ACHIEVED: DFA was created on January 30, 2015 through the Government Decree, as a result of Prime Minister's directive to the merger of Industrial Development Foundation (IDF) and National Competitiveness Foundation of Armenia (NCFA) and liquidation of the Armenian Development Agency (ADA).	ACHIEVED	Merger of ADA and IDF
Date	--	31-Mar-2015	30-Sep-2015	30-Jun-2015



▲ DLI 3. Government decree issued to establish the NTO (Text, Custom Breakdown)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not in existence	ACHIEVED: The newly established DFA has mandated to cover Tourism activities, and it has Tourism department.	ACHIEVED	Decree issued to establish the NTO
Date	--	31-Mar-2015	30-Sep-2015	30-Jun-2015

▲ DLI 4. DFA staffed with organizational structure in line with international best practice (monitored throughout the project period) (Text, Custom Breakdown)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not in existence	IN PROGRESS: In line with international best practice, the organization structure has been created and it will be approved by the DFA board by June 2015. Also, the recruitment process has begun, and the recruiting for the DFA's initial staff is expected to be completed by June 2015.	IN PROGRESS: Actions that were anticipated to be completed by June 2015 were achieved. Next expected timing of the monitoring is June 2016.	DFA staffed with organizational structure in line with international best practice
Date	--	31-Mar-2015	30-Sep-2015	30-Jun-2020

▲ DLI 5. Adequate budget for DFA included in State budget (monitored throughout the project period) (Text, Custom Breakdown)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not in existence	IN PROGRESS: The allocation of adequate budget that is specified in the DFA's budget plan will be made, once the board, which was created in March 2015, approves the budget plan. This is expected to be completed by June 2015.	IN PROGRESS: Actions that were anticipated to be completed by June 2015 were achieved. The adequate budget was included into 2015 State Budget. Next monitoring cycle is for 2016 State Budget.	DFA budget for agency included in State budget
Date	--	31-Mar-2015	30-Sep-2015	30-Jun-2020



▲ DLI 6. Monitoring and Evaluation of DFA conducted (monitored throughout the project period) (Text, Custom Breakdown)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not in existence	NOT STARTED: Upon the appointment of the relevant staff, M&E framework is expected to be developed. This is expected to be completed by June 2015.	IN PROGRESS: Actions that were anticipated to be completed by June 2015 were achieved. Next expected timing of the monitoring is June 2016.	Monitoring and Evaluation of DFA conducted
Date	--	31-Mar-2015	30-Sep-2015	30-Jun-2020

▶ 1.2. Strengthening national metrology services (Text, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	See Sub Indicators	See Sub indicators	See Sub indicators	See Sub indicators
Date	--	31-Mar-2015	30-Sep-2015	30-Jun-2020

▲ DLI 7. NIM staffed with organizational structure in line with international best practice (monitored throughout the project period) (Text, Custom Breakdown)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not adequately staffed	IN PROGRESS: Planned organizational structure and detailed job description for the staff for NIM have been submitted to the Bank, and it is under review.	IN PROGRESS: Approved organizational chart was submitted and verified. The team is waiting for the remaining evidence for review. The expected timing to complete is by the end of November 2015.	NIM staffed with organizational structure in line with international best practice
Date	--	31-Mar-2015	30-Sep-2015	30-Jun-2020



▲ DLI 8. Adequate budget for NIM included in State budget (monitored throughout the project period) (Text, Custom Breakdown)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not adequately budgeted	NOT STARTED: The budget for NIM will be reviewed, once the new organizational structure and staffing plan are established.	IN PROGRESS: Actions that were anticipated to be completed by June 2015 were achieved. The adequate budget was included into 2015 State Budget. Next monitoring cycle is for 2016 State Budget.	Adequate budget for NIM included in State budget
Date	--	31-Mar-2015	30-Sep-2015	30-Jun-2020

▲ DLI 9. Monitoring and Evaluation of NIM conducted (monitored throughout the project period) (Text, Custom Breakdown)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not in existence	NOT STARTED: M&E framework for NIM will be developed, upon the recruitment of international resident advisor.	IN PROGRESS: Actions that were anticipated to be completed by June 2015 were achieved. Next expected timing of the monitoring is June 2016.	Monitoring and Evaluation of NIM conducted
Date	--	31-Mar-2015	30-Sep-2015	30-Jun-2020

▲ DLI 10. International Accreditation attained for at least 2 metrology laboratories (Please see Indicator 4 in the Project Development Objective Indicators) (Text, Custom Breakdown)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	--	--	--	--
Date	--	--	--	--





▶ 1.3. Strengthening accreditation services (Text, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	See Sub Indicators	See Sub Indicators	See Sub Indicators	See Sub indicators
Date	--	--	30-Sep-2015	30-Jun-2020

▲ DLI 11. NAB staffed with organizational structure in line with international best practice (monitored throughout the project period) (Text, Custom Breakdown)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not adequately staffed	IN PROGRESS: The new organizational structure and job description for NAB staff were prepared and the Bank team reviewed and provided its comments.	IN PROGRESS: Approved organizational chart was submitted and verified. The team is waiting for the remaining evidence for review. The expected timing to complete is by the end of November 2015.	NAB staffed with organizational structure in line with international best practice
Date	--	31-Mar-2015	30-Sep-2015	30-Jun-2020

▲ DLI 12. Adequate budget for NAB included in State budget (monitored throughout the project period) (Text, Custom Breakdown)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not adequately budgeted	IN PROGRESS: The new budget for NAB will be developed, based on the NAB's operational model. The Bank team provided a short training session during the 2015 March mission to improve its operation.	IN PROGRESS: Actions that were anticipated to be completed by June 2015 were achieved. The adequate budget was included into 2015 State Budget. Next monitoring cycle is for 2016 State Budget.	Adequate budget for NAB included in State budget
Date	--	31-Mar-2015	30-Sep-2015	30-Jun-2020



▲ DLI 13. Monitoring and Evaluation of NAB conducted (monitored throughout the project period) (Text, Custom Breakdown)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	Not in existence	NOT STARTED: M&E framework for NAB will be developed, upon the recruitment of international resident advisor.	IN PROGRESS: Actions that were anticipated to be completed by June 2015 were achieved. Next expected timing of the monitoring is June 2016.	Monitoring and Evaluation of NAB conducted
Date	--	31-Mar-2015	30-Sep-2015	30-Jun-2020

▲ DLI 14. NAB attains MLA or MRA in testing laboratories according to ISO/IEC 17025 (Please see Indicator 5 in the Project Development Objective Indicators) (Text, Custom Breakdown)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	--	--	--	--
Date	--	--	--	--

▶ 2.1. Number of investment inquiries that lead to site visits generated by foreign representative offices (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	12.00
Date	--	31-Mar-2015	30-Sep-2015	30-Jun-2020

Comments

Not applicable at this moment. The number will be monitored, upon the establishment of foreign representative offices.

▶ 2.2. Number of export related leads generated by foreign representative offices (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	100.00
Date	--	31-Mar-2015	30-Sep-2015	30-Jun-2020



#### Comments

Not applicable at this moment. The number will be monitored, upon the establishment of foreign representative offices.

#### ► 2.3. Share of beneficiaries of the Exporter Development Grants that access new markets and introduce new products (firm ownership disaggregated by gender) (Percentage, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	50.00
Date	--	31-Mar-2015	30-Sep-2015	30-Jun-2020

#### Comments

Not applicable at this moment. The percentage will be monitored, upon the commencement of the Exporter Development Grants program by DFA.

#### ► 3.1. Number of Industrial metrology laboratories built (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	--	--	7.00
Date	--	31-Mar-2015	30-Sep-2015	30-Jun-2020

#### Comments

Not applicable at this moment.

#### ► 3.2. Number of accreditations conducted in line with international practice issued by NAB (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	20.00
Date	--	31-Mar-2015	30-Sep-2015	30-Jun-2020

#### Comments



Not applicable at this moment.

▶ 3.3. Share of NIM technical staff trained in internationally recognized calibration methods (Percentage, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	60.00
Date	--	31-Mar-2015	30-Sep-2015	30-Jun-2020

Comments

Not applicable at this moment. The training will start upon the development of training programs with the support from the International Resident Advisor for the NIM.

▶ 3.4. Share of NAB technical staff trained in international methodology for Accreditation (Percentage, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	60.00
Date	--	31-Mar-2015	30-Sep-2015	30-Jun-2020

Comments

Not applicable at this moment. The training will start upon the development of training programs with the support from the International Resident Advisor for the NAB.

Overall Comments

## Data on Financial Performance

### Disbursements (by loan)

Project	Loan/Credit/TF	Status	Currency	Original	Revised	Cancelled	Disbursed	Undisbursed	Disbursed
---------	----------------	--------	----------	----------	---------	-----------	-----------	-------------	-----------

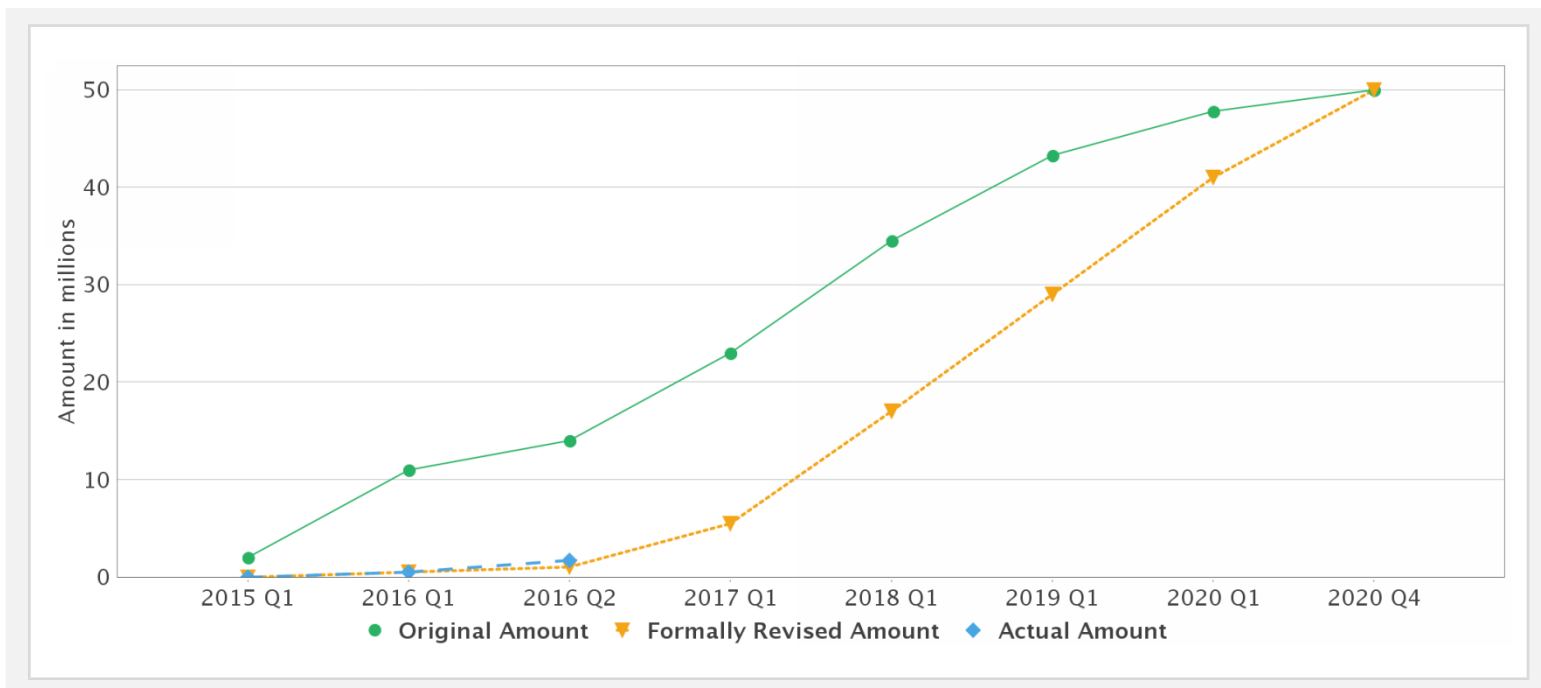


P146994	IBRD-83900	Effective	USD	50.00	50.00	0.00	1.80	48.20	<div style="width: 4%; height: 10px; background-color: green;"></div>	4%
---------	------------	-----------	-----	-------	-------	------	------	-------	---	----

### Key Dates (by loan)

Project	Loan/Credit/TF	Status	Approval Date	Signing Date	Effectiveness Date	Orig. Closing Date	Rev. Closing Date
P146994	IBRD-83900	Effective	02-Jul-2014	06-Aug-2014	14-Jan-2015	30-Jun-2020	30-Jun-2020

### Cumulative Disbursements



### Restructuring History

There has been no restructuring to date.

### Related Project(s)

There are no related projects.